

Mailing Address:
PO Box 9302
Norfolk, VA 23505
www.primeplus.org

Sponsor Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Phone: _____

E-Mail: _____

Amount: \$ _____

Sponsorship Package: _____

___ My check, payable to Primeplus is enclosed.

___ I wish to remain Anonymous.

___ Charge (Circle One): Visa or MasterCard

Card # _____

Exp. _____ 3 digit security code: _____

Signature: _____

Donate

Primeplus depends on the support of our community partners, members and friends. We are grateful to receive program funding from the City of Norfolk, United Way of South Hampton Roads, Senior Services of Southeastern Virginia and YOU. We are an approved Neighborhood Assistance Program (NAP) Tax Credit organization. Monetary and appreciated stock gifts may yield a valuable tax advantage. If you are employed by or retired from a company with a Matching Gift Program, please consider sharing this opportunity with us.

For additional information:
Please contact
Bob Batcher, Executive Director
rbatcher@primeplus.org
Direct Line: 757.598.0057
Fax: 757.625.5858



Two Great Locations to Serve You!

Primeplus Active Adult
7545 Diven Street
Norfolk, VA 23505

Primeplus @ ME Cox - Adult Day
644 N Lynnhaven Rd
Virginia Beach, VA 23452

Primeplus

Senior Centers

You Can Make A Difference





Corporate or Individual Sponsorship Opportunities

Since 1968, Primeplus has been the leading provider of services, activities, and resources for seniors in South Hampton Roads. Our current offerings include three core programs: Active Adult, Food, and Adult Day Services. Serving a diverse community of older Virginians, across all income levels and ethnic backgrounds, and ranging from healthy to frail, Primeplus offers a wide array of cost-effective services designed to meet their unique needs.

Adult Day Service

Primeplus Adult Day Services offers families peace of mind by replacing anxiety with confidence. We provide a secure, engaging environment for loved ones with Alzheimer's, Dementia, and other chronic conditions, allowing family members to work or handle daily responsibilities. Participants benefit from social interaction and care that's personalized to their individual needs.

Active Adult Programs

Health and wellness play a central role at many senior centers, and Primeplus' Active Adult Program is no different. Aimed at enhancing quality of life, the program provides over 65 weekly holistic fitness classes, health screenings, and educational workshops that focus on emotional and mental well-being. Our Senior Center is dedicated to addressing the changing needs of older adults through high quality services, collaboration, and coordinated care.

A. Monthly Senior Center Sponsor

| | |
|---|-------|
| One month | \$300 |
| Weekly vendor table between 9:00 a.m. to 12:00 p.m. | |

B. Exercise Classes

| | |
|----------------------------|-------|
| One Class per Week | \$25 |
| One Monthly Exercise Class | \$100 |
| Cleaning Supplies | \$25 |

C. Chair Fundraiser

\$55 - \$250

Purchase Chairs for our expanded fitness classes.

D. Curbside Food Pantry

| | |
|---------------------------------|-------|
| 100 Brown Grocery bags and Tape | \$150 |
|---------------------------------|-------|

E. Special Event Sponsor

\$1,000

Customized promotional opportunities depending on the sponsor's goals (e.g., special social media mentions or exclusive content).

F. Art Sponsor

\$300

Monthly Tidewater Arts/Craft Workshops

G. Center Membership Scholarship

| | |
|--------------------------|-------|
| Annual Center Membership | \$180 |
| Six Month Membership | \$96 |

H. Adult Day Services Sponsorships

| | |
|--------------------------------|--------|
| One day of care for 1 senior | \$125 |
| One Week of care for 1 senior | \$625 |
| One Month of care for 1 senior | \$2500 |

I. Primeplus Wish List

- AV Push Cart/Equipment Cart
- Equipment Wipes
- Portable Fan
- Portable Heater
- Reams of Copy Paper
- Cases of Bottled Water
- Free Weights - 1lb, 2lbs, 3lbs, & 4lbs Yoga Straps, Rings & Blocks
- Speaker/PA System
- Operational Support

J. Friends Donation \$500/\$1,000/5,000

K. Special Event Sponsorship

May - Older American Month
September - Senior Center Month

Banner placement, \$500/\$999/5,000
Seminars & Vendor Table

Primeplus Senior Centers is a 501(C)3 organization. Our mission is to encourage and support seniors in the Hampton Roads area in their pursuit of social, emotional, physical, financial, and intellectual wellness.

EIN: 54 -1118218