



Tuesday 28 June 2022

## **ADG and NT Cricket continue to provide great cricket opportunities in the north**

Northern Territory Cricket and [Airport Development Group](#) (ADG) today announced their renewed partnership incorporating NT Cricket's [Cricket 365 program](#).

Following the success of the pilot program in 2021, the key focus of the partnership once again is the ADG Indigenous Cricket Program to be held across the Darwin, Palmerston and Katherine regions, with school clinics and gala days involving young Indigenous boys and girls, delivered in partnership with interstate cricketers playing in the Cricket 365 program.

Through ADG's sponsorship of the Cricket 365 program, Indigenous youth in Darwin, Palmerston and Katherine will have the opportunity to engage with, and learn cricket from, top level Australian players.

***Photos from the Sanderson Middle School can be found [here](#).***

NT Cricket CEO Joel Morrison said:

"Cricket 365 brings elite cricket matches to the Top End annually, but the opportunity the program presents for the Territory is much broader than getting to watch high level cricket in our backyard.

"Through the support of partners such as Airport Development Group, Cricket 365 provides our community with access to expert coaching, pathway opportunities to progress a career in sport,

and personal development opportunities through the likes of the ADG Indigenous Cricket Program.

“ADG are a wonderful supporter of cricket and the local community. We look forward to building on our partnership to unite and inspire our community and showcase the Territory to the rest of the world.”

ADG CEO Tony Edmondstone said:

“Our sponsorship of NT Cricket’s *Cricket 365 Program* and the *ADG Indigenous Cricket Program* aim to develop local talent by providing access to elite coaching.”

“Cricket is played and followed by millions of fans around the world, and we believe it is the perfect vehicle to help drive visitation to the Territory.”

### **Quick singles**

*Cricket 365 will see the best young players in the country descend on Darwin and Palmerston for eight weeks of elite cricket.*

*The program runs from 26 June until 21 August and features the CDU Strike League, as well as the Big Bash style CDU Top End T20 tournament featuring 11 days of back to back T20 action.*

*A key focus for NT Cricket is leveraging the Cricket 365 program to promote the Top End and the Northern Territory as a great place to visit, study, live and play to a captive national and international audience.*

*ADG is 100 per cent Australian investor owned by IFM Investors and Palisade Investment Partners Limited, which contribute to the retirement funds of approximately 70,000 Territorians.*

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CRICKET 365

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