



# 75th Anniversary Sponsorships

As an Alameda Boys & Girls Club 75th Anniversary Sponsor, your support will have a deeply positive influence on the lives of our Club's children and teens. The funding from our Annual Sponsors from July 1, 2024 - June 30, 2025 will ensure that the Club's year-round programming remains accessible to our young participants, **helping them develop crucial skills that will serve them throughout their lives.**

DIAMOND \$75,000	PLATINUM \$40,000	GOLD \$25,000	SILVER \$15,000
FUNDS 2 MONTHS OF COSTS FOR ALL CLUB PROGRAMS	FUNDS 1 MONTH OF COSTS FOR ALL CLUB PROGRAMS	FUNDS 3 WEEKS OF COSTS FOR ALL CLUB PROGRAMS	FUNDS 2 WEEKS OF COSTS FOR ALL CLUB PROGRAMS

**Your sponsorship will support the following programs for our youth and teens:**



**Seed-to-Table  
Gardening & Cooking**  
(annual program cost \$57,500)



**Health Education**  
(\$57,500)



**Diplomas to Degrees College  
& Career Preparedness**  
(\$25,500)



**Learning Center**  
(\$63,000)



**Teen Center**  
(\$48,500)



**Technology Center**  
(\$38,000)



**Makerspace Creative Lab**  
(\$70,000)



**Athletics & Recreation**  
(\$61,000)



**Electronic Arts Esports Studio**  
(\$30,000)



**Recording Studio**  
(\$14,000)

## OUR 75TH ANNIVERSARY GOAL:



**\$1,750,000**

**If we reach or exceed our goal, we will be able to provide our youth with more programs and opportunities including:**

- Providing Health Education, Diplomas to Degrees, and Music Education programming to our youth **5 days a week, all year long**
- The **hiring of additional Program Coordinators** to better serve our youth
- Major capital improvements to the Club that will **maximize our youth's safety and productivity**
- **Making an impactful summer experience possible** for all of our youth



**BOYS & GIRLS CLUB  
OF ALAMEDA**

75TH ANNUAL SPONSORSHIPS

By becoming an Alameda Boys & Girls Club 75th Anniversary Annual Sponsor, you gain premier marketing opportunities, as outlined below. Annual Sponsorships are accepted year round.\* For more information, contact Kari Barnes, [barnes@alamedabgc.org](mailto:barnes@alamedabgc.org), (510) 522-4900.

75TH ANNIVERSARY ANNUAL SPONSORS	DIAMOND: \$75,000	PLATINUM: \$40,000	GOLD: \$25,000	SILVER: \$15,000
<b>Event - Building Great Futures Luncheon</b> <ul style="list-style-type: none"><li>• Logo on event invitation</li><li>• Logo on marketing materials</li><li>• Premium Table of eight</li><li>• Recognition at Podium</li><li>• Name in event Program</li><li>• Hyperlinked logo on event website</li></ul>	Y Print/Digital 4 Y Y Y	Y Print/Digital 3 Y Y Y	Y Digital 2 N/A Y Y	Y Digital 1 N/A Y N/A
<b>Event - Kids Nite Out</b> <ul style="list-style-type: none"><li>• Logo on event invitation</li><li>• Logo on marketing materials</li><li>• Name on event banner</li><li>• Name on event t-shirt</li><li>• Hyperlinked logo on event website</li></ul>	Y Print/Digital Large print Large Y	Y Print/Digital Large print Large Y	Y Digital Medium Medium Y	Y Digital N/A Small N/A
<b>Event - 75th Anniversary Gala</b> <ul style="list-style-type: none"><li>• Logo on event invitation</li><li>• Logo on marketing materials</li><li>• Premium Table of eight</li><li>• Recognition at Podium</li><li>• Name in event program</li><li>• Hyperlinked logo on event website</li></ul>	Y Print/Digital 4 Y Y Y	Y Print/Digital 3 Y Y Y	Y Digital 2 N/A Y Y	Y Digital 1 N/A Y N/A
<b>Event - Golf: Swing for 75 More Years</b> <ul style="list-style-type: none"><li>• Logo on event invitation</li><li>• Logo on marketing materials</li><li>• Foursome Player Spots</li><li>• Recognition at Podium</li><li>• Name in event program</li><li>• Hyperlinked logo on event website</li></ul>	Y Print/Digital 4 Y Y Y	Y Print/Digital 3 Y Y Y	Y Digital 2 N/A Y Y	Y Digital 1 N/A Y N/A
<b>Company Logo on ABGC Website</b> <ul style="list-style-type: none"><li>• Logo on ABGC Home Page from July 1, 2024-June 30, 2025</li><li>• Dedicated 75th Anniversary webpage</li></ul>	Y Hyperlinked logo	Y Hyperlinked logo	N/A Hyperlinked logo	N/A N/A
<b>ABGC Digital Newsletters</b> <ul style="list-style-type: none"><li>• Recognition in monthly e-newsletters to 3,000+ donors and families</li></ul>	12	12	9	6
<b>ABGC Social Media</b> <ul style="list-style-type: none"><li>• Promotional posts throughout the year (apart from event posts) to 4,000+</li></ul>	x/year min. with @tag on FB, IG and LinkedIn	4x/year min. with @tag on FB, IG and LinkedIn	3x/year min. with @tag on FB, IG and LinkedIn	2x/year min. with @tag on FB, IG and LinkedIn
<b>Promotional Item</b> <ul style="list-style-type: none"><li>• Recognition on 75th Anniversary Merchandise</li></ul>	Y	Y	N/A	N/A

*\*To be included in early 75th Anniversary sponsor marketing materials, your sponsorship commitment must be received by August 1st, 2024.  
\*Additional event and promotion benefits may be added throughout the year.*

GREAT FUTURES START **HERE.**