

27 May 2026

Airport Development Group Strengthens Partnership with Darwin Festival 2026

Airport Development Group (ADG) is proud to continue its long-standing partnership with Darwin Festival 2026 as a Distinguished Partner, supporting one of the Northern Territory's most significant cultural and tourism events.

The official 2026 Festival Program Launch was held on 21 May at the Mindil Beach Casino Resort, marking the beginning of another exciting Top End dry season filled with arts, culture, music, storytelling, and community celebration.

The partnership reinforces ADG's commitment to supporting events that drive visitation, strengthen community connection, and showcase the Northern Territory to local, interstate, and international audiences.

Airport Development Group Executive, Sandra de Kock, said Darwin Festival plays a vital role in the Territory's cultural identity and visitor economy.

"Darwin Festival is one of the Northern Territory's signature events and an incredible celebration of the creativity, diversity and spirit of the Top End," Ms de Kock said.

"Airport Development Group is proud to once again partner with Darwin Festival supporting an event that delivers enormous cultural, tourism and economic value for our community."

"The festival brings our city to life during the dry season, attracting visitors from across Australia while creating opportunities for local artists, businesses and the hospitality sector."

"As the gateway to the Territory, Darwin International Airport plays an important role in welcoming visitors to experience everything the Top End has to offer. Supporting major events like Darwin Festival helps strengthen Darwin's reputation as a vibrant and dynamic destination."

Darwin Festival continues to deliver significant economic and tourism outcomes for the Territory, generating an estimated \$25.9 million in economic activity in 2025 and attracting more than 150,000 attendees across 408 performances and 50 venues throughout Darwin and Palmerston.

The support of Airport Development Group reflects its strategic commitment to tourism, liveability and community activation across the Northern Territory.

Tickets are on sale now! To book go to: **[Hot August Nights | Darwin Festival - 5 August - 23 August 2026](#)**

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