

AFP Treasure Coast: October 2023 Newsletter 🎃

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via mailchimpapp.net

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AFP Treasure Coast

October 2023 Newsletter



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President's Message

Dear Members,

Ethical Insights

October is Ethics Awareness Month.

Are we always following best ethical practices in fundraising? As a member of AFP you agree to follow the Code of Ethical Standards established by AFP Global. But maybe sometimes we can get caught off guard. For instance, do you ever have a donor that wants to pay for his event sponsorship with a DAF or IRA? We know that there are strict criteria these funds have in place on how they “should” be used and what constitutes a benefit, but does the donor? And then they say, well I’ve been doing this for years at XYZ organization. As fundraisers, we never know when we will encounter situations like this. But we want to be prepared. [Here is the link to the Code of Ethical Standards](#) that can be used to help you navigate the circumstances that arise every day and can be shared with your donors as your guiding principles. One of the benefits of AFP membership is a group of professional colleagues that we have to consult with and wade



through complicated matters. Please be a part of the discussion as we need your input and insights for all of us to be better prepared.

Michelle

Michelle D. King, CFRE
Chief Development Officer
Hibiscus Children's Center

Check out these resources from AFP Global:

Ethics Awareness Month: Interview with Tycely Williams

As part of this year's Ethics Awareness Month, we interviewed Tycely Williams, CFRE, AFP Global board member, and member of the Ethics Code Task Force. She discusses the changes that are being made to the AFP Code of Ethical Standards, the changing nature of controversial donors, and how power dynamics factor into ethical decision-making. [Watch the Interview](#)



What Would You Do? Ethical Dilemmas in Fundraising

Sexual harassment from a high-value prospect, not following donor intent, donations in exchange for school admission... AFP members share some of the ethical dilemmas they've encountered, as we celebrate Ethics Awareness Month. [Read More](#)



Authentic leadership is more than a trending topic, it's a culture shift that allows many of us —particularly nonprofit leaders with historically marginalized and underrepresented identities — to claim our strengths in the workplace. It takes both self-awareness as well as empathy to build an empathy-driven approach to the ethics of work culture in your sphere of influence. [Read More](#)



National Philanthropy Day®

November 14, 2023 - Harbour Ridge Yacht & Country Club, Palm City

[SPONSORSHIP INFORMATION](#) **[PURCHASE TICKETS](#)**

Join us to celebrate National Philanthropy Day on November 14, 2023!

AFP Treasure Coast is hosting a National Philanthropy Day Luncheon at Harbour Ridge Yacht & Country Club to celebrate and honor the individuals and organizations that work together to make our world a better place. This special event provides the opportunity to reflect on the meaning of giving and all that it has made possible. This year we will be recognizing twenty-seven nominees across nine categories as we shine a light on philanthropy and honor the people that make it possible. Sponsorships are still available and more information can be found [here](#) and tickets can be purchased [here](#).

[Visit the Chapter website for a profile of all 27 nominees for 2023](#)

SPECIAL THANKS TO OUR SPONSORS

National Philanthropy Day is a celebration of the significant impact of philanthropy in our community. Our sponsors help us honor the outstanding philanthropic efforts in Martin, St. Lucie and Okeechobee Counties.



Association of Fundraising
Professionals Treasure Coast Chapter
**INVITES YOU TO JOIN
OUR 29th ANNUAL**

CHANGE THE WORLD



WITH A GIVING HEART

**National
Philanthropy Day®**

NATIONAL PHILANTHROPY DAY CELEBRATION

**TUESDAY
NOVEMBER 14
2023**

**HARBOUR RIDGE YACHT
AND COUNTRY CLUB**

12600 Harbour Ridge Boulevard,
Palm City, FL 34990

**DOORS OPEN AT 11:30AM. PROGRAM BEGINS AT NOON.
\$100 PER PERSON INCLUSIVE**

Kindly respond by November 7th at AFPTreasureCoast.org or
via email at info@AFPTreasureCoast.org



