

Tourism

Northern Territory Workforce

2025



Economic Contribution to the NT



Value of the NT Industry
(2023-2024)



of Gross State Product
(2023-2024)



1,434

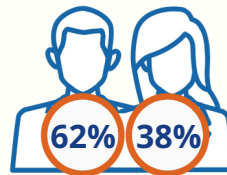
Total NT Tourism Businesses
(June 2024)



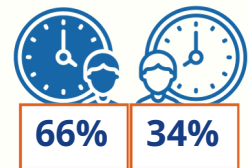
Persons Employed
(2023-2024)



of the NT Workforce
(2023-2024)



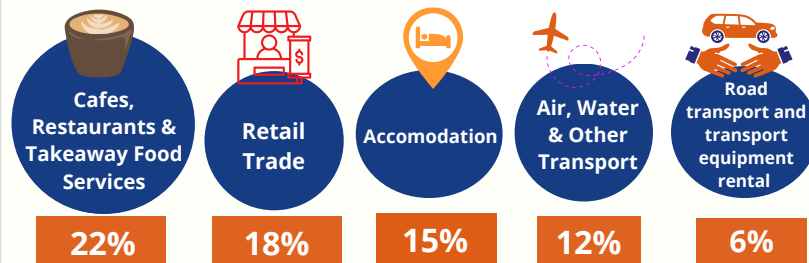
Male Female
Employment by Gender
(2021)



Full-Time Part-Time
Employment Status
(2023-2024)

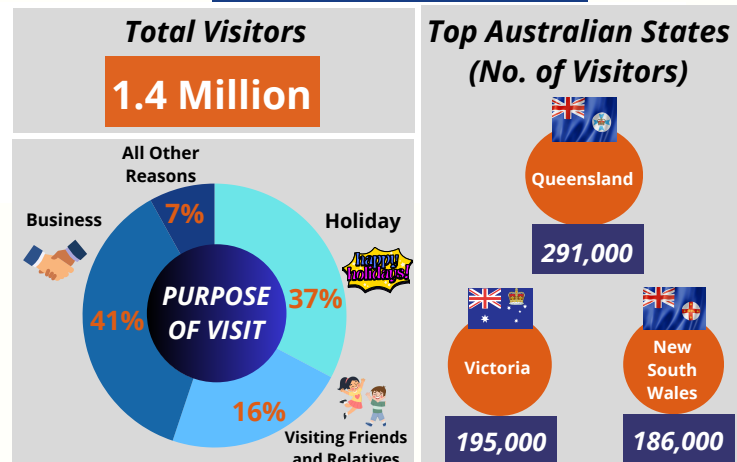
Industry Employment by Subsectors (2023-24)

Top 5 Sectors of Employment



Tourism Trends in the NT (September 2023-2024)

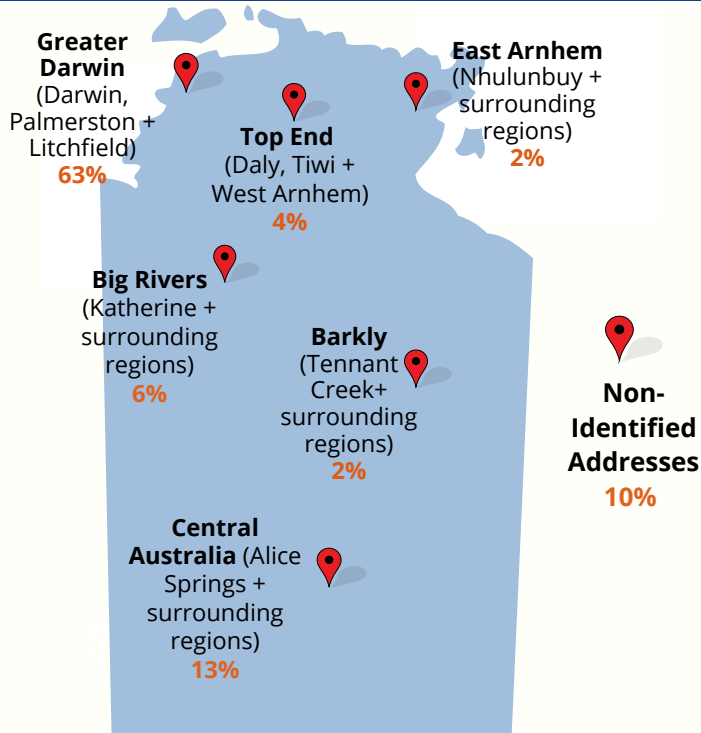
Domestic Tourists



International Tourists



Industry Workforce by Regions in the NT (2023/24)



