



Virginia
**HISPANIC
CHAMBER**

MEMBERSHIP 20 PACKET 23



WWW.VAHCC.COM



(804) 378-4099



Our mission is to build economic bridges throughout the community in order to create, promote, and enhance new business opportunities for our members and partners.

ABOUT THE CHAMBER

As the Hispanic population throughout Virginia continues to grow, businesses must also change and adapt to fit the needs of their local communities. The Virginia Hispanic Chamber of Commerce was established over twenty-two years ago by founder and CEO Michel Zajur and serves as a voice for the Hispanic and business community.

The VAHCC strives to provide meaningful opportunities for our members and partners and plays a role in many events throughout the year created to promote growth, visibility, and credibility. The chamber serves as a go-to resource for companies and business individuals looking to further connectivity by hosting developmental workshops, professional mixers, major festivals, and many other events.

Twenty-two years of establishing long-term strategic partnerships with state, regional, local organizations, and government entities, allows the Chamber to serve as a culturally accessible and trusted central point for businesses across the state. Allow us to build new economic bridges between your organization and your community.

GROWING YOUR BUSINESS

Strengthen your business's credibility.

Being part of an established and well-recognized organization gives customers a positive view of your business. You are not on your own you are a member of the chamber.

Boost your organization's visibility to the world.

As a chamber member, you are given a landing page and many other tools to legitimize your business further online. Be sure to also engage in our social media and other marketing campaigns throughout the year, showcasing your local business to the public and increasing your visibility.

Create new business contacts and networking opportunities.

Grow your business even further by posting job openings, sponsoring events, and joining our countless public events. What better way to gain new and meaningful connections than becoming friends with other local business owners?

Show your appreciation for diversity and inclusion.

It is essential for your company to feel welcoming to everyone. Being a chamber member directly connects you to the local Hispanic community and shows that you also support them.

Gain a new customer base for your company.

The Hispanic population is the largest growing ethnic-minority group in the United States and, by 2050, will make up over 30% of the American population. Currently, the Hispanic population of Virginia is over 800,000 and growing. Build new connections and find ways to market to new groups of individuals.

Develop new leadership and business skills.

Become a part of and join in on the many different workshops that will help you in your business venture. Becoming a member allows you to build your business while promoting yourself and developing interest in your company.

Stay updated with our chamber newsletters.

Our newsletter provides information and resources as well as upcoming events that are shared with businesses and community members.

Receive exclusive discounts.

Receive member discounts to local events, as well as discounted vendor rates at local events, some of which bring in more than 20,000 individuals.

MEMBERSHIP LEVELS

Whether you're a new business or a major employer, there are many ways the chamber can support you. Allow us to create new opportunities for your business.

All Levels of Chamber Membership Benefits Include



Company listed and showcased on the VAHCC Directory



A one-on-one virtual meeting with a business mentor



Access to post your events on our chamber event calendar for maximum exposure



Membership discounts to mixers and other chamber events throughout the year

Start-Up \$250/year

Only available for new businesses started within the last 2 years.

Grow \$500/year

Available for small businesses looking to grow their business and develop a stronger online presence.

- [Open for Business Online Tools \(Including a personalized landing page and more\)](#)

In addition to chamber benefits above, grow member's will receive two free job postings on a new job matching platform (Launching Soon)

Accelerate \$1250/year

Available for mid-sized businesses looking to expand and increase their visibility.

- [Open for Business Online Tools \(Including a personalized landing page and more\)](#)
- A consultation with your team regarding community engagement
- Listing on the front page slideshow for more visibility

In addition to chamber benefits above, accelerate member's will receive four free job postings on a new job matching platform (Launching Soon)

Executive \$2500/year

The highest member level, the Executive Circle members are the businesses and business leaders that are not only building their businesses visibility and credibility, but are also recognized as the leaders helping the VAHCC build bridges for other businesses and the community.

