

NT Travel Sentiment Remains High

The Northern Territory is leading the way in a Tourism Australia state-by-state travel sentiment survey.

While national confidence toward travel is edging higher, the Northern Territory is leading the way on a number of key indices, including *intention to travel in the next 6 months* and *booking intention in the next month*.

The survey is conducted fortnightly from a national random sample and four indexes are measured; *consumer confidence*, *travel intention within Australia*, *booking intention within Australia* and *I feel it is safe to travel within Australia*.

Executive General Manager Operations, Airport Development Group, Peter Pallot said indices showing Territorians want to travel was no surprise.

"Territorians have always enjoyed high levels of air travel and this survey shows the desire to travel is high, despite the uncertainties caused by COVID-19."

"We are certainly looking forward to welcoming more flights to Darwin to meet this need and will continue to work closely with all airlines to make this happen, whilst prioritising the health and safety of our passengers."

"Darwin International Airport is one of only a handful of airports Australia wide to have been recently recognised with an international award, for the stringent health measures we have in place to ensure the safety of all passengers, visitors and staff."

"This international accreditation demonstrates that our procedures meet or exceed global industry best practices, which I am sure is very reassuring for anyone choosing to travel from or into Darwin International Airport."

DIA have a range of safety and sanitary measures in place – from regular deep cleaning of the terminal to hand sanitising stations, touchless taps in restrooms and social distancing processes.

For more information go to:

<https://www.tourism.australia.com/en/search.html?q=Sentiment>
[ACI Airport Health Accreditation Programme - ACI World](#)