

OUR COMMUNITY CHAMBER



**OUR
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CHAMBER**

GODDARD | MAIZE

MEMBERSHIP BENEFITS OVERVIEW

Our Community Chamber

“Connecting Businesses and Communities”

WHY JOIN A CHAMBER OF COMMERCE?

Our Community Chamber serves the businesses in the Goddard, Maize and surrounding Western Sedgwick County areas. Formerly known as the Goddard Chamber of Commerce, we recently expanded and rebranded to Our Community Chamber effective May, 2025.

- The Chamber exists to serve its members by providing you the resources and tools you need to **grow your business** such as giving you business leads and referrals and hosting networking events and educational opportunities for you and your employees.
- Your Chamber **keeps you up to date** on exciting opportunities within your local community.
- The Chamber keeps you up-to-date on **legislation that affects businesses** in South Central Kansas.

Being a Chamber member adds credibility with customers and consumers!

- Consumers and Businesses are 57% more likely to think positively of businesses that are part of their local Chamber.
- Consumers are 63% more likely to buy goods and services from your business in the future because you are a Chamber member.

*2012 Shapiro Study



OUR COMMUNITY CHAMBER MEMBER BENEFITS

Access to Resources:

Your Chamber connects you with resources that you need to thrive.

- Our members are our greatest benefit. You have the opportunity to learn from the best small businesses in the community and tap into the resources they have accumulated over the years.
- Gain valuable business referrals from the Chamber AND other Members!
- Option to participate in Chamber insurance program. (You do not have to wait until open enrollment.)
- The Chamber informs you of other business resources available to you within our community such as SBA, KSBC at WSU and more!

Supporting Economic Growth:

Your Chamber directly impacts the local business environment and the local economy. This is a win-win for everyone. The more your local business community grows, the more potential there is for your own business.

- Show your support of the local business community by displaying a Chamber Member logo and sticker on your website and storefront.

Networking and Educational Opportunities

People do business with people they know – your Chamber creates networking opportunities with other business professionals and fosters relationships.

- ALL of your employees may attend Chamber events with discounted pricing.
- Monthly Luncheons with informative speakers, SECOND Thursday of each month.
- Monthly Cards & Coffee events, FIRST AND THIRD Thursday of every month.
- Quarterly After Hours events.

Visibility:

Your Chamber creates visibility for your business within the community. Let us help you celebrate your news and success!

- OCC Database is the MOST comprehensive HUB for resources within the community!
- YOUR business listed in the Chamber's business directory for easy access to other members, but primarily members of the public who may be looking for goods or services you provide. We build a landing page for your business on our website that includes a link to your website and we track the activity you receive through your directory listing.
 - Advertising Report: Tracking of your directory listing statistics (tracks clicks on your directory listing and click-throughs to your website.)
- Promote your company's special events on Chamber calendar. (Community Calendar promoted on Facebook.) This is the most viewed page on our website!
- Promote your company job openings on Chamber website (Included in our Newsletter at member's request.)
- Social Media posts shared at the request of the member.
- New Member recognition on social media and in our Electronic newsletter.
- Option to participate in Our Community Card Merchant program.
- Display your Company brochures or business cards at the Chamber office.
- Ability to be nominated for The Business of the Year Award.
- Member Monday highlight post on Facebook (Please contact the Chamber to schedule.)
- Assistance with Ribbon Cuttings/Open Houses/Milestone Events.
- Ability to Sponsor, host or speak at a Chamber event
- Option to join Chairman's/President's Circle (Ask Chamber for more info.)

There are several membership levels that range from \$175 to \$10,000+

Higher membership levels include added benefits such as printed or electronic database lists, AI reports, monthly lunch tickets, sponsorship dollars and MORE!

OUR COMMUNITY CHAMBER MEMBER BENEFITS

ALL MEMBERSHIPS INCLUDE THESE BENEFITS:

[ALL of your employees are Chamber members.]

- Listing in the Chamber online business directory, including a landing page for your business on our website, with link to your website and email link to your business
- Tracking of your directory listing statistics (tracks clicks on your Chamber directory listing and click-throughs to your website)
- Discounted price for Chamber events (in Goddard, Maize and West Sedgwick County)
- Option to participate in Chamber Insurance Program (you do not have to wait until open enrollment)
- Promote your company's special events on Chamber calendar
- Promote your company job openings on Chamber website
- Social Media posts shared at the request of the member
- Assistance with ribbon cutting or other milestone event (Two-week notice required)
- New membership recognition on social media and in E-Newsletter
- Business Referrals from the Chamber and other members
- Option to be a Community Card Merchant to promote your business
- Chamber Member logo and sticker to display on your website and storefront
- Ability to display your company's brochures or business cards at Chamber office
- Ability to gain more exposure for your business by sponsoring an event, hosting or speaking at an event

PLUS...