Potential Qualification Pathways for Occupations in Demand in the NT (Examples)

A Apprenticeship
 T Traineeship
 Q Qualification available in the NT



Hotel or Motel Receptionist



Certificate III in Hospitality



Fishing Guide



Certificate II in Fishing Operations



Bus Driver



Certificate III in Driving Operations



Tour Guide



Certificate III in Guiding



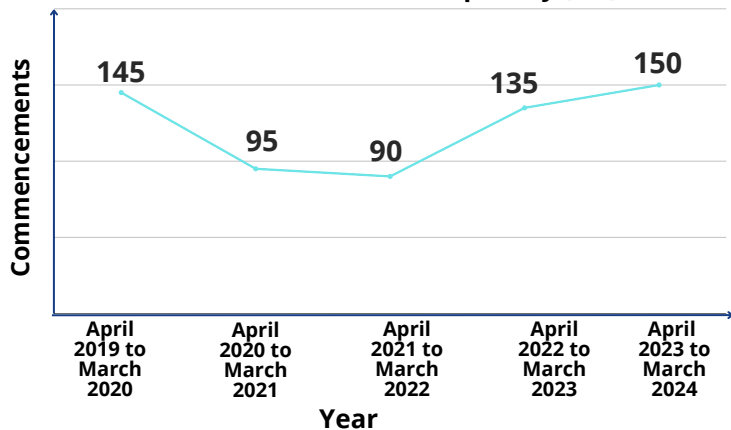
Customer Service Manager



Certificate IV in Leadership & Management

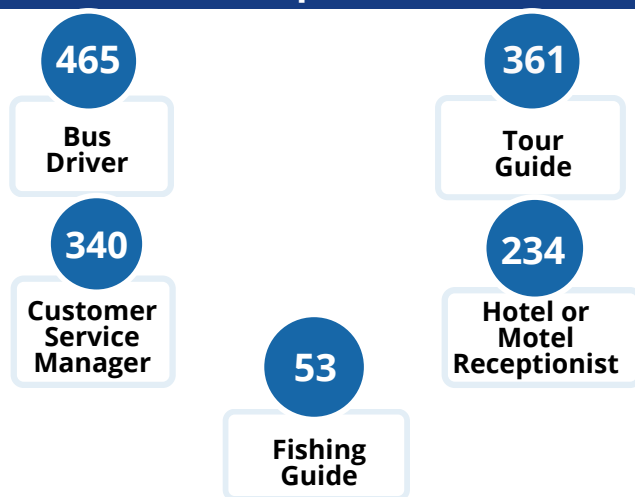
Apprenticeships and Traineeships: Commencements in the NT

Tourism, Travel and Hospitality (SIT)



Data Source: NCVER Data Builder (2024)

Number of Workers per Occupation



Transferable Occupations

Example : A Telemarketer has the capacity to perform tasks of a Customer Service Manager. However, this may require upskilling.

Clerical and Administrative Workers nec



Bus Driver

Office Cashier



Tour Guide

Telemarketer



Customer Service Manager

Doorperson or Luggage Porter



Hotel or Motel Receptionist

Fishing Hand



Fishing Guide

Top 5 Skills Required by Employers for Occupations in this Industry



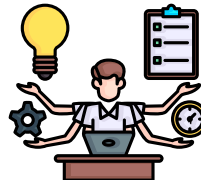
Communication Skills



Customer Service Skills



Problem Solving



Organisational Skills



Time Management

ISACNT provides advice and intelligence on:

- Workforce Development
- Training Package Development
- Skills Shortages
- Workforce Solutions

For more information contact ISACNT!

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