

# OUR COMMUNITY CHAMBER



**OUR  
COMMUNITY  
CHAMBER**

**GODDARD | MAIZE**

## **MEMBERSHIP BENEFITS OVERVIEW**

Our Community Chamber

“Connecting Businesses and Communities”

# WHY JOIN A CHAMBER OF COMMERCE?

Our Community Chamber serves the businesses in the Goddard, Maize and surrounding Western Sedgwick County areas. Formerly known as the Goddard Chamber of Commerce, we recently expanded and rebranded to Our Community Chamber effective May, 2025.

- The Chamber exists to serve its members by providing you the resources and tools you need to grow your business such as giving you business leads and referrals and hosting networking events and educational opportunities for you and your employees.
- Your Chamber keeps you up to date on exciting opportunities within your local community.
- The Chamber keeps you up-to-date on legislation that affects businesses in South Central Kansas.

## Being a Chamber member adds credibility with customers and consumers!

- Consumers and Businesses are 57% more likely to think positively of businesses that are part of their local Chamber.
  - Consumers are 63% more likely to buy goods and services from your business in the future because you are a Chamber member.
- \*2012 Shapiro Study



# OUR COMMUNITY CHAMBER MEMBER BENEFITS

## Access to Resources:

Your Chamber connects you with resources that you need to thrive.

Our members are our greatest benefit. You have the opportunity to learn from the best small businesses in the community and tap into the resources they have accumulated over the years.

The Chamber informs you of other business resources available to you within our community such as SBA, KSBC at WSU and more!

## Supporting Economic Growth:

Your Chamber directly impacts the local business environment and the local economy. This is a win-win for everyone. The more your local business community grows, the more potential there is for your own business.

## Networking and Educational Opportunities

People do business with people they know – your Chamber creates networking opportunities with other business professionals and fosters relationships.

## Visibility:

Your Chamber creates visibility for your business within the community. Let us help you celebrate your news and success!

OCC Database is the MOST comprehensive HUB for resources within the community!

YOUR business listed in the Chamber's business directory for easy access to other members, but primarily members of the public who may be looking for goods or services you provide. We build a landing page for your business on our website that includes a link to your website and we track the activity you receive through your directory listing.

**There are several membership levels that range from \$175 to \$10,000+  
Higher membership levels include added benefits such as printed or electronic database lists, AI reports, monthly lunch tickets, sponsorship dollars and MORE!**

# OUR COMMUNITY CHAMBER MEMBER BENEFITS

## ALL MEMBERSHIPS INCLUDE THESE BENEFITS:

[ALL of your employees are Chamber members.]

Listing in the Chamber online business directory, including a landing page for your business on our website, with link to your website and email link to your business

Tracking of your directory listing statistics (tracks clicks on your Chamber directory listing and click-throughs to your website)

Discounted price for Chamber events (in Goddard, Maize and West Sedgwick County)

Option to participate in Chamber Insurance Program (you do not have to wait until open enrollment)

Promote your company's special events on Chamber calendar

Promote your company job openings on Chamber website

Social Media posts shared at the request of the member

Assistance with ribbon cutting or other milestone event (Two-week notice required)

New membership recognition on social media and in E-Newsletter

Business Referrals from the Chamber and other members

Option to be a Community Card Merchant to promote your business

Chamber Member logo and sticker to display on your website and storefront

Ability to display your company's brochures or business cards at Chamber office

Ability to gain more exposure for your business by sponsoring an event, hosting or speaking at an event

## PLUS...

Member Monday highlight post on Facebook (Contact the Chamber to schedule.)


Ability to be nominated for The Business of the Year Award\

Ability to join the Chamber Chairman's & President's Club (with exclusive benefits)



## OUR COMMUNITY CHAMBER

GODDARD | MAIZE



Cards & Coffee  
Offered TWICE per month  
**FIRST** Thursday 7:30-9 at Moxi  
Junction in Maize.  
**THIRD** Thursday 7:45-9 at Cofellow  
Coffee in Goddard.



Monthly Luncheons with  
educational speakers, networking  
and buffet.  
**SECOND** Thursdays, 11:30-1 at  
Pathway Church in Goddard.



Quarterly After Hours Events.  
Locations and times vary.

EVENT DETAILS SUBJECT TO CHANGE  
Visit the Events page on our Website for most up-to-date  
information!

# ADDITIONAL OPPORTUNITIES

- Advertising Opportunities:
  - Receive member discounts on Chamber Billboards with high visibility on Kellogg Drive
  - Website Banner ads
  - Newsletter advertising (included with some membership levels)
  - Write an article for the Chamber Blog
- Join a Committee!
  - Member Services Committee (Helps with Membership development, retention, sponsorship sales & event planning)
  - Strategic Workgroup (Creates the Chamber's Strategic Priorities)
  - Finance Committee
- Other Benefits:
  - Receive a printed or electronic database list (included with some membership levels)
  - AI Software Reports (included with some membership levels)
  - Sponsorship dollars (included with some membership levels)

# ADDITIONAL RESOURCES



[www.memberadvertising.com](http://www.memberadvertising.com)

Keep your landing page up to date with your current offerings and promotions.



