

AFP Treasure Coast: July 2023 Newsletter

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via mailchimpapp.net

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To:info afptreasurecoast.org <info@afptreasurecoast.org>

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AFP Treasure Coast

JULY 2023 Newsletter



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President's Message

I hope this message finds you in good health and high spirits. I am honored to serve you as the President of the Association of Fundraising Professionals Treasure Coast Chapter.

First and foremost, I would like to express my gratitude to each and every one of you for your dedication and commitment to our profession. Together, we have achieved significant milestones and made a positive impact on our community. Whether it was organizing successful fundraising campaigns, advocating for important causes, or providing essential resources to nonprofit organizations, your efforts have been commendable. Together, we can strengthen our profession and create a lasting impact on our community.

As we move forward, we have an exciting lineup of educational opportunities and our annual National Philanthropy Day planned for our members. I encourage you to visit our website at afptreasurecoast.org to learn more. I have also included a link below to view the latest compensation study recently released

by AFP Global.

Behind every successful chapter, there is a team of dedicated volunteers who work tirelessly to bring our vision to life. We are looking for passionate individuals to join our committees and contribute their skills and expertise. Whether you have a flair for event planning, marketing, or membership engagement, we have a place for you. Volunteering not only offers an opportunity to make a difference but also helps you build meaningful connections within our professional community. If you are interested, please reach out to me at mking@hcc4kids.org to connect.

Lastly, I thank you for your membership with the AFPTC Chapter. Your continued support and active participation enable us to deliver high-quality programs and resources to our members, including scholarships. So far this year your chapter has provided 4 scholarship opportunities to ICON and Planet Philanthropy. In October, AFP will hold its annual leadership conference – LEAD. “Whether you’re an ascending fundraising leader, or you want to brush up on the latest trends in nonprofit leadership, AFP LEAD is a must-attend event to become a better leader in the fundraising sector.” AFPTC would like to offer a scholarship to cover the registration cost for two members. Please contact me directly if you would like to apply by Friday, July 21. LEAD will be held in Philadelphia October 20 – 21. Learn more here [AFP LEAD 2023](#).

Thank you once again for your unwavering dedication and commitment to the fundraising profession. I am proud to lead this extraordinary group of professionals, and I look forward to working together to achieve even greater heights in the months ahead.

With warm regards,

Michelle D. King, CFRE

President Association of Fundraising Professionals Treasure Coast Chapter

For Members: The *2022 AFP Compensation and Benefits Study* is available free to AFP members on the AFP website at <https://afpglobal.org/salarysurvey>.



National Philanthropy Day[®]

NOMINATIONS ARE OPEN!

National Philanthropy Day Honors


November 14, 2023 - Harbour Ridge Yacht & Country Club

FULL DETAILS AND NOMINATION CATEGORIES HERE

For each complete nomination received by August 31st, your organization will be entered into a drawing to receive a table (8 seats) to attend National Philanthropy Day on November 14th. The

drawing is for a table only and does not include any sponsorship benefits. Drawing will be held with eligible entries no later than September 2nd. One entry per nomination, maximum three entries per organization.



For more information
or to register, visit 
www.afptreasurecoast.org/events

AFP Fundamentals of Fundraising Course

Thursday, July 20 & Friday, July 21, 2023 8:00 AM - 5:30 PM

The **AFP Fundamentals of Fundraising Course** is designed by experienced fundraising professionals to meet the real-world needs and challenges nonprofit organizations face every day. The **International Standard** for training the fundraising novice, the **AFP Fundamentals of Fundraising Course** offers a complete overview of the development function, featuring the most current information and techniques. This 16-hour program includes case studies and projects for groups and individuals, making the learning experience both substantive and enjoyable.

This intensive program will provide an overview of skills, techniques and program components for individuals with less than 5 years of fundraising experience. Full participation in the **AFP Fundamentals of Fundraising Course** is applicable for **16.0 points** of CFRE Credit in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

The Modules are:

- Module 1:** Overview of Fundraising
- Module 2:** Developing an Integrated Fundraising Program
- Module 3:** Marketing for Ongoing Success
- Module 4:** Building & Sustaining Relationships
- Module 5:** Securing the Gift
- Module 6:** Volunteers – Partners in Fundraising
- Module 7:** Management & Accountability

Cost:

This program usually costs \$450 per person but thanks to a generous grant from The Community Foundation Martin-St. Lucie and Children's Services Council of St. Lucie County, the program is being offered for just \$125 for AFP members and \$175 for non-members. Register today at www.afptreasurecoast.org/events

Where and When:

Thursday, July 20 & Friday, July 21, 2023 8:00 AM - 5:30 PM
Treasure Coast Hospice Wishart Parrish Room
1201 SE Indian Street, Stuart, FL 34997