- [Open for Business Online Tools \(Including a personalized landing page and more\)](#)
- A consultation with your team regarding community engagement
- Listing on the front page slideshow for more visibility
- Listing on Executive Circle page

In addition to chamber benefits above, executive member's will receive six free job postings on a new job matching platform (Launching Soon)

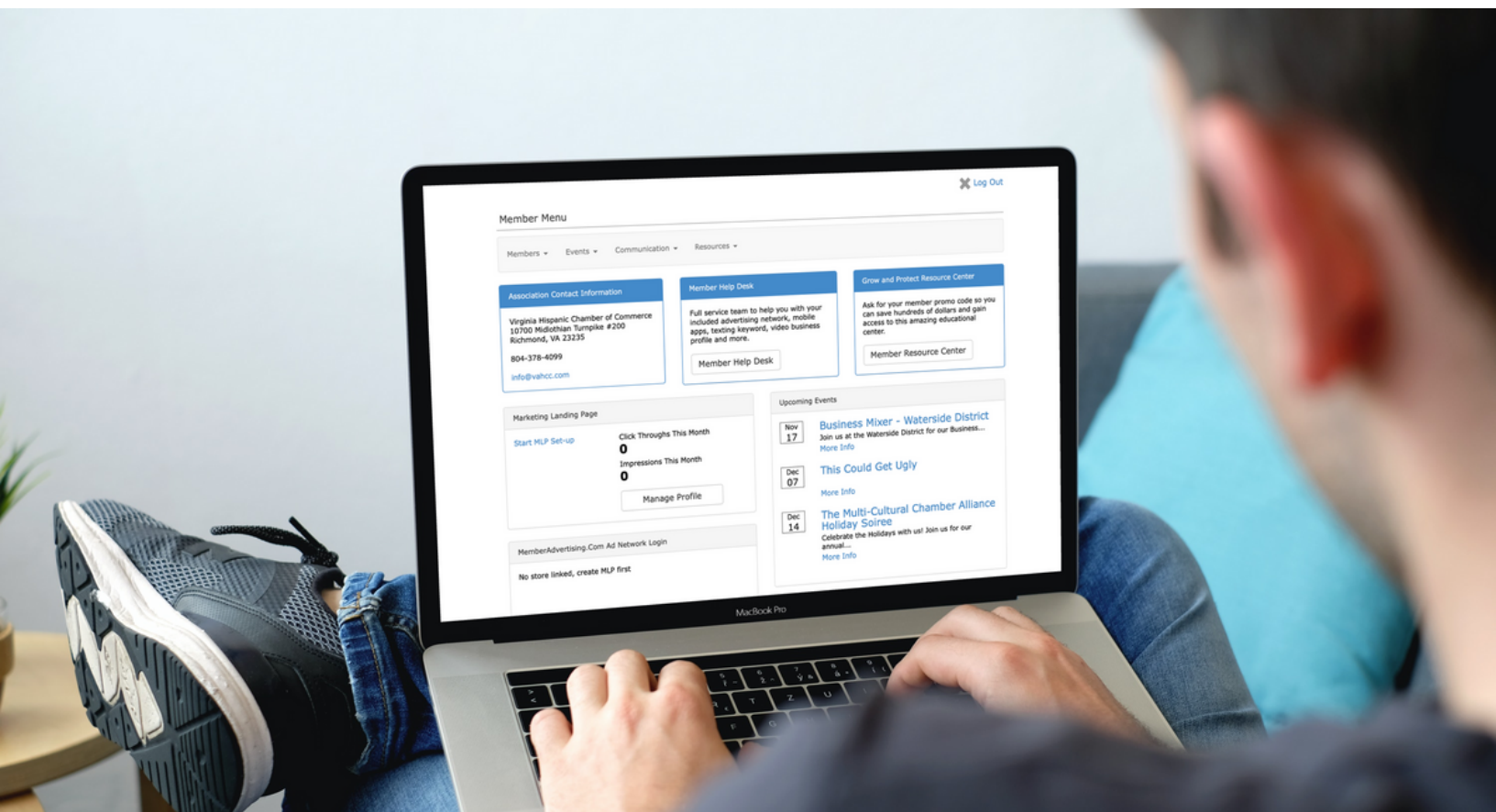
View Membership Levels & Sign Up Online
www.vahcc.com/membership

BECOMING A MEMBER

Once you sign up for membership, you will be asked to answer a few simple questions about your business/organization.

Setting up your web presence with the Virginia Hispanic Chamber of Commerce is an easy step-by-step process. When signing up for membership, the following pages will ask you to enter information that the Virginia Hispanic Chamber of Commerce will use to promote your business or organization through various places on the internet and within the community. Other chamber members can use this system to make member-to-member purchases.

