



PRIVACY POLICY

Together Boys & Girls Clubs of America and the Local Boys & Girls Clubs form one of the nation's largest networks of local youth organizations dedicated to promoting the health, social, educational, vocational and character development of youth throughout the United States of America.

Each Boys & Girls Club organization is a separate legal entity, is governed by an independent board of directors, executive committee or other governing body and is solely responsible for its own affairs, including, but not limited to, matters of safety; compliance with federal, state and local laws; physical facilities; uses of technology, finances; policies and programs and personnel policies and decisions. Each Local Boys & Girls Club has sole authority to hire, to terminate, to prescribe the duties of and to establish the terms of employment of its employees and officers.

The Alameda Boys & Girls Club believes in safeguarding personal information and ensuring that privacy is respected and protected for donors, all youth, volunteers, vendors and members of the Board of Directors. We will use personal information to keep donors, friends, vendors, volunteers and alumni informed of our activities including our programs, special events and funding needs. We respect all requests to remain anonymous. We will always provide an "opt-out" procedure for donors and others who receive such materials to request that their names be deleted from similar mailings, phone calls, faxes or electronic communications in the future. Donors, friends, volunteers and alumni may contact Alameda Boys & Girls Club at any time, and we will gladly accommodate your preferences. Individuals may choose to opt out of electronic communication, including emails and faxes. Individuals may also request that their record be flagged as "Do Not Call". The Alameda Boys & Girls Club will honor all or a combination of these "opt out" preferences.

Donor Information

Sharing

Alameda Boys & Girls Club will not:

- sell, trade, rent or exchange its donor list and donor's personal information with any other organization.
- sell, trade, rent or exchange any donor lists from any Boys & Girls Club.
- send out mailings on behalf of other organizations.

The Alameda Boys & Girls Club expects vendors to uphold privacy guidelines. If data is shared, a Non-Disclosure Agreement will be entered into with the vendor and the sharing of data is prevented by contract stipulations that are present in contracts between the Alameda Boys & Girls Club and our vendors.

Approved March 19, 2025

Collection of Data

The Alameda Boys & Girls Club collects personal data through event registration, email subscription, online donation services, postal mail, wire transfer, phone and other electronic means. We only collect this information when users submit it voluntarily or through the public domain. If a user prefers not to submit such information online, they may contact Alameda Boys & Girls Club to determine an appropriate channel to transmit this information.

From these services, we may collect a person's first name, last name, email address, company, position, secondary email address, address, city, state, zip code, and phone numbers (home, work, or mobile). We may collect event-specific information pertaining to a person's attendance, meal preferences, and guests. We may collect the provided name and email of a spouse, contributor, or foundation to facilitate the recognition of a gift. This confidential information is kept on file for IRS purposes.

The Alameda Boys & Girls Club complies with CANSPAM and at any time donors, volunteers, alumni and friends may “opt-out” or be removed from our contact lists and can unsubscribe to emails. The Alameda Boys & Girls Club will discontinue contact with any person upon oral or written request. For questions regarding our privacy policy or to contact us to make an “opt-out” request please feel free to contact us at:

Alameda Boys & Girls Club
510-522-4900
Info@alamedabgc.org

The Alameda Boys & Girls Club will maintain an electronic record in our database of all requests for discontinuance of contacts. Oral requests will be recorded in writing by staff and will then be permanently recorded in the electronic donor database.

Storage of Data

Donor information is maintained in a password protected, secured database. Only authorized personnel have access to this information and only for appropriate business purposes. This information is shared with board members and authorized staff, only on a confidential and need-to-know basis.

Online Security and Enforcement

When we transfer and receive certain types of sensitive information such as online donations and account information, we direct visitors to a secure server, which communicates via SSL encryption, and which has been designed to reduce the possibility of interception and hacking. You'll know that you're in a secure area of our website when the “http” portion of the Alameda Boys & Girls Club website address in your browser changes to “https.” The “s” stands for “secure.” “We operate secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary. Only authorized individuals who are required to comply with our privacy policy have access to the information provided by our customers.

Cookies - "Cookies" may be used in connection with Alameda Boys & Girls Club's digital properties, for targeted remarketing. A cookie is a small amount of identifier data that is sent to your browser from a web server and stored on your computer's hard drive. By using cookies, information is potentially collected without your express knowledge. Most browsers are initially set to accept cookies but permit you to change the setting to refuse cookies or to be alerted when cookies are being sent. While refusal to accept cookies will not prevent the use of some portions of this site, other portions of this site may not function properly without cookies. You can reject cookies or cancel them by instructing your Web browser accordingly.

