

Dear Friends and Partners,

Pride Month offers an opportunity to gather—to be visible, to be together, and to affirm the values that sustain LGBTQ+ communities. It is also a moment to recommit to the work required to ensure that progress is protected and extended.

FreeState Justice is proud to announce The Pride Soirée: Pride in the Garden, an afternoon tea dance and community gathering that brings together supporters, partners, and leaders from across Maryland at the start of Pride Month. Designed as a social and welcoming event, Pride in the Garden reflects a long-standing LGBTQ+ tradition of creating connection and joy, even in periods of uncertainty.

At the same time, the need for FreeState Justice's work has not slowed. Across Maryland, LGBTQ+ individuals and families continue to rely on our legal services, policy advocacy, and resource navigation programs to access safety, stability, and dignity. Our ability to meet that need depends on independent, flexible support from partners who understand both the urgency of this moment and the importance of long-term capacity.

Sponsorship of Pride in the Garden helps make that work possible. It supports our ability to deliver free legal services, advance evidence-based policy, and connect people to housing, healthcare, and other essential resources.

We would be honored to partner with you as an in-kind sponsor of Pride in the Garden and to welcome you into this shared work. Your support ensures that FreeState Justice remains a trusted advocate for LGBTQ+ Marylanders across the state.

Sincerely,

Phillip Westry, Esq.
Executive Director
FreeState Justice

In-Kind Sponsorship Opportunities

Donations of goods, services, or experiences for the *The Pride Soirée* Silent Auction. All contributions are tax-deductible.

Champion of the Cause – \$5,000 (In-Kind Value)

- 6 VIP Tickets
- Listing in the Program Book Silent Auction Catalog
- Recognition on event signage as a Sponsor
- Recognition on the event website as a Sponsor
- Verbal acknowledgment during Silent Auction announcements at the event
- Logo included on Silent Auction signage
- Opportunity to include branded collateral or business card with auction item
- Top Silent Auction placement with special call-out signage
- Enhanced social media recognition (3 posts)
- Recognition as a lead In-Kind Sponsor of the Silent Auction during program
- Opportunity to provide a branded sign or display next to auction area
- Custom brand thank-you social media post following the event

Advocate – \$2,500 (In-Kind Value)

- 4 VIP Tickets
- Listing in the Program Book Silent Auction Catalog
- Recognition on event signage as a Sponsor
- Recognition on the event website as a Sponsor
- Thank-you mention on FreeState Justice social media (2 posts)
- Verbal acknowledgment during Silent Auction announcements at the event
- Logo included on Silent Auction signage
- Opportunity to include branded collateral or business card with auction item
- Preferred Silent Auction placement with special call-out signage
- Enhanced social media recognition (3 posts)
- Recognition by name during program remarks or auction close

Ally – \$1,000 (In-Kind Value)

- 2 VIP Tickets
- Listing in the Program Book Silent Auction Catalog
- Recognition on event signage as a Sponsor
- Recognition on the event website as a Sponsor
- Thank-you mention on FreeState Justice social media (2 posts)
- Verbal acknowledgment during Silent Auction announcements at the event
- Logo included on Silent Auction signage
- Opportunity to include branded collateral or business card with auction item

Partner – \$500 (In-Kind Value)

- 2 VIP Tickets
- Listing in the Program Book Silent Auction Catalog
- Recognition on event signage as a Sponsor
- Recognition on the event website as a Sponsor
- Thank-you mention on FreeState Justice social media (1 post)
- Verbal acknowledgment during Silent Auction announcements at the event

Friend of FreeState – \$250 (In-Kind Value)

- Listing in the Program Book Silent Auction Catalog
- Recognition on event signage as a Sponsor
- Thank-you mention on FreeState Justice social media (1 post)
- Verbal acknowledgment during Silent Auction announcements at the event
- Listing on the Program Book Sponsorship Appreciation Page

In-kind sponsorship levels are based on the fair market value of donated goods or experiences. All benefits are cumulative. FreeState Justice reserves the right to determine placement and recognition based on event layout and production needs.

Join Us!

Pride in the Garden is expected to welcome **250+ guests**, including community leaders and Maryland elected officials. The event will feature heavy hors d'oeuvres, an open bar, music, and brief remarks during both the VIP reception and the main program.

We would be honored to partner with you in making *Pride in the Garden*—and the work it supports—possible.

For more information, please contact:

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FreeState Justice

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