

**IMPACT Texas Backpack to School Bash, Pflugerville, Saturday, August 4, 2018**  
**Post Data Report**

**The Frequency Procedure**

	Frequency	Percent
<b>ATTENDANCE</b>		
First time participant	85	64.9%
Prior participant	46	35.1%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>
<b>FAMILY</b>	<b>Frequency</b>	<b>Percent</b>
Couple with child or children	54	41.2%
Single with child or children	77	58.8%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>
<b>GENDER</b>	<b>Frequency</b>	<b>Percent</b>
Female	75	57.3%
Male	56	42.7%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>
<b>RACE ETHNIC GROUP</b>	<b>Frequency</b>	<b>Percent</b>
American Indian or Alaskan Native	1	0.8%
Asian or Pacific Islander	5	3.8%
Black, not of Hispanic Origin	51	38.9%
Hispanic	57	43.5%
White, Not of Hispanic Origin	17	13.0%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>
<b>AGE GROUP</b>	<b>Frequency</b>	<b>Percent</b>
4 to 5	25	19.1%
6 to 10	53	40.5%
11 to 13	34	26.0%
14 to 18	19	14.5%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>
<b>GRADE</b>	<b>Frequency</b>	<b>Percent</b>
Pre Kindergarten (PK)	8	6.1%
K	13	9.9%
1	4	3.1%
2	11	8.4%
3	13	9.9%
4	10	7.6%
<b>5</b>	<b>17</b>	<b>13.0%</b>

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	Frequency	Percent
6	13	9.9%
7	12	9.2%
8	11	8.4%
9	7	5.3%
10	4	3.1%
11	7	5.3%
12	1	0.8%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>

<b>INDEPENDENT SCHOOL DISTRICT</b>	Frequency	Percent
Austin	15	11.5%
Bastrop	1	0.8%
Del Valle	1	0.8%
Elgin	9	6.9%
Georgetown	5	3.8%
Lockhart	1	0.8%
Manor	14	10.7%
McDade	1	0.8%
Orenda Education	2	1.5%
Pflugerville	52	39.7%
Round Rock	27	20.6%
Taylor	3	2.3%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>

<b>SCHOOL</b>	Frequency	Percent
Annie Purl Elementary	2	1.5%
Bastrop Intermediate	1	0.8%
Baty Elementary	1	0.8%
Blackland Prairie Elementary	1	0.8%
CD Fulkes Middle School	4	3.1%
CELE Middle School	2	1.5%
Caldwell Elementary	1	0.8%
Callison Elementary	3	2.3%
Cedar Ridge High School	2	1.5%
Cedars International Academy Public Charter School	1	0.8%
Copperfield Elementary	2	1.5%
Dearing Elementary	2	1.5%
Decker Elementary	3	2.3%
Deer Park Elementary	1	0.8%
Dessau Middle School	3	2.3%

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	Frequency	Percent
Dessau Elementary	1	0.8%
Elgin Elementary	1	0.8%
Elgin Middle School	3	2.3%
Fannie Mae Caldwell Elementary	2	1.5%
Gateway College Preparatory High School	2	1.5%
Gattis Elementary	3	2.3%
Goodwater Montessori Public Charter School	3	2.3%
Graham Elementary	1	0.8%
Hendrickson High School	1	0.8%
Hernandez Middle School	1	0.8%
Highland Park Elementary	1	0.8%
Hornsby Dunlap Elementary	1	0.8%
IDEA Public Schools	1	0.8%
Joe Lee Johnson Elementary	3	2.3%
John B. Connally High School	3	2.3%
Kelly Lane Middle School	3	2.3%
Kipp Public Charter School	2	1.5%
LBJ Early College High School	1	0.8%
Lockhart Navarro Elementary	1	0.8%
Manor Elementary	1	0.8%
Manor High School	1	0.8%
Manor Middle School	2	1.5%
Manor New Tech High School	3	2.3%
McNeil High School	1	0.8%
McDade Elementary	1	0.8%
Meridian Charter School	3	2.3%
Mott Elementary	3	2.3%
Murchison Elementary	3	2.3%
NA	1	0.8%
Neidig Elementary	5	3.8%
Neysa Callison Elementary	2	1.5%
Nyos Elementary	1	0.8%
Park Crest Middle School	7	5.3%
Pecan Springs Elementary	1	0.8%
Pflugerville Elementary	2	1.5%
Pflugerville High School	1	0.8%
Pflugerville Middle School	3	2.3%
Pioneer Crossing Elementary	1	0.8%
Presidential Meadows Elementary	1	0.8%
Regan High School	2	1.5%
Reilly Elementary	2	1.5%
River Oaks Elementary	1	0.8%

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	Frequency	Percent
Rowe Lane Elementary	2	1.5%
Sanchez Elementary	2	1.5%
Shadowglen Elementary	2	1.5%
Stoney Point High School	1	0.8%
Taylor Elementary	3	2.3%
Timmerman Elementary	1	0.8%
Union Hill Elementary	2	1.5%
Weiss High School	3	2.3%
Westview Middle School	1	0.8%
Wieland Elementary	2	1.5%
Windermere Elementary	1	0.8%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>

<b>TITLE 1 SCHOOL</b>	<b>Frequency</b>	<b>Percent</b>
Austin	6	8.1%
Pflugerville	35	47.3%
Round Rock	17	23.0%
Elgin	6	8.1%
Georgetown	2	2.7%
Manor	7	9.5%
McDade	1	1.4%
<b>TOTAL</b>	<b>74</b>	<b>100%</b>

\*16.2% of the participants attend a Title 1 School and live in affordable housing (21 students)

\*\*70% of the participants who reside in affordable housing communities attend a Title 1 School

<b>AFFILIATION</b>	<b>Frequency</b>	<b>Percent</b>
Abundant LIFE Church	3	2.3%
Big Brother's and Sister's	3	2.3%
Boy's and Girl's Club	1	0.8%
City of Austin Summer Youth Program	1	0.8%
GS Troop 1500	1	0.8%
Mandalay Apartments	2	1.5%
NA	57	43.8%
NCC Church	1	0.8%
Parks and Recreation - Pflugerville	8	6.2%

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	Frequency	Percent
Pflugerville Community Church	8	6.2%
Waters at Willow Run Apartments	5	3.8%
YMCA - Austin	4	3.1%
YMCA - Hutto	3	2.3%
YMCA - Round Rock	3	2.3%
Portfolio Resident Services	30	23.1%
Frequency Missing = 1		
<b>TOTAL</b>	<b>130</b>	<b>100%</b>

<b>HOW DID YOU HEAR ABOUT THE BACKPACK BASH</b>	<b>Frequency</b>	<b>Percent</b>
Email blast - IMPACT Texas	63	48.1%
Facebook page - Social Media - IMPACT Texas	19	14.5%
Flyer	41	31.3%
KXAN News (NBC)	3	2.3%
PFTV (available on Suddenlink Channel 10 and Uverse Channel 99)	2	1.5%
Website - IMPACT Texas	3	2.3%
<b>TOTAL</b>	<b>131</b>	<b>100%</b>

15.3% of participants learned about the Backpack Bash through IMPACT Texas Program Flyer distribution:

- \*Portfolio Resident Services: 8.4%
- \*Waters at Willow Run Apartments: 3.8%
- \*Parks and Recreation-Pflugerville: 3.1%

<b>PARTICIPANTS OF THE TEDDY BEAR CLINIC</b>	<b>Frequency</b>	<b>Percent</b>
No	100	76.3%
Yes	31	23.7%