The search functions within this system extend into your web presence, so put as much pertinent information as possible so others can find you easily through the search functions. We will use the content you entered, along with additional content we might find useful from your website and other related sources, to build out your Marketing Landing Page system. When the page is completed, you will receive an email so that you can review and request any changes or log in and make those changes yourself.



OPEN FOR BUSINESS TOOLS

Here's everything that's included with the Open for Business Tools.

*(Open for Business Tools in blue are only available to grow members and above)**

Landing Page

A customizable web page to share information about your business and its products or services.

Member's Area

Log in to manage your membership & billing information, update your landing page, post a job opportunity, register for upcoming events, submit an event, and access the Open for Business Tools. All online tools and services included in your membership are managed after logging in to the member's area.

Event Calendar

Register for upcoming events and post events your company is hosting on our event calendar.

Online Catalog

Documenting your services or products for the community and for internet searches.

Daily Deals

Digital coupons expand your marketing and incite people to try your business.

Review Platform

Request people to quickly review your business by using your Toss Us Stars tool.

Virtual Booth

There are two ways to use this tool: a virtual trade show booth or a visitor center booth.

Mobile App

Expand your information when sharing your business via a texting keyword.

QR code

When your QR code is scanned with a smartphone, it will deliver the visitor to your mobile app.

Business Card

Custom virtual business card with your contact information that can be saved directly to the visitor's contacts.

Online Support

Full-service team to help you with your included advertising network, mobile app, texting keyword, and more.

MARKETING LANDING PAGE

Within the member's area, you will see a MemberAdvertising.Com box with a "Manage Advertising" button. After clicking on the button, you will see a Business Information drop-down menu. Please ensure you add as much up-to-date information here as possible to help build your company's Marketing Landing Page.

Member Menu

Members ▾ Events ▾ Communication ▾ Resources ▾

Association Contact Information

Virginia Hispanic Chamber of Commerce
10700 Midlothian Turnpike #200
Richmond, VA 23235

804-378-4099
info@vahcc.com

Member Help Desk

Full service team to help you with your included advertising network, mobile apps, texting keyword, video business profile and more.

[Member Help Desk](#)

Grow and Protect Resource Center

Ask for your member promo code so you can save hundreds of dollars and gain access to this amazing educational center.

[Member Resource Center](#)

Marketing Landing Page




Click Throughs This Month **10**
Impressions This Month **10**

Upcoming Events

Dec 16 **Chamber Orientation**
Whether you are a new member or want to learn about...
[More Info](#)

MemberAdvertising.Com Ad Network Login



Total Views **733**
Total Clicks **398**

[Manage Advertising](#)

Event Registration

[Event Registration](#)

[Submit Calendar Event](#)

Refer-a-Business

Refer a business to our membership organization and it will be MUCH appreciated.

Hi, Welcome back **John Smith!**

This dashboard provides you access and capability to build your online presence which will in turn help you reach your target market. Below are some quick links you can try.

[Need Assistance? Click Here.](#)

[Ads \(Products & Services\)](#)

[Manage Offers/Flyers](#)

COMPANY LOGO

COMPANY NAME

[Ratings & Reviews](#)

[Video Profile](#)

[Manage Business Profile](#)

MARKETING LANDING PAGE

Your customizable marketing landing page is integrated into the member directory for improved SEO. The marketing landing page features include an online catalog, a custom texting keyword, and a QR Code sending users to your mobile app. (EXAMPLE BUSINESS BELOW)



OUR MOBILE ASSISTANT
Text **DOMINION** to 866-866-5545

DIGITAL DISPLAYS **CONTACT US** **CALL US**
View Products & Services Questions or Inquiries? 804-771-4849

Dominion Energy

We are Dominion Energy. We're proud of our commitment to our customers, our community, and our planet. We operate in 16 states, offering safe, clean, reliable, and affordable energy to nearly 7 million customers. Headquartered in Richmond, VA, we inv...

[Learn More](#) [View Our Digital Displays](#)



About Dominion Energy



We are Dominion Energy. We're proud of our commitment to our customers, our community, and our planet. We operate in 16 states, offering safe, clean, reliable, and affordable energy to nearly 7 million customers. Headquartered in Richmond, VA, we invest in communities where we live and work and protect our natural resources.



