

Witness Talks at Mass

To request a **Witness Talk** during Mass, please email Bridget Klawitter, Pastoral Associate, at bridget.klawitter@stleonards.org. Once approved, your talk will be scheduled for a specific weekend at all four Mass times.

If your ministry or group would like to offer sign-ups or sales after Mass at the Gathering Space promotional table, please schedule this with our parish secretary so we can avoid overlapping events. We try to keep announcements during Mass to one per liturgy, helping the focus stay on prayer and worship.

We start planning for the year ahead in the spring— ideally this is the best time to think about your ministry's needs and request the promotional table or a Witness Talk.

Witness Talk Guidelines

- Keep it 2–3 minutes max (*about one typed page*)
- Begin with your name and identify what the event/offering/need is your focus
- Share briefly how this event has impacted your faith, your life, and/or our parish/school
- Emphasize why people should get involved, not on small details such as food or logistics – our goal is to *inspire*, not just inform
- End with a clear invitation (e.g., *buy tickets, sign up*) detailing how people can take the next step (*such as signing up online or getting more information at the sales counter in the Gathering Space*)
- Email a draft to Bryan Staedler (bryan.staedler@stleonards.org) and Samantha Dresen (samantha.dresen@stleonards.org) **at least** one week in advance
- For help with graphics or videos, contact Samantha in the parish office **a minimum** of three weeks prior to your scheduled talk.

Follow these guidelines to help ensure your committee or group can continue sharing witness talks at Mass in the future.