T42 ACADEMY

T42 Academy is here to make sure you're not left behind.

HRD CORP CLAIMABLE

REGISTERED HRD CORP TRAINING PROVIDER

AI-DRIVEN SALES
STRATEGIES FOR THE DIGITAL AGE (1 DAY WORKSHOP)

Session 1: AI-Guided Selling

✓ Learn how AI enhances sales processes from analyzing buyer conversations to uncovering insights, to exploring the latest AI technologies that boost sales effectiveness.

Session 2: Generative AI in Sales

✓ Discover how generative AI speeds up the buying process, builds stronger client relationships, and engages buyers with AI-powered tools through interactive exercises.

Session 3: Sales Automation

✓ Streamline prospecting and admin tasks with AI automation. Gain actionable insights, explore case studies, and see how automation accelerates sales growth.

Session 4: Personalized Content Experiences

✓ Boost engagement with AI-driven personalization. Learn best practices for creating tailored content experiences backed by real-world examples and success stories.

Session 5: Evolving Buyer Behaviors

✓ Understand how buyer behavior has shifted post-pandemic. Explore how AI helps personalize sales strategies to meet evolving preferences and expectations.

Session 6: Data Analytics in Sales

✓ Unlock the power of data-driven decision-making. Use advanced analytics tools to optimize sales performance and enhance efficiency through AI workflows.

Session 7: Implementation & Case Studies

✓ See AI strategies in action through real-world case studies. Build your own AI-driven sales strategy implementation plan.

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BEST PRICE!

RM1,300 HRDC Claimable

RM1,000 Cash via Bank Transfer

Why Join This Training?

✓ Master the fundamentals of AI in digital marketing

✓ Balance automation with human creativity & storytelling

✓ Gain hands-on experience through workshops and group projects

Secure your spot, just scan the QR to register.

Contact Us   📞 **014-317 8681**   🌐 **training@trinity42.com**