Our vision is to become the most sustainable energy company in the country. Our Mission is to deliver clean, reliable, affordable energy, protect the



environment, serve our customers and communities, empowering our people, and create shareholder value. We provide the reliable, affordable energy customers require to power every part of their day, 24 hours a day, 7 days a week. Our operating segments include Dominion Energy Virginia, Dominion Energy South Carolina, Gas Distribution, and Contracted Assets.

ONLINE CATALOG

VISIT OUR WEBSITE

VIEW MOBILE SITE

SCAN TO ACCESS OUR MOBILE APP OR CLICK TO SAVE TO QR

[Message Us](#)



NO PHOTO AVAILABLE

A PROUD MEMBER OF
Virginia Hispanic Chamber of Commerce

[View Welcome Center](#)

EVENT CALENDAR

Submit your company's event to our chamber calendar on our website. Within the member's area, click the "Submit New Event" button in the drop-down menu and fill out the event information.

[Admin View](#) [Log Out](#)

Member Menu

Members ▾ Events ▾ Communication ▾ Resources ▾

Event Registration
Calendar of Events
Submit New Event

Association Contact
Virginia Hispanic Chamber of Commerce
10700 Midlothian Turnpike #200
Richmond, VA 23235
804-378-4099
info@vahcc.com

Member Help Desk
Full service team to help you with your included advertising network, mobile apps, texting keyword, video business profile and more.
[Member Help Desk](#)


Grow and Protect Resource Center
Ask for your member promo code so you can save hundreds of dollars and gain access to this amazing educational center.
[Member Resource Center](#)

Marketing Landing Page



Click Throughs This Month
6
Impressions This Month
6

MemberAdvertising.Com Ad Network Login



Total Views
724
Total Clicks
398

[Manage Advertising](#)

Submit Calendar Event

Submit your event for the community calendar.

[Submit Calendar Event](#)

Upcoming Events

Dec 14 **The Multi-Cultural Chamber Alliance Holiday Soiree**
Celebrate the Holidays with us! Join us for our annual...
[More Info](#)

Dec 15 **Claim the Employee Retention Credit to get up to \$26k per employee.**
Join us on Thursday, December 15th at 11 am to...
[More Info](#)

Dec 16 **Chamber Orientation**
Whether you are a new member or want to learn about...
[More Info](#)

Event Registration

[Event Registration](#)

Refer-a-Business


Refer a business to our membership organization and it will be MUCH appreciated.

[Refer-a-Business](#)

ONLINE CATALOG

Within the member's area, click on the "Manage Advertising" button. Under the catalog tab, you will find all the settings to edit/update your online catalog. This catalog can include services or goods, and by adding prices, it can even connect to a PayPal account.


Marketing Landing Page



Click Throughs This Month
10

Impressions This Month
10

MemberAdvertising.Com Ad Network Login



Total Views
733

Total Clicks
398

Manage Advertising

Submit Calendar Event

Upcoming Events

Dec 16


Chamber Orientation
Whether you are a new member or want to learn about...
[More Info](#)

Event Registration

Event Registration

Refer-a-Business

Refer a business to our membership organization and it will be MUCH appreciated.



Virginia Hispanic Chamber Marketplace

[FAQs & HOW TOs](#) [LOGOUT](#)

Home Business Information **Catalog** Virtual Booth Jobs

Need Support? Click Here

Hi, Welcome back **John Smith**

This dashboard provides you access and control over your online presence which will in turn help you reach your target market. Below are some quick links to help you get started.

Need Assistance? Click Here.

Member Training Information

View Catalog

Catalogue Settings


Catalogue Design


Display/Product Management


Offers/Flyers Management


Shipping & Delivery


Order Email Logs



 (Products & Services)


 Manage Offers/Flyers


 Ratings & Reviews


 Video Profile


 Tradeshow Booth


 Tourist Booth

COMPANY LOGO


COMPANY NAME


Manage Business Profile


View Catalog


View Mobile App


View ROI


 View Statistics


 Mobile App QR Code


 Public Links


 Messages & Subscriptions


 Community Events

ONLINE CATALOG

A beautiful starter catalog to showcase your products and services. A public link to your catalog is available for promotional use and to share directly to your social media accounts. **This page also features translations to Spanish, as well as other languages. (EXAMPLE BUSINESS BELOW)**