IP addresses – The Alameda Boys & Girls Club may also collect IP addresses, domain names, and similar items regarding users of this site to measure the number of visits, pages visited, average time spent on this site, and similar items. The Alameda Boys & Girls Club may also use your IP address to diagnose problems with our server, to administer our website and for statistical metrics used to track website visitor traffic.

Credit Cards – The Alameda Boys & Girls Club is compliant with The Payment Card Industry Data Security Standard (PCI DSS). This is a set of requirements designed to ensure that ALL companies that process, store or transmit credit card information maintain a secure environment. Essentially, this includes any merchant that has a Merchant ID (MID).

The Payment Card Industry Security Standards Council (PCI SSC) was launched on September 7, 2006, to manage the ongoing evolution of the Payment Card Industry (PCI) security standards with focus on improving payment account security throughout the transaction process. The Alameda Boys & Girls Club finance department does not manually process credit card refunds.

The PCI DSS is administered and managed by the PCI SSC (www.pcisecuritystandards.org), an independent body that was created by the major payment card brands (Visa, MasterCard, American Express, Discover and JCB). It is important to note the payment brands and acquirers are responsible for enforcing compliance, not the PCI council.

- Boys & Girls Club of Alameda does not store credit card numbers.
- Credit card refunds are processed under strict guidelines.

Annual Report

The Alameda Boys & Girls Club may publish a list of the names of donors over a designated amount in an annual report. Options for anonymous giving and “opt-out” selections are available. Please contact staff regarding these requests.

Boys & Girls Club/Youth Information

Any data maintained by the Alameda Boys & Girls Club is considered confidential and proprietary and will not be shared with third parties without permission. The Alameda Boys & Girls Club follows the standards set forth above to protect any data received as a result of dues or other payments.

The Alameda Boys & Girls Club protects any child's data in compliance with the Children's Online Privacy Protection Act of 1998 and does not intend to collect personal information from

children under the age of 13. While we encourage children to visit our site and learn more about our programs, we recommend, however, that parents approve and closely supervise the activity of their children at this and all other online sites. We urge children to check with their parents before entering information on any website and we urge parents to discuss with their children's restrictions regarding the online release of personal information to anyone they don't know.

Release of Information

- The Alameda Boys & Girls Club will not use pictures or names without a signed consent form.
- The Alameda Boys & Girls Club currently requires a signed parental/guardian release when utilizing kid's stories for fundraising or marketing.
- The Alameda Boys & Girls Club may use the story of a child and use a fictitious name to protect their privacy.

Events

Event attendee's information

The Alameda Boys & Girls Club may utilize a system to collect information about guests that are seated at event tables. This information may include name, email, company and address.

Guests may follow the “opt-out” options outlined in this policy.

Privacy Enforcement with Vendors

If data is shared, a Non-Disclosure Agreement will be entered into with the vendor and the sharing of data is prevented by contract stipulations that are present in contracts between the Alameda Boys & Girls Club and our vendors. We do not authorize these service providers to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements.

The Alameda Boys & Girls Club may also occasionally ask users to complete surveys for research purposes. There also may be services on our website that require you to fill out an online form or send the Club an e-mail message in order to utilize these services. The Alameda Boys & Girls Club collects any information that you provide in such circumstances, including any personal information.

Privacy Enforcement with Corporations/Employee Giving

Some corporations support The Alameda Boys & Girls Club through employee giving programs and campaigns. Generally, these are managed by the corporation and are processed through payroll deduction.

The Alameda Boys & Girls Club seeks permission from the corporation before adding any employees to the database.

The Alameda Boys & Girls Club may share cumulative giving totals but will not share individual donor/employee names.

Employees may participate in matching gift programs with their employers. Matching gift requests are sent to the corporation for processing with the knowledge of the employee and the appropriate paperwork.

About Our Privacy Policy

Privacy Policy Modifications

This privacy policy may be updated from time to time. This policy was adopted in 2025.

Research references that were used to contribute to the origination of this document: BGCA Online Door Privacy Policy, St. Jude Children's Research Hospital, Goodwill Industries of Southern NJ and Philadelphia, The Bella Foundation, Inc., The Washington Institute for Near East Policy, The Jamestown Foundation, The Carnegie Institute for Science, The National Council of Nonprofits, Animal Human Society, The National WWII Museum, Inc. and the Epilepsy Foundation of Minnesota.