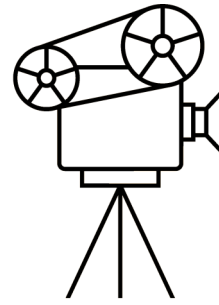




FORTEAN FILM FESTIVAL



MEGAFlix
FILM AWARDS

INFORMATION FOR PARTNERS/SPONSORS

- 1. There are two levels of formal collaborative arrangements sought by the festival directors:**
 - a. Symbiotic partnership.**
 - b. Paid sponsorship.**
- 2. In order to be eligible to form a symbiotic partnership, an individual or organisation must have a proven interest and expertise in AT LEAST ONE of the following areas:**
 - a. Film and/or television industry.**
 - b. Media and/or journalism.**
 - c. Fortean/paranormal-related work.**
- 3. Symbiotic partnerships between an individual or organisation and the festival directors are formed ONLY on the basis of FREE reciprocal promotions of each respective entity's websites, publications and social media by the other.**
- 4. Symbiotic partners may be invited (where appropriate) to cover and report on film submissions in their own publications (be them in print, digital form, podcast/radio broadcast or any other format); this may include access to exclusives, such as still frames from new unreleased movies, promotional materials, press-kits and posters, behind-the-scenes content, and interviews with cast and crew. Our symbiotic partners are expected to help raise awareness of our events, and to promote and publicise the work of independent filmmakers submitting to our events.**
- 5. Symbiotic partners will also be encouraged to actively network with and support one another outside of festival activities.**
- 6. Paid sponsorships will be considered with all individuals and organisations offering ethical financial support.**
- 7. There are a range of options for paid sponsorships to suit varying individual business needs; these include advertisements in festival programmes (up to A4 double-page size), online promotions, social media campaigns, on-screen advertisements during live cinema screenings, corporate/company logo use within promotional materials, strategic placement of corporate/company logo at VIP and red-carpet events, and additional promotional support and publicity from our symbiotic partners.**
- 8. All paid sponsorship agreements are bespoke and negotiated on a unique case-by-case basis, taking into consideration the unique business needs of the potential sponsor.**
- 9. Any individual or organisation wishing to form a symbiotic partnership or paid sponsorship is encouraged to contact the festival directors by email at info@forteanfilmfestival.com stating their interest.**