Free customer support  
[www.memberadvertising.com/  
support](http://www.memberadvertising.com/support)

Access "How To" videos to learn how to maximize your membership directory listing

# HOW TO MAXIMIZE YOUR MEMBERSHIP



**GET  
INVOLVED!**

**Similar to any marketing effort,  
the ROI is not immediate.  
YOU MUST ENGAGE!**



**UPGRADE YOUR  
MEMBERSHIP FOR  
ADDED BENEFITS!**

**Higher level memberships  
include added benefits such as  
AI Reports, Database Lists,  
Monthly Lunch Tickets and  
MORE!**



**GET ACTIVE!**

**Get active with The Chamber's  
Social Media (Facebook &  
Instagram)**

**Follow, Like & Share the  
Chamber AND other members!**

**Join our Member's Only  
Facebook Group**

# SOCIAL MEDIA



## FACEBOOK

Facebook: @OurCommunityChamber  
1.9K Page "Likes"  
2,300+ Page Followers



## FACEBOOK STATISTICS

Highest Following: 73% Women  
between 35-54  
Approximate reach each month =  
11,950

Member's Only Facebook Page: 135  
Members



## INSTAGRAM

Instagram: OurCommunityChamber  
348 Followers



# HEAR WHAT OUR MEMBERS HAVE TO SAY:



I have been with "Our Community Chamber" for the last 3 years. OCC has been an incredible resource for local businesses. In fact, being an engaged member helped me earn "Business of the Year" last year 2024, and it has made my clinic more visible in the community than ever before. The Chamber has been an incredible resource for local businesses — me included. The landing page alone brings in marketing value for your business.



"Being a part of the Chamber allows me to be a part of the community and business growth."  
-Kyle Welsh



"To me, being a part of the Chamber means being around good people with a common goal."  
-Chris Eddy



SCAN FOR  
OUR COMMUNITY  
CHAMBER  
WEBSITE

**Mission:**

*To empower and equip businesses to build the best community in which to live, work, and succeed.*

**Vision:**

*To provide innovative leadership in developing a thriving local business community.*

**Tagline:**

*“Connecting Businesses and Communities”*

# THANK YOU

## FOR SUPPORTING YOUR LOCAL BUSINESS COMMUNITY!



### Contact the Chamber

**Kresta Dundas, President/CEO**

 **316-833-8385**

 **[info@GoddardChamber.net](mailto:info@GoddardChamber.net)**

 **[www.goddardchamber.net](http://www.goddardchamber.net)**

**13605 W. Maple #103  
Wichita, KS 67235**

#### **Office Hours:**

**Monday-Wednesday: 9am-Noon**

**Thursday & Friday: By Appointment Only**

**Saturday & Sunday: CLOSED**

# **IN PERSON WEBSITE OVERVIEW**

**CONTACT TO SCHEDULE A PERSONAL DEMONSTRATION:  
INFO@GODDARDCHAMBER.NET**

**www.goddardchamber.net**

**Overview of website**

**Member Directory**

**Committees**

**How to read your Advertising Report**

**Our Community Card Program**

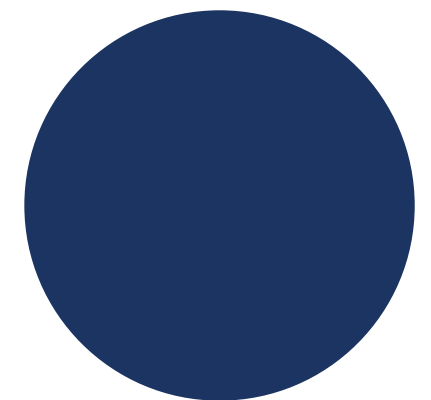
**Logging In**

**Post to Calendar**

**Post Job Openings**

**Post Press Release**

**How to update your website landing page**





To Join, Scan Here:



## MEMBERSHIP LEVELS AND BENEFITS

Our Community Chamber provides marketing, networking, educational and advocacy benefits to businesses from Goddard to Maize and the surrounding areas. Unlock your business's full potential by becoming a member of Our Community Chamber!

We offer a range of membership levels designed to suit businesses of all sizes and ambitions. Explore the levels below to find the perfect fit for your organization.

