

AFP Treasure Coast: June 2023 Newsletter 📧

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via mailchimpapp.net

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AFP Treasure Coast

JUNE 2023 Newsletter



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President's Message

Welcome to Summer! I hope you have something special planned to celebrate your accomplishments and re-energize you for next season. Summer is typically what we call our “slower time”, although I’m not really sure that is true any longer. It is also a time when we as fundraisers can take some time to participate in opportunities for personal and professional growth. Your chapter is here to provide you some experiences to that end. This July, our chapter is bringing back the Fundamentals of Fundraising Bootcamp at a very affordable cost thanks to a sponsorship from the Community Foundation Martin-St. Lucie and the Children’s Services Council St. Lucie County. We are also invited to Leading with a Bright Idea on June 29, as part of our continued IDEA learning, offered by the AFP Indian River Chapter. And on July 12 the Driven by Cause Philanthropic Summit will be held in Fort Lauderdale. All great offerings that I hope you can take advantage of. We are also accepting [nominations for National Philanthropy Day](#) honorees and building the committee to assist our leaders Abigail Flood and Agnes Palmer to create another spectacular event. We are bringing a

Planned Giving session in August and a Funder's Forum in September. Look for [more details](#) on all of these coming soon!

Being an AFP member has many great benefits, if you are interested in learning more, [click here](#).

One local resource that many may not be aware of is the Foundation Center Directory, available at the Blake Library. Unfortunately there has not been much use of this free resource of late and they are considering dropping access. Please let us know if you feel you could benefit from this directory so we can keep access available to our members. To learn more on how to use the directory, here are some links to videos that should be helpful.

- Find grants by searching on Foundation Directory: [\(YouTube Video\)](#)
- Build a robust prospect list using Foundation Directory [search results](#).
- [Or check this](#).

Thank you for being a member of AFPTC! As always, please feel free to reach out to me directly with questions, suggestions or thoughts!

Michelle King, CFRE
AFPTC Chapter President



National Philanthropy Day[®]

NOMINATIONS ARE OPEN!

National Philanthropy Day Honors
November 14, 2023
Harbour Ridge Yacht & Country Club

[FULL DETAILS AND NOMINATION CATEGORIES HERE](#)



For more information
or to register, visit



www.afptreasurecoast.org/events

AFP