



To empower the lives of youth, families and individuals by uplifting communities to make positive changes through social services.

Backpack to School Bash 2016 – Post Report

Purpose: The aim of the report is to share with our sponsors, donors, volunteers and our board of directors the outcome of IMPACT Texas second annual Backpack to School Bash as a registered corporation.

Background: IMPACT Texas Second Annual Backpack to School Bash and Food Drive as a registered (501)(c)(3) corporation is a charitable and educational bash to provide backpacks filled with basic supplies to “Underserved Students” grades Pre-K - 12 who are starting school and to remove barriers to academic success.

Goal: Our target goal is 100 and our planned goal is 150 backpacks filled with school supplies.

Objective: We invited students from “Underserved Communities” to enjoy a free bash full of fun activities. This included students from Title 1 Schools which 50% of the students are living below the poverty level, students residing in affordable housing communities, Girl Scout Troop 1500, recipients of food pantries, children of incarcerated parents and children of military families.

Outcome: To provide students with the basic school supplies when starting the new school year. We want the students and their families to support our “Food Drive” by donating a non-perishable food item that will be donated to a local food pantry.

Results: We provided an online registration that captured demographic data and questions to determine if a student needed an eye exam. We provided backpacks to 160 students, 148 students were registered and received backpacks filled with school supplies and 12 students who attended the bash but who were not pre-registered received backpacks without school supplies. Regarding 160 students 98 were females (61.3%) and 62 were males (38.8%), 67 students were Hispanic (41.9%), 64 were Black (40 %), and 23 were White (14.4 %.) Twenty one students (13.1%) participated in the Teddy Bear Clinic. Also, twenty one students (13.1%) were referred for eye exams to a local optometrist. The top three school districts attended; Pflugerville ISD: 72 students (41.9%), Austin ISD: 33 students (20.6%) and Round Rock ISD: 27 students (16.9 %.)

KXAN reporters provided news coverage of our bash. Please view at <http://kxan.com/2016/08/06/backpack-to-school-bash-helping-underserved-texas-families/>.

Cost: To host this bash the approximate cost was \$9,000.00 which we received in-kind donations in products and services.

Conclusions: We increased the number of backpacks that was provided last year by 23; therefore, we know there is a need to provide backpacks to students residing in our focused counties; Travis, Williamson and Bell. Please support our corporation by going to www.impacttexas.net and selecting the donate tab to make a contribution.

Recommendations: We desire to increase the number of students served in Bell County, Houston metropolitan areas, children of incarcerated parents and military families.