Lunch Sponsor:



Sponsored by:



STILL TIME TO REGISTER FOR "BOOT CAMP"

LUNCH AND LEARN

AUGUST 22, 2023

IRSC Veteran Center for Excellence

500 NW California Blvd., Port St. Lucie, FL 34986



[THE 7 DEADLY SINS OF PLANNED GIVING](#)

Presented by: Margaret May Damen, CFP®, CLU, ChFC, CAP

Author of *Women, Wealth and Giving: The Virtuous Legacy of the Boom Generation*, John Wiley & Sons Publisher

[\\$20 AFP Members/\\$25 Non-Members \(includes lunch\)](#)



Unlock the Power of Make-A-Will Month: 3 Strategies for Amplifying Planned Giving

As National Make-A-Will Month approaches this August, nonprofits have a golden opportunity to supercharge their planned giving initiatives. Each year, Make-A-Will Month generates hundreds of millions of dollars in planned gifts for organizations across the nation. [Read More](#)

**JUL
19**

COMPLIMENTARY MEMBERS-ONLY

WEBINAR: Using the Legacy IRA Act to Grow Giving from Older Donors

REGISTER



Cue the Rocky theme music, because
[AFP LEAD](#)
is headed to Philly!

Join hundreds of fellow nonprofit fundraising leaders for AFP's annual leadership conference, October 19-21 in Philadelphia, PA! Registration is now open. Whether you're an ascending fundraising leader, or you want to brush up on the latest trends in nonprofit leadership, AFP LEAD is a must-attend event to become a better leader in the fundraising sector.

[Learn More and Register](#)



(l-r) Agnes Palmer, Abigail Flood, Elisabeth Glynn

PLANET PHILANTHROPY 2023 -- My Experience by Abigail Flood

Professional development is an important part of many careers. In fundraising - it can also be an energizing and inspiring experience. It was a wonderful privilege to be a part of this year's Planet Philanthropy Conference and come together with other colleagues, inspirational speakers, and subject matter experts in the middle of June in Orlando. Many thanks to the AFP Treasure Coast Chapter for offering scholarships to cover the registration fee for the conference!

I thoroughly enjoyed attending the three-day conference, including over ten different sessions, interspersed with conversations with vendors and colleagues from around the state. If I had to pull some themes from the conference and sessions I attended, they would be the following:

- In addition to your mission, know your vision and core values
- Make your communications, asks and stories personal, authentic and impactful
- Ask probing questions that will build relationships and give you insight into the motivation, passion and vision of your supporters
- Make sure that you take care of yourself... you must put your oxygen mask on so that you can sustain your passion, engage your team and connect with your supporter base.

Thank you again to AFP Treasure Coast for supporting me!!! For the full text of Abbie's report, [click here](#).

Save the date for next year....

June 3-5, 2024

Orlando, Florida

The Rosen Center





The AFP Treasure Coast sponsored "COMMUNITY CALENDAR" is live!
[Check here for events posted to date.](#)
To have your event posted,
email info@afptreasurecoast.org
with the details.

Celebrating AFP's 63rd Anniversary!

\$50 off Global Membership Dues for new members!

In honor of AFP's 63rd Anniversary, we will be offering a \$50.00 discount off of global membership to new members joining the Professional and Associate categories. This discount will be **available June 1 through July 31.** [Get Coupon](#)

Check the [AFP Global website](#) for Members-Only Complimentary webinars in June.

Still having issues with the new platform, if you have questions regarding membership, please contact Karli Tiedemann (ktiedemann@bgcmartin.org)

Questions regarding a donation to the Be The Cause Campaign, contact Michelle King (mking@hcc4kids.org)

DID YOU UPDATE WITH AFP GLOBAL?

AFP Global is migrating to a new membership database. This will require action on your part. Find out more here: <https://afpglobal.org/afps-new-membership-database-what-you-need-know>



You can always find current position openings on the AFP Treasure Coast Chapter website:
<https://www.afptreasurecoast.org/careers>

2023 AFP Treasure Coast Board of Directors

President: Michelle King, CFRE

President Elect: Abigail Flood

Past President: Elisabeth Glynn, CFRE

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Member at Large: Kenya Reinhardt

Co-Chairs: National Philanthropy Day
Abigail Flood and Agnes Palmer, CFRE



**Association of Fundraising Professionals
Treasure Coast Chapter**

Our mission: To strengthen philanthropy in Martin, St. Lucie, and Okeechobee Counties by providing education, training and resources for professional development and ethical fundraising practices.

[Visit the AFP Treasure Coast website.](#)



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PO Box 543, Palm Clty, Florida 34991

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