- Member Monday highlight post on Facebook (Contact the Chamber to schedule.)
- Ability to be nominated for The Business of the Year Award

**There are several membership levels that range from \$175 to \$10,000+
Higher membership levels include added benefits such as printed or electronic database lists, AI reports, monthly lunch tickets, sponsorship dollars and MORE!**



OUR COMMUNITY CHAMBER

GODDARD | MAIZE

Cards & Coffee

Offered TWICE per month
FIRST Thursday 7:30-9 at Moxi
Junction in Maize.

THIRD Thursday 7:45-9 at Cofellow
Coffee in Goddard.

Monthly Luncheons with
educational speakers, networking
and buffet.

SECOND Thursdays, 11:30-1 at
Pathway Church in Goddard.

Quarterly After Hours Events.
Locations and times vary.

EVENT DETAILS SUBJECT TO CHANGE

Visit the Events page on our Website for most up-to-date
information!

ADDITIONAL OPPORTUNITIES

- Advertising Opportunities:
 - Receive member discounts on Chamber Billboards with high visibility on Kellogg Drive
 - Website Banner ads
 - Newsletter advertising (included with some membership levels)
 - Write an article for the Chamber Blog
- Join a Committee!
 - Member Services Committee (Helps with Membership development, retention, sponsorship sales & event planning)
 - Strategic Workgroup (Creates the Chamber's Strategic Priorities)
 - Finance Committee
- Other Benefits:
 - Receive a printed or electronic database list (included with some membership levels)
 - AI Software Reports (included with some membership levels)
 - Sponsorship dollars (included with some membership levels)

ADDITIONAL RESOURCES



www.memberadvertising.com

Keep your landing page up to date with your current offerings and promotions.



Free customer support
www.memberadvertising.com/support

Access “How To” videos to learn how to maximize your membership directory listing

HOW TO MAXIMIZE YOUR MEMBERSHIP



**GET
INVOLVED!**

**Similar to any marketing effort,
the ROI is not immediate.
YOU MUST ENGAGE!**



**UPGRADE YOUR
MEMBERSHIP FOR
ADDED BENEFITS!**

**Higher level memberships
include added benefits such as
AI Reports, Database Lists,
Monthly Lunch Tickets and
MORE!**



GET ACTIVE!

**Get active with The Chamber's
Social Media (Facebook &
Instagram)**

**Follow, Like & Share the
Chamber AND other members!**

**Join our Member's Only
Facebook Group**



SOCIAL MEDIA



FACEBOOK

Facebook: @OurCommunityChamber
1.9K Page "Likes"
2,300+ Page Followers



FACEBOOK STATISTICS

Highest Following: 73% Women
between 35-54
Approximate reach each month =
11,950

Member's Only Facebook Page: 135
Members



INSTAGRAM

Instagram: OurCommunityChamber
348 Followers



HEAR WHAT OUR MEMBERS HAVE TO SAY:



I have been with "Our Community Chamber" for the last 3 years. OCC has been an incredible resource for local businesses. In fact, being an engaged member helped me earn "Business of the Year" last year 2024, and it has made my clinic more visible in the community than ever before. The Chamber has been an incredible resource for local businesses — me included. The landing page alone brings in marketing value for your business.



"Being a part of the Chamber allows me to be a part of the community and business growth."
-Kyle Welsh



"To me, being a part of the Chamber means being around good people with a common goal."
-Chris Eddy



SCAN FOR
OUR COMMUNITY
CHAMBER
WEBSITE

Mission:

To empower and equip businesses to build the best community in which to live, work, and succeed.

Vision:

To provide innovative leadership in developing a thriving local business community.

Tagline:

“Connecting Businesses and Communities”

THANK YOU

FOR SUPPORTING YOUR LOCAL BUSINESS COMMUNITY!




Contact the Chamber

Kresta Dundas, President/CEO

 **316-833-8385**

 **info@GoddardChamber.net**

 **www.goddardchamber.net**
13605 W. Maple #103
Wichita, KS 67235

Office Hours:

Monday-Wednesday: 9am-Noon

Thursday & Friday: By Appointment Only

Saturday & Sunday: CLOSED

IN PERSON WEBSITE OVERVIEW

**CONTACT TO SCHEDULE A PERSONAL DEMONSTRATION:
INFO@GODDARDCHAMBER.NET**

www.goddardchamber.net

Overview of website

Member Directory

Committees

How to read your Advertising Report

Our Community Card Program

Logging In

Post to Calendar

Post Job Openings

Post Press Release

How to update your website landing page





OUR COMMUNITY CHAMBER

MEMBERSHIP LEVELS AND BENEFITS

Our Community Chamber provides marketing, networking, educational and advocacy benefits to businesses from Goddard to Maize and the surrounding areas. Unlock your business's full potential by becoming a member of Our Community Chamber!