## MEMBERSHIP LEVELS

**BRONZE MEMBERSHIP: \$325**

**Non-Profit Rate: \$150 (MUST be 501(c)3)**

**(Includes up to 10 employees. Then add \$10 per employee up to 25.)  
OVER 25 EMPLOYEES? SEE SILVER MEMBERSHIP.**

**ALL MEMBERSHIPS INCLUDE THESE BENEFITS:** (For you and all of your employees).

- Access to networking and educational events, shared knowledge from other small business owners, and year-round support that helps your business grow.
- Your business listed in the Chamber online directory, including a landing page for your business on our website, with link to your website and email link to your business
- Tracking of your directory listing statistics (tracks clicks on your Chamber directory listing and click-throughs to your website)
- Discounted price for Chamber events
- Promote your company's special events on Chamber calendar
- Promote your company job openings on Chamber website
- Social Media posts shared at the request of the member
- Assistance with ribbon cutting or other milestone event (2-week notice required)
- New membership recognition on social media and in E-Newsletter
- Business Leads & Referrals from the Chamber and other members
- Option to be a Community Card Merchant to promote your business
- Chamber Member logo to display on your website
- Ability to gain more exposure for your business by sponsoring an event, hosting an event or speaking at an event

### PLUS...

- Member Monday highlight post on Facebook (Contact the Chamber to schedule)
- Ability to be nominated for The Business of the Year Award
- Discounted advertising on Chamber billboards

**SILVER MEMBERSHIP: \$595**

All Bronze benefits, plus:

- Your business advertisement/specials listed in Chamber monthly E-Newsletter (Contact Chamber to schedule)
- Quarterly advertisement post on social media (Contact Chamber to schedule)
- Option to join Chairman's/President's Circle
- Membership database list 1x/year

**GOLD MEMBERSHIP: \$1,250**

- All Bronze/Silver benefits, plus:
- Recognized in ads in Times-Sentinel Newspaper twice per year
- One free ticket to the Annual Meeting
- Quarterly check-in meetings with Chamber President/CEO
- Recognized in Monthly E-Newsletter
- Recognized on home page of Chamber website
- Membership Database List 2x/year
- One email blast sent to members

**PLATINUM MEMBERSHIP: \$2,500**

- All Bronze/Silver/Gold benefits, plus:
- Two free tickets to the annual meeting
- One Free Lunch Ticket to Each Monthly Luncheon
- Membership Database List 3x/year
- Two email blasts to members
- PLUS... a President's Circle Membership\*

## \*CHAIRMAN'S & PRESIDENT'S CIRCLE\*

**PRESIDENT'S CIRCLE BENEFITS: \$250/Year**

- Recognized in every Chamber email and in each monthly E-Newsletter and in ads in Times Sentinel Newspaper twice per year
- Recognized on the home page of the Chamber website
- Plus: Recognition at all Chamber events
- \$50 in sponsorship dollars

**CHAIRMAN'S CIRCLE BENEFITS: \$500/Year**

- Recognized in every Chamber email and each monthly E-Newsletter and in ads in Times Sentinel Newspaper twice per year
- Recognized on the home page of the Chamber website
- Plus: Recognition at all Chamber events
- Regular check-in meetings with Chamber President/CEO
- \$150 in sponsorship dollars

**INVESTOR MEMBERSHIP: \$5,000-\$10,000**

- All Bronze/Silver/Gold/Platinum benefits, plus:
- Two tickets to each monthly luncheon
- Three email blasts to members
- Membership Database List 4x/year
- PLUS a President's Circle Membership\*

**TRUSTEE MEMBERSHIP: \$10,000+**

- All Bronze/Silver/Gold/Platinum/Investor benefits, plus:
- Premier member logo placement on Chamber website
- Three tickets to each monthly luncheon
- Four email blasts to members
- Membership database list 5x/year
- Ex-Officio seat on the Chamber Board of Directors
- One 501(c)3 organization of your choice to receive a free Bronze membership.
- PLUS a Chairman's Circle Membership\*

## FIND THE RIGHT FIT



"Connecting Businesses and Communities"

We encourage you to contact us to discuss your specific needs and find the perfect level to maximize your Chamber of Commerce experience.

We look forward to welcoming you!

CALL or Text: 316-833-8385 EMAIL : info@ourcommunitychamber.com

**TO JOIN, VISIT: WWW.OURCOMMUNITYCHAMBER.COM AND CLICK ON "JOIN THE CHAMBER"**



## 2026 SPONSORSHIP & ADVERTISING OPPORTUNITIES

To gain the most value out of your membership, advertise by sponsoring an event or program. We offer several opportunities with low-cost options!

By sponsoring a Chamber program or event, you position your company prominently before the business community and potential clientele.

### EVENT SPONSORSHIPS

#### MONTHLY LUNCHEONS

Second Tuesday of each month, January-October 11:30am-1pm  
LOCATION VARIES (VISIT CALENDAR ON OUR WEBSITE FOR DETAILS)

FOUR of the luncheons will be an educational workshop. Topics vary.

