MARS BASEBALL
FAST PITCH SOFTBALL

PO Box 630
Mars, PA 16046
www.marsbaseball.com

April 2023 Board Meeting Minutes

Date: Wednesday 4/12/23 (OPEN)

Time: 7:30 pm

Location: Adams Township Municipal Building

Board Attendees:

Larry Fox – President
Brad Schmidt – Vice President of Baseball Operations
Ron Shebek – Assistant VP – In-House Operations
Chuck Palasik – Director of Field Maintenance (ABSENT)
Adam Dunn – Spirit Wear/Sponsorship Coordinator
Shane Malone – Assistant VP – Softball Operations
Sandy Sanderson – Secretary

Discussion Items:

Brad Schmitt: Open Meeting

Larry Fox:

Opening Day Updates:
Jen Bauman: Opening Day talking points/action items:

- Team photo schedule
- Volunteers + sign-up genius needed
- Mascot appearances (Parrot, Pierogies TBD) - waiting on confirmation/denial of availability – Not available, need to request 1 year in advance.
- Inflatable obstacle course (waiting on twp permission)
- Food:
  - Kona Ice truck 1:30-4pm
  - Moe's chips/queso donation
  - Pig roast
  - Concessions (Christy can speak to concessions/drop off day, time, etc)
- Leveling the Playing Field Donation Drive - **need to promote this!!** – Ask Vogal to donate cardboard collection bins, or loan new/clean recycling bins to manage the equipment collection.
- Vendors:
  - Fanatic Impressions - Opening Day design spirit wear
  - Gameday Glam
  - Adams Twp FD - touch a truck event (all day, if truck/crew is available); free but donations appreciated
  - Adams Twp PD - waiting to hear back
  - Helmet airbrushing (tracking down contact) – General consensus was that this will likely not be popular but welcome to set up a booth if they want to market their capabilities.
  - **Send out a community request to have a table/display your local business**
  - Are we able to secure a bat demo vendor?

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- In-game DJ announcements — need to determine/organize
- Skills competitions
    - Fastest strike (per age group/league) – We have a radar gun.
    - Fastest base run (per age group/league)
    - Prizes for winners? $25 gift card?
    - Can we get high school kids to volunteer to help run this?
- 50/50, raffle baskets/donations – No support for running a 50/50.
    - **Send out a community ask for donations for local businesses**
    - **Send formal write-up to submit with requests**
        - Supremo's
        - Battleground Baseball
        - Dick's
        - etc.
- Borrow corn hole boards and set up a corn hole area for kids/parents to play throughout the day to keep them at the park. Horse shoes? Ladder toss? Spike Ball?

Christy Wilson:

- Access to facilities? Will I have a key for each facility to open and secure?
- Sign up genius for volunteers and supplies?
- Pre-opening day drop off – (Unavailable Thurs. 20 and Fri. 21) Can do any other day that week.
- Need to promote having pork dinner and determine a price - Proposed: $12.

Shane Malone:

- Umpire money $25 per game
    - 10U - 14 games
    - 10U - 15 games
    - 12U - 14 games
- Need 3 scorebooks
- Is the tractor at Kiwanis usable or just use Rotary quad?
- For the Township:
    - Numerous requests for a trash can at Kiwanis field by the sitting areas on the 1st base side.
    - Bathrooms locked at Kiwanis pavilion
    - Reporting that the Rotary Lights should be operational by opening day.

Ron Shebek:

- Registration and League updates – More than 600 boys & girls have registered to play this spring which is a MBA record!

Sean Ranson:

- Jersey clarity for Travel teams.
- Travel tournament payments for entry fees.
- 2nd batting cage situation at Adams 1 and 2.

Adam Dunn:

- Uniform Distribution – Uniforms should be ready to pick up and distribute to commissioners on Friday.
- Hanging Sponsor Banners – Vet is done, all other fields should be done soon.

Priscilla Knieriem: (reference appendix for additional info)

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- Social Media Updates
- Website Updates

Chuck Palasick

Sandy Sanderson

Joe Derouin

Eric Schrecengost

Other items:

- Porta Johns for Adams 1 and 2 – Can we get bathrooms unlocked for 2 tournament weekends? MASD says the keys were given to Hein.
- Dick's Shop Day and Gift Cards - $1500 of DSG credit earned from Shop Day. Can that be turned in to small gift cards for opening day prizes?
- What is needed from the township.
- Can we create an instructional video for coaches on how to drag and care for a field?
- Can we create laminated instruction cards for each field on how to start and operate the machine at that field?
- Callery Backstop – Will it be branded with Mars Baseball logo? Can we afford to get more backstops for other fields?

APPENDIX

1. **Website Host:**
    a. Godaddy.com
    b. www.marsbaseball.com
    c. Cost:
        i. $170.00 for 9 years
        ii. Auto Renews 9/2024
            1. Tied to unknown Card
2. **League Athletics**
    a. League Athletics is sun setting, we are set to sunset Fall 2023
    b. SSI - Team App
        i. The individual team app is shut down
    c. Cost
        i. I need this please
    d. Sports Engine is the site that bought League Athletics
        i. Sports Engine is just now in a beta version of auto field scheduling
        ii. Pine Richland uses
            1. Sent email to ask about ese of use
    e. I need FULL admin rights to continue. I believe Stacey may have this. Who originally built it?
3. **Email**
    a. Registar@marsbaseball.com
    b. Treasure@marsbaseball.com
    c. admin@marsbaseball.com
    d. These have been purchased
        i. Will deploy with site switch over, possibly sooner

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ii. Need admin rights to switch from Hotmail email within League Athletic

4. **Social**
   a. Instagram- Will be started
   b. Facebook
      i. Page
         1. Need admin right for this from Stacey
      ii. Group
         1. This is what I have admin right for, this is where I post
   c. Twitter
      i. I need account log in – Larry Fox has access and will provide access.
5. **Newsletter**
   a. Second Wednesday of every month
   b. Need Opening Day Schedule (Jenn)
6. **Team App for Spring Season**
   a. SSI is no longer working
   b. Suggest using Sports Engine for individual teams
   c. Coaches would have to load all information; data DOES NOT carries over
7. **Switch over to Sport Connect**
   a. Good site, able to multi schedule field access
   b. Fees:

Product	Rate	Billed
Processing Rate	3.40%	Transactional
Service Fee	$3.00 USD	Transactional
Pro Subscription	$0.00 USD	Monthly

No fees/ dues until first Transaction

Next Meeting: Weds 5/10/23 8:00pm - Adams Twp Municipal Building - (CLOSED)

Minutes Submitted by: Sandy Sanderson - Secretary

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