

## The Bigger, the Better

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# The Film Must Go On ➤

### Campbell Window Film

**Project:** The Wiltern Theater

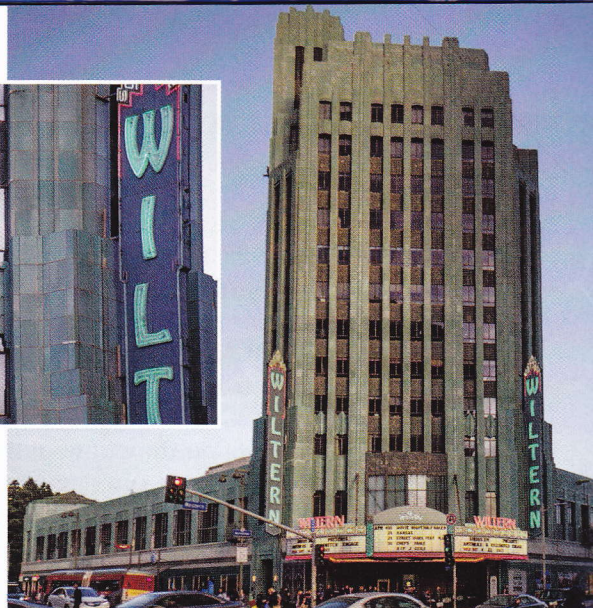
**Location:** Los Angeles

**Specs:** 11,000 square feet of 3M Prestige 70

**Time:** 3 to 5 installers, 1 month

The Wiltern Theater is a historical landmark, located in Los Angeles. This historical designation meant that Brad Campbell, president of Campbell Window Film headquartered in Huntington Beach, Calif., and his crew of installers would jump through many hoops to get the project approved and meet the Historical Society's visual standards. But the team was up for the task, using 3M Prestige 70 film to achieve the goal. Since the theater had a very specific aesthetic architecture, the team had to be very careful the appearance wouldn't be altered. If it were, the film would have been taken down and reapplied.

"The desire to meet Los Angeles Title 24 energy requirements was in stark contrast to the desire to keep the building in its original art deco," said Campbell. "The answer was a clear, yet highly effective spectrally-selective film, 3M Prestige 70. The Historical Society's design review team was tough, but the proposed film passed the test."



## Mo Film Mo Problem

### Crystal Plaza 4

**Location:** Arlington, Va.

**Specs:** 34,778 square feet of SL 18

**Time:** 3 installers, 6 weeks

The client requested Madico reduce the amount of solar heat to the building while also improving structure's look. Film was able to achieve both goals and also give the client a return on investment.

"The installation had its challenges, as old window seal gaskets were present, a small bead of butyl silicone was used to finish the job," said Mike E. Madico program manager.



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