Monthly Lunch Ticket Pricing: Member: \$25 for regular luncheon, \$30 for workshop.

Guest/Non-Member: \$30 for regular luncheon, \$35 for workshop luncheon.

- **Luncheon Sponsor (One Month) \$350:** Includes 1 lunch ticket, 5-minutes to speak, social media recognition leading up to the event, logo on registration page, recognition in electronic newsletter and emails leading up to event, and option to place your company literature on tables (Maximum of 2 lunch sponsors/month).
- **Prize Sponsor (One Month) \$50:** Draw for prize winner and you keep the business cards from prize drawing.
- **Yearly Member Luncheon Ticket \$250:** Good for 10 lunch registrations. May be used by any employee of member business in the current year only. Member businesses may purchase multiple yearly lunch tickets and you are automatically registered for each luncheon.

#### CARDS & COFFEE

First Wednesday of each month, 7:30am-9am Moxi Junction in Maize  
Third Thursday of each month, 7:30am-9am Cofellow Coffee in Goddard

Cards and Coffee Sponsor (One Month) \$50: Includes 5-minutes to speak, social media and website recognition leading up to the event. (Maximum 2 sponsors per event).

#### AFTER HOURS

QUARTERLY from 4:30pm-6pm location varies.  
See calendar on Chamber's website for details.

- **After Hours Sponsor (One Month) \$150:** Includes 5-minutes to speak, social media recognition and logo on registration page on website (Maximum of 2 sponsors/ event).
- **Prize Sponsor (One Month) \$50:** Draw for prize winner and you keep the business cards from drawing

### ANNUAL MEETING & BUSINESS OF THE YEAR AWARDS LUNCHEON (HELD ANNUALLY IN DECEMBER)

Annual Meeting Includes: Lunch, networking, Keynote speaker  
PLUS Business of the Year Awards and election of Board Members.

**Title Sponsor \$1,200:** Includes 2 free tickets with premium table placement, five-minutes to speak, social media recognition leading up to the event, logo on event web page and on event registration page, recognition in electronic newsletter and emails leading up to event and option to place your company literature or promotional material on tables and in swag bags (Up to 2 Title Sponsors).

**Business of the Year Award:** This award is given to Chamber members who have displayed significant contributions to the community, demonstrate a commitment to good business practices and maintains good employee relations.

**Business of the Year Award Sponsor \$500:** Includes 1 free ticket, social media recognition leading up to the event, recognition in electronic newsletter, option to include company literature or promotional material in swag bags and logo on "Business of the Year Award video" and web page (3 Award Sponsorships available).

**Speaker Sponsor \$500:** Includes 1 free ticket with premium table placement, two-minutes to speak and introduce the speaker, logo on event web page, social media recognition leading up to the event, recognition in electronic newsletter and emails leading up to event, option to place your company literature or promotional material on tables and in swag bags

**Promotional sponsor \$200:** Includes Social media recognition leading up to the event and at the event, recognition in electronic newsletter, option to include company literature/promotional material in swag bags (Multiple promotional sponsors available).

**Prize sponsor \$100:** Business provides the prize of \$50 value. Includes recognition at event and on social media. Multiple available).

**Table at Annual Meeting \$500:** Includes 8 free tickets, verbal recognition at the event and reserved table with premium placement.

**Annual Meeting Tickets \$45 for Members, \$55, for Non-Members**

Interested in sponsoring the Annual Meeting?  
SCAN THE QR CODE  
OR Contact us at: [info@ourcommunitychamber.com](mailto:info@ourcommunitychamber.com)  
Call or Text: 316-833-8385  
[www.ourcommunitychamber.com](http://www.ourcommunitychamber.com)  
Note: Some benefits subject to change.



### ADVERTISING OPPORTUNITIES

#### CHAMBER BILLBOARDS ON KELLOGG

- Members receive discounted pricing.
- We have THREE Billboards available (Located in HIGH TRAFFIC areas on West Kellogg.)

#### NEWSLETTER ADVERTISING

- Place an ad in our monthly electronic newsletter with over 400 subscribers
  - \$50 per month
- SOME membership levels include newsletter advertising

#### WEBSITE ADVERTISING

- Place a website banner ad on our website
  - \$500 per year for website banner ad and link to your website
- SOME membership levels include website ads.

#### VISIBILITY OPPORTUNITIES

The Chamber regularly seeks proposals for speakers and host locations for various events.

Interested?

- Contact us at [info@goddardchamber.net](mailto:info@goddardchamber.net)
- Sponsor and Host benefits include:
  - Ability to speak at event
  - Participation in mass advertising
  - In-kind trades

Interested in a Chamber Sponsorship?  
Contact us at: [info@ourcommunitychamber.com](mailto:info@ourcommunitychamber.com)  
316-833-8385  
[www.ourcommunitychamber.com](http://www.ourcommunitychamber.com)