DOMINION ENERGY
Text *DOMINION* to 866-866-5545

[HOME](#) [COMPANY PROFILE](#) [CONTACT US](#) [RATING & REVIEWS](#)

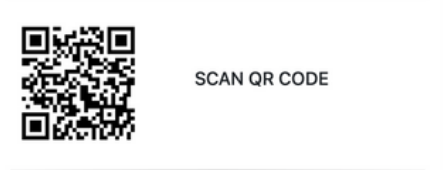
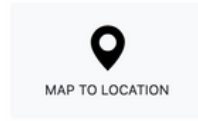
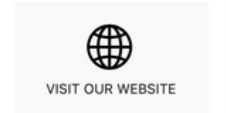
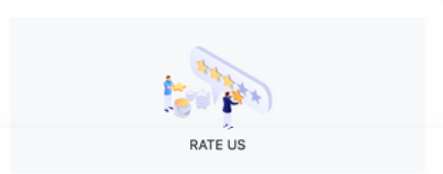
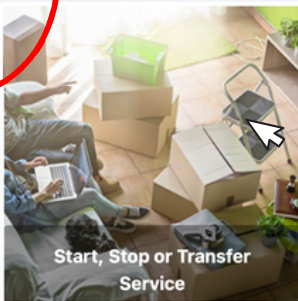
Call Us : 804-771-4849

WELCOME TO

Dominion Energy

Dominion Energy is one of the nation's largest producers and transporters of energy, with a portfolio of about 26,000 megawatts of generation, 14,400 miles of natural gas transmission, gathering and storage pipeline, and 6,500 miles of electric transmission lines. Dominion Energy operates one of the nation's largest natural gas storage systems with 1 trillion cubic feet of storage capacity and serves more than 6 million utility and retail ener...

[Read More About Us](#)



DAILY DEALS

Digital coupons expand your marketing and incite people to try your business. Within the member's area, click the "Manage Advertising" button. Then click on "Manage Offers/Flyers" to add/edit your coupons available.

Marketing Landing Page



Click Throughs This Month
10


Impressions This Month
10

Upcoming Events

Dec 16

Chamber Orientation
Whether you are a new member or want to learn about...
[More Info](#)

MemberAdvertising.Com Ad Network Login



Total Views
733

Total Clicks
398

[Manage Advertising](#)

Event Registration

[Event Registration](#)

[Submit Calendar Event](#)

Refer-a-Business

Refer a business to our membership organization and it will be MUCH appreciated.

Hi, Welcome back **John Smith!**

This dashboard provides you access and capability to build your online presence which will in turn help you reach your target market. Below are some quick links you can try.

[Need Assistance? Click Here.](#)

[Member Training Information](#)


Ads (Products & Services)


[Manage Offers/Flyers](#)


Ratings & Reviews


Video Profile


View Statistics


Tradeshow Booth


Tourist Booth

COMPANY LOGO

COMPANY NAME

[Manage Business Profile](#)

[View Catalog](#)

[View Mobile App](#)

[View ROI](#)


Mobile App QR Code


Public Links


Messages & Subscriptions



Community Events



REVIEW PLATFORM

Within the member's area, click on the "Manage Advertising" button. You will find all the settings to edit/update your reviews by clicking the "Ratings & Reviews" button.


Marketing Landing Page



Click Throughs This Month
10

Impressions This Month
10

MemberAdvertising.Com Ad Network Login



Total Views
733

Total Clicks
798

Manage Advertising

Submit Calendar Event

Upcoming Events

Dec 16

Chamber Orientation

Whether you are a new member or want to learn about...
[More Info](#)

Event Registration

[Event Registration](#)

Refer-a-Business

Refer a business to our membership organization and it will be MUCH appreciated.



Hi, Welcome back **John Smith!**

This dashboard provides you access and capability to build your online presence which will in turn help you reach your target market. Below are some quick links you can try.