We offer a range of membership levels designed to suit businesses of all sizes and ambitions. Explore the levels below to find the perfect fit for your organization.

MEMBERSHIP LEVELS

BRONZE MEMBERSHIP: \$325

(Includes up to 10 employees. Then add \$10 per employee up to 25.)

Over 25 employees? see Silver Membership.

ALL MEMBERSHIPS INCLUDE THESE BENEFITS:

- ALL of your employees are Chamber members.
- Listing in the Chamber online business directory, including a landing page for your business on our website, with link to your website and email link to your business
- Tracking of your directory listing statistics (tracks clicks on your Chamber directory listing and click-throughs to your website)
- Discounted price for Chamber events (in Goddard, Maize and West Sedgwick County)
- Option to participate in Chamber Insurance Program (you do not have to wait until open enrollment)
- Promote your company's special events on Chamber calendar
- Promote your company job openings on Chamber website
- Social Media posts shared at the request of the member
- Assistance with ribbon cutting or other milestone event (Two-week notice required)
- New membership recognition on social media and in E-Newsletter
- Business Referrals from the Chamber and other members
- Option to be a Community Card Merchant to promote your business
- Chamber Member logo and sticker to display on your website and storefront
- Ability to display your company's brochures or business cards at Chamber office
- Ability to gain more exposure for your business by sponsoring an event, hosting an event or speaking at an event

PLUS...

- Member Monday highlight post on Facebook (Contact the Chamber to schedule.)
- Ability to be nominated for The Business of the Year Award
- Discounted advertising on Chamber billboards

SILVER MEMBERSHIP: \$595

- Your business advertisement/specials listed in Chamber monthly E-Newsletter (Contact Chamber to schedule.)
- Quarterly advertisement post on social media (Contact Chamber to schedule.)
- Option to join Chairman's/President's Circle
- Membership database list 1x/year

GOLD MEMBERSHIP: \$1,250

- All Bronze/Silver benefits, plus:
- Logo on ads in Times-Sentinel Newspaper
- One free ticket to the Annual Meeting
- Lunch with Chamber President/CEO and Board Chair or Vice Chair once per year
- Quarterly check-in meetings with Chamber President/CEO
- Logo in Monthly E-Newsletter
- One free AI Report
- Membership Database List 2x/year
- One email blast sent to members

PLATINUM MEMBERSHIP: \$2,500

- All Bronze/Silver/Gold benefits, plus:
- Two free tickets to the annual meeting
- One Free Lunch Ticket to Each Monthly Luncheon
- Two Free AI reports
- Membership Database List 2x/year
- Two email blasts to members
- PLUS... a President's Circle Membership

CHAIRMAN'S & PRESIDENT'S CIRCLE

PRESIDENT'S CIRCLE BENEFITS: \$250/Year

- Your company Logo:
- Displayed in every Chamber email and in each monthly E-Newsletter
- Displayed on the front page of the Chamber's Website
- Plus:
- Recognition at all Chamber events
- \$50 in sponsorship dollars

CHAIRMAN'S CIRCLE BENEFITS: \$500/Year Your Company Logo:

- Displayed in every Chamber email and in each monthly E-Newsletter
- Displayed (w/a link to your site) on the front page of the Chamber's Website
- Plus:
- Recognition at all Chamber events
- Regular check-in meetings with Chamber President/CEO
- \$150 in sponsorship dollars

FIND THE RIGHT FIT



"Connecting Businesses and Communities"

We encourage you to contact us to discuss your specific needs and find the perfect level to maximize your Chamber of Commerce experience.
We look forward to welcoming you!

TO JOIN, VISIT: WWW.GODDARDCHAMBER.NET AND CLICK ON "JOIN THE CHAMBER"
CALL or Text: 316-833-8385 EMAIL : info@GODDARDCHAMBER.NET



Our Community Chamber

SPONSORSHIP & ADVERTISING OPPORTUNITIES

To gain the most value out of your membership, consider sponsoring an event or program.

We offer several opportunities with low-cost options!

By sponsoring a Chamber program or event, you position your company prominently before the business community and potential clientele.

EVENT SPONSORSHIPS

MONTHLY LUNCHEONS
Every **SECOND Tuesday, Jan-Oct**
11:30-1 at Pathway Church Goddard

FOUR of the luncheons will be an educational workshop. Topics to vary.