SAVE THE DATE! Thursday Nov. 30, 2023

**Annual Meeting / Installation of Officers for 2024
Holiday festivities...
Flagler Center in Downtown Stuart
6 - 8pm**





**CONGRATULATIONS TO OUR NEWEST CFRE:
ABIGAIL FLOOD, CFRE**

**Director of Development and Marketing
Florida Oceanographic Society**

CFRE International announces the most recent class of Certified Fund Raising Executives (CFREs). These 168 individuals join over 7,700 professionals around the world who hold the CFRE designation. Individuals granted the CFRE credential have met a series of standards set by CFRE International which include tenure in the profession, education, and demonstrated fundraising achievement for not-for-profit organizations. They have also passed a rigorous written examination testing the knowledge, skills and abilities required of a fundraising executive, and have agreed to uphold Accountability Standards and the Donor Bill of Rights. CFRE International is an independent organization promoting confidence, ethics, and professionalism in fundraising. Governed by a volunteer Board of Directors and led by a small professional staff, CFRE International consistently meets the highest standards for certification excellence. The CFRE credential is accredited by the ANSI National Accreditation Board (ANAB).



The Association of Fundraising Professionals of the Treasure Coast is pleased to announce **two membership scholarships** covering the cost for **new or renewing members**.

Apply by Friday, November 3rd for a chance to receive.

We will reveal the first recipient on National Philanthropy Day, November 14th, and the second recipient at AFP Holiday Party on November 30th, 2023. You must be present at the events to be awarded. Don't miss your chance to join our vibrant community of professionals dedicated to philanthropy.

- [Apply now at this website](#)

The AFP Treasure Coast sponsored "COMMUNITY CALENDAR" is for everyone! As we approach the fund raising season, nonprofit organizations are gearing up for various events. In an effort to prevent scheduling conflicts, we have established a community calendar. If your organization is planning a fundraising event, please inform us so that we can include it on the calendar. This will help ensure that other nonprofits are aware of your event and can make an effort to avoid scheduling events that overlap with yours.



[Check here for events posted to date.](#)

To have your event posted, email info@afptreasurecoast.org with the details.



Save the date for next year....

June 3-5, 2024

Orlando, Florida

The Rosen Center

Serving on the Planet Philanthropy Conference Committee is a great way to enhance your leadership skills, earn points toward attaining CFRE Credentials, and build your professional network.

- **Leadership skills:** Serving on a committee requires you to work with others, delegate tasks, and manage projects. This can help you develop your leadership skills and learn how to work effectively in a team environment.
- **CFRE Credentials:** Serving on the Planet Philanthropy Conference Committee can help you earn points toward attaining CFRE Credentials.
- **Professional network:** The Planet Philanthropy Conference is a great place to network with other fundraising professionals from across the state of Florida. Serving on the committee can help you expand your network and make valuable connections that can help you in your career.

Being a part of the Planet Philanthropy Conference Committee is a great opportunity to learn, grow, and make a difference in the nonprofit sector. Committee meetings will be held virtually as the committee is made up of AFP members from all over the State.

Interested? Email Lindsay Zimmerman, Planet Philanthropy 2024 Chair at lindsay@cfdc.org.



You can always find current position openings on the AFP Treasure Coast Chapter website

<https://www.afptreasurecoast.org/careers>

2023 AFP Treasure Coast Board of Directors

President: Michelle King, CFRE

President Elect: Abigail Flood, CFRE

Past President: Elisabeth Glynn, CFRE

Treasurer: Renee Booth, CFRE

Secretary: Michele Jacobs, CFRE

VP/Membership: Karli Tiedemann

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Member at Large: Kenya Reinhardt

Member at Large: Melissa Winstead, CFRE



Co-Chairs: National Philanthropy Day

Abigail Flood, CFRE and Agnes Palmer, CFRE

Association of Fundraising Professionals Treasure Coast Chapter

Our mission: To strengthen philanthropy in Martin, St. Lucie, and Okeechobee Counties by providing education, training and resources for professional development and ethical fundraising practices.

[Visit the AFP Treasure Coast website.](https://www.afptreasurecoast.org)

[Chapter Administrator: 772-285-3468](tel:772-285-3468)



Our mailing address is:

PO Box 543, Palm City, Florida 34991

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