[Need Assistance? Click Here.](#)

[Member Training Information](#)



Ads (Products & Services)



Manage Offers/Flyers



Ratings & Reviews



Video Profile



View Statistics



Tradeshow Booth



Tourist Booth

COMPANY LOGO

COMPANY NAME

[Manage Business Profile](#)

[View Catalog](#)

[View Mobile App](#)

[View ROI](#)



Mobile App QR Code



Public Links



Messages & Subscriptions



Community Events

REVIEW PLATFORM

Request people to quickly review your business by using your Toss Us Stars tool. (EXAMPLE BUSINESS BELOW)



DOMINION ENERGY
Text *DOMINION* to 866-866-5545

[HOME](#) [COMPANY PROFILE](#) [CONTACT US](#) [RATING & REVIEWS](#)

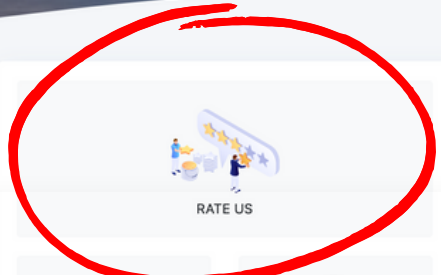
Call Us : 804-771-4849

WELCOME TO

Dominion Energy

Dominion Energy is one of the nation's largest producers and transporters of energy, with a portfolio of about 26,000 megawatts of generation, 14,400 miles of natural gas transmission, gathering and storage pipeline, and 6,500 miles of electric transmission lines. Dominion Energy operates one of the nation's largest natural gas storage systems with 1 trillion cubic feet of storage capacity and serves more than 6 million utility and retail ener...


[Read More About Us](#)



VIRTUAL BOOTH

There are two ways to use this tool: a virtual trade show booth or a visitor center booth. Within the member's area, click on the "Manage Advertising" button. You will find all the settings to edit/update your tradeshow or tourist booth by clicking the "Virtual Booth" drop-down menu.


Marketing Landing Page



Click Throughs This Month
10

Impressions This Month
10

MemberAdvertising.Com Ad Network Login



Total Views
733

Total Clicks
798

Manage Advertising

Submit Calendar Event

Upcoming Events

Dec 16

Chamber Orientation

Whether you are a new member or want to learn about...
[More Info](#)

Event Registration

Event Registration

Refer-a-Business

Refer a business to our membership organization and it will be MUCH appreciated.

Virginia Hispanic Chamber Marketplace

FAQs & HOW TOs LOGOUT

Home Business Information Catalog **Virtual Booth** Jobs

Need Support? Click Here

Hi, Welcome back **John Smith!**

This dashboard provides you access and capability to build your online presence which will in turn help you reach your target market. Below are some quick links you can try.

Need Assistance? Click Here.

