MARS BASEBALL
FAST PITCH SOFTBALL

PO Box 630
Mars, PA 16046
www.marsbaseball.com

November 2022 Board Meeting Minutes

Date: Wednesday 1/11/23 (OPEN)

Time: 7:30 pm

Location: Adams Township Municipal Building

Board Attendees:

Larry Fox – President (ABSENT)
Brad Schmidt – Vice President of Baseball Operations
Ron Shebek – Assistant VP – In-House Operations
Chuck Palasik – Director of Field Maintenance
Adam Dunn – Spirit Wear/Sponsorship Coordinator
Shane Malone – Assistant VP – Softball Operations
Sandy Sanderson – Secretary

Discussion Items:

Shane Malone (Softball):

-Review early registration numbers. – 38 Girls Registered, mostly 12U
    -Email out in mid/late January about registration
    -Email to older members around U15
-Kiwanis Pavilion Concession Stand
    -Does it make sense to use it as concession stand for both Kiwanis and Rotary Fields?
    -Staffing?
    -Welcome to staff the concession stand for games, but can't store items there due to it being a park facility. Feel free to bring items for sale but must take them out at end of the day.
-Uniforms – Uniforms will be an additional cost to participants. Instant Imprints will have an online shop where softball uniforms can be ordered.
-U12 and U15 playing 1 home game under the lights. – Past softball commissioners received all field access requested. Rotary lights will create more options for night games so accommodations should not be a problem if requested.

Ron Shebek:

-In House evals discussion re: dates – March 6, 9, 13, or 16th are available at NOS.
-In House registration numbers (I'll pull these in advance) – 51-Tee Ball, 24- 6U, 28-7U, 19-8U, 48-Minor, 19-Bronco
-Rotary lights update – Told by township that they will be functional by opening day.

Chuck Palasick:

-Install on deck circles – Trying to keep kids safe with a designated warm up area. Does Sandy have access to these discounted through work (NO)? Can we get sponsors to pay for them and put their logos on them. Quick search shows $200 each for plain and up to $600 each for custom.

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-Community field prep day tentatively set for 3/25 with backup on 4/1.
-What dates/times and what MASD fields do we want Sandy to reserve through their reservation system?

Adam Dunn:

-Website updated
-Sponsorship levels – League Sponsor $350, Team Sponsor $550, Dugout Sponsor $650
-Deadline for jerseys – March 15
-Replacement banners –Need to evaluate which banners need tossed and replaced due to wear and tear.
-Sponsor gift – Considering picture plaques to give to sponsors.

Priscilla Knieriem:

-Volunteer management role or position
-January's Newsletter
-Vetting new registration and website vendors – Current website is obsolete and they don't even release updates for it anymore. Sports connect is a possible option. A new website would improve registration capabilities, sponsor advertisements, and communications. Aiming to present several upgrade options to the board at the February board meeting with a goal for selection and implementation by mid-summer. An early bird registration option may be a good idea for next season.

Jenn Bauman:

- **Opening Day Celebration**
  - Tentative date of Saturday, April 22
  - Activity Ideas – Rock climbing wall, Touch a Truck, Team Photos, Bounce Houses, HR Derby, Fastest Pitch, Dunk Tank, goal to have a new activity starting every hour so players are encouraged to come early and stay late after their game.
  - Volunteers Needed – make signups available
  - Donations and Local Community Involvement
  - Ideas from the group?
  - Event POCs: Jennifer Bauman, Priscilla Knieriem, Kristy Wilson

- **Spirit Wear**
  -Will be working with vendors to set up an online store in February – 2 Stores, one for baseball and one for softball with free shipping. No need to pick up.
  -Creating new swag designs – Opening day specific design and options to purchase on site
  -Group thoughts: Likes, dislikes, suggestions, "wish we had" items

Overall Board Item:

- Heart Related Issues and Safety
  - Mandatory Heart Guards for Pitchers – all players or just pitchers? All age groups?
  - Defibrillators at Fields – Need to confirm locations with township and notify all coaches of AED locations. Bill Vidick (parent) volunteered to help teach CPR/AED procedures.

Open Forum:

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- Eric Schrecengost – willing to volunteer as treasurer, though securities job prevents him from being allowed to handle money or sign checks. Could possibly do the admin portion of the job with a co-signor for checks (Stan Polivka?)
- Another parent (missed the name), new to Mars but involved with youth baseball at previous location, recommends volunteers who donate concession goods get put into a raffle for free player registration.

Next Meeting: Weds 2/8/23 7:30pm - Adams Twp Municipal Building - (OPEN)

Minutes Submitted by: Sandy Sanderson - Secretary

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