Pricing: Member: \$25 for regular luncheon, \$30 for workshop luncheon.
Guest/Non-Member: \$30 for regular luncheon, \$35 for workshop luncheon.

- **Luncheon Sponsor (One Month) \$350:** Includes: 1 lunch ticket, five-minutes to speak, social media recognition leading up to the event, logo on registration page, recognition in electronic newsletter and emails leading up to event, and option to place your company literature on tables. (Maximum of 2 lunch sponsors/month.)
- **Prize Sponsor (One Month) \$50:** Draw for prize winner and you keep the business cards from prize drawing. (Business provides the prize of at least \$25 value or for an additional \$25 the Chamber will provide the prize.)
- **Yearly Member Luncheon Ticket \$250** Good for 10 lunch registrations. (\$270 value.) Can be used by any employee of member business in the current year only. Member businesses can purchase multiple yearly lunch tickets.
- **Yearly lunch ticket is available for purchase until January 1st.**

CARDS & COFFEE

FIRST Thursdays, 7:30am-9am Moxi Junction
THIRD Thursdays, 7:45am-9am Cofellow Coffee

- **Cards and Coffee Sponsor (One Month) \$75:** Includes: five-minutes to speak, social media and website recognition leading up to the event.
- (Maximum 2 sponsors per month.)

AFTER HOURS

QUARTERLY from 4:30-6 various locations

- **After Hours Sponsor (One Month) \$100:** Includes: five-minutes to speak, social media recognition leading up to the event and logo on registration page on website. (Maximum of 2 sponsors per event.)
- **Prize Sponsor (One Month) \$50:** Draw for prize winner and you keep the business cards from prize drawing. (Business provides the prize of at least \$25 value, or for an additional \$25 the Chamber will provide the prize.)

ANNUAL MEETING & BUSINESS OF THE YEAR AWARDS LUNCHEON

HELD ANNUALLY IN DECEMBER

Lunch, networking, Keynote speaker PLUS Business of the Year Awards in 3 different tiers: 1-5 Employees, 6-10 employees and 11+ Employees.

- **Title Sponsor \$1,200:** Includes: 2 free tickets with premium table placement, five-minutes to speak, social media recognition leading up to the event, logo on event web page and on event registration page, recognition in electronic newsletter and emails leading up to event and option to place your company literature or promotional material on tables and in swag bags. (Up to 2 Title Sponsors.) **SOLD OUT**
- **Speaker Sponsor \$500: SOLD OUT**
- **Promotional sponsor \$200:** Includes: Social media recognition leading up to the event and at the event, recognition in electronic newsletter, option to include company literature/promotional material in swag bags. (Multiple promotional sponsors available.)
- **Prize sponsor \$100:** (Business provides the prize of \$50 value. Includes recognition at event and on social media. Multiple available.)
- **Table at Annual Meeting \$500:** Includes: 8 free tickets, verbal recognition at the event and reserved table with premium placement.
- **Annual Meeting Tickets Members: \$45, Non-Members: \$55**
- **Business of the Year Awards**
- This award is given to Chamber members who have displayed significant contributions to the community, demonstrate a commitment to good business practices and maintains good employee relations.
- **Business of the Year Award Sponsor \$500:** Includes: 1 free ticket, social media recognition leading up to the event, recognition in electronic newsletter, option to include company literature or promotional material in swag bags and logo on Business of the Year Award video and web page. (3 Award Sponsorships available.)

Note: Some benefits subject to change.



SCAN TO
SPONSOR OR
PURCHASE
TICKETS

ADVERTISING OPPORTUNITIES

CHAMBER BILLBOARDS ON KELLOGG

- Members receive discounted pricing.
- We have THREE Billboards available (Located in HIGH TRAFFIC areas on West Kellogg.)

NEWSLETTER ADVERTISING

- Place an ad in our monthly electronic newsletter with over 400 subscribers
 - \$150 per month
- SOME membership levels include newsletter advertising

WEBSITE ADVERTISING

- Place a website banner ad on our website with over XXXX annual views
 - \$500 per year for website banner ad and link to your website
- SOME membership levels include website ads.

VISIBILITY OPPORTUNITIES

The Chamber regularly seeks proposals for speakers and host locations for various events.

Interested?

- Contact us at info@goddardchamber.net
- Sponsor and Host benefits include:
 - Ability to speak at event
 - Participation in mass advertising
 - In-kind trades



Interested in a Chamber Sponsorship?
SCAN THE QR CODE

OR Contact us at: Info@GoddardChamber.net
316-833-8385
www.goddardchamber.net