Member Training Information

General Booth Management
Business Showroom Booth Design
Tourist Booth Design

Manage Offers/Flyers

COMPANY LOGO

COMPANY NAME

Manage Business Profile

View Catalog

View Mobile App

View ROI

View Statistics

Ratings & Reviews

Video Profile

Tradeshow Booth

Tourist Booth

Mobile App QR Code

Public Links

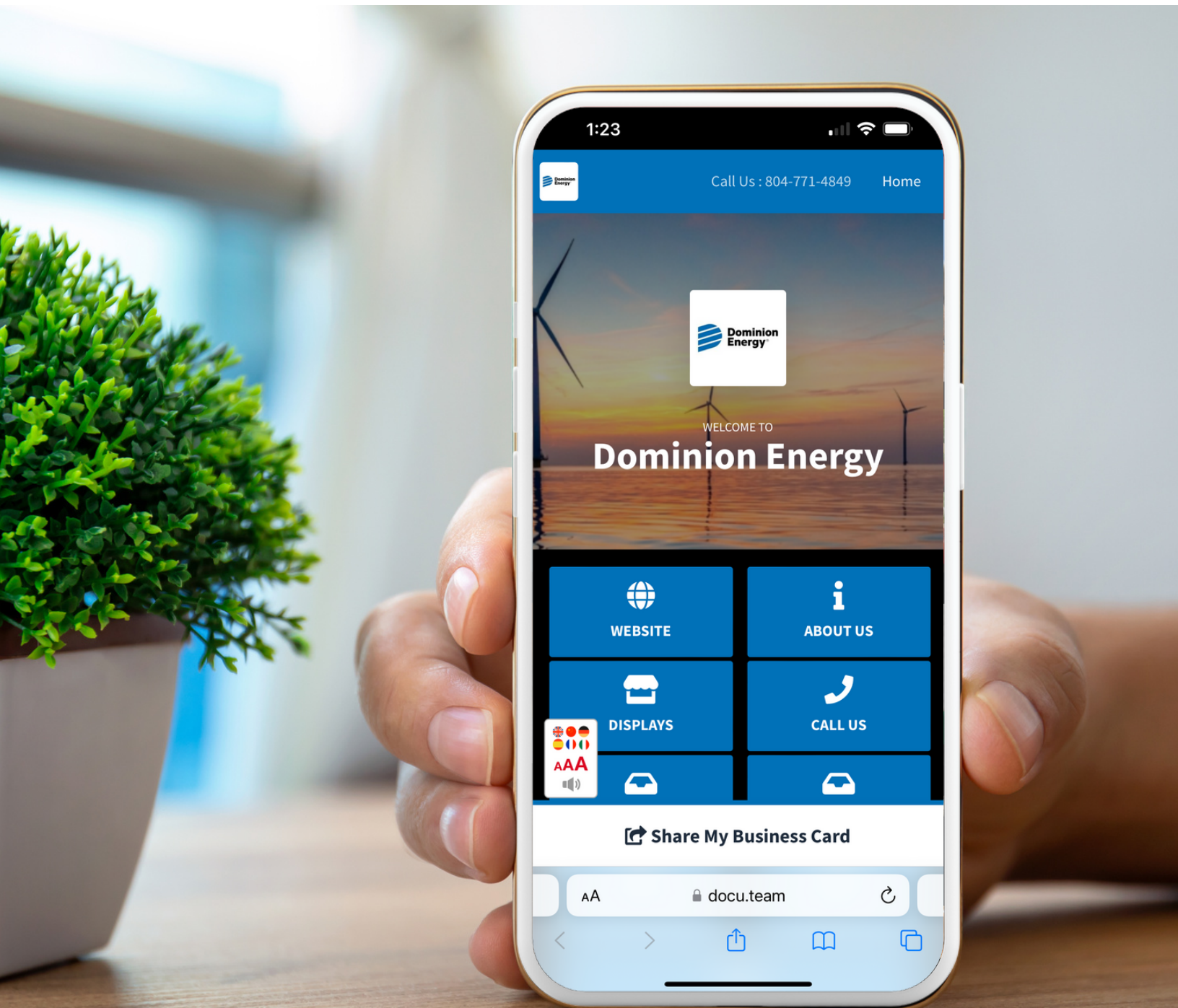
Messages & Subscriptions

Community Events

MOBILE APPLICATION

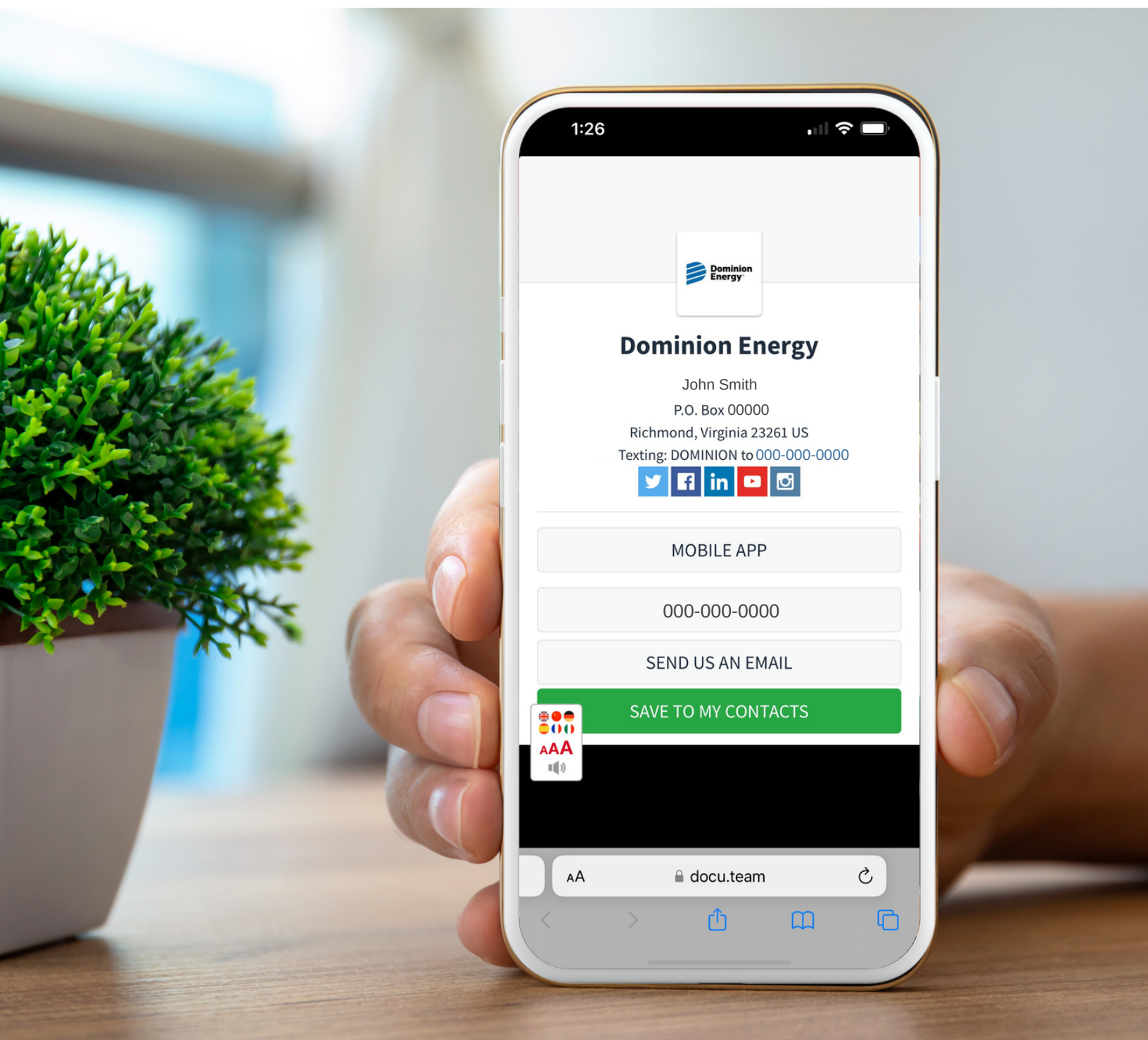
Your own business mobile application comes with a custom QR Code that sends visitors to your app when scanned. A public link to your mobile application is available for promotional use and to share directly to your social media accounts.

(EXAMPLE BUSINESS BELOW)



BUSINESS CARD QR CODE

Within your mobile app, you will find the "Share My Business Card" QR Code. You can share this custom QR Code that when scanned with a mobile phone, sends visitors to your business card. (EXAMPLE BUSINESS BELOW)



ONLINE SUPPORT

Once you have logged into your member's area, you will see a "Member Help Desk" box; please fill out the contact form to receive help with our online services and tools.

[Admin View](#) [Log Out](#)

Member Menu

Members ▾ Events ▾ Communication ▾ Resources ▾

Association Contact Information

Virginia Hispanic Chamber of Commerce
10700 Midlothian Turnpike #200
Richmond, VA 23235

804-378-4099

info@vahcc.com

Member Help Desk

Full service team to help you with your included advertising network, mobile apps, texting keyword, video business profile and more.

[Member Help Desk](#)

Grow and Protect Resource Center

Ask for your member promo code so you can save hundreds of dollars and gain access to this amazing educational center.

[Member Resource Center](#)

Marketing Landing Page



Click Throughs This Month
0

Impressions This Month
0

MemberAdvertising.Com Ad Network Login

No store has been linked to this profile.

Submit Calendar Event

Submit your event for the community calendar.

[Submit Calendar Event](#)

Upcoming Events

Dec 14 [The Multi-Cultural Chamber Alliance Holiday Soiree](#)
Celebrate the Holidays with us! Join us for our annual...
[More Info](#)

Dec 15 [Claim the Employee Retention Credit to get up to \\$26k per employee.](#)
Join us on Thursday, December 15th at 11 am to...
[More Info](#)

Dec 16 [Chamber Orientation](#)
Whether you are a new member or want to learn about...
[More Info](#)

Event Registration

[Event Registration](#)

Refer-a-Business

Refer a business to our membership organization and it will be MUCH appreciated.

[Refer-a-Business](#)



**WE LOOK
FORWARD TO
WORKING
WITH YOU!**

**For general questions regarding
membership, please contact our
Director of Sales Operations:
Nikolas@vahcc.com**



www.vahcc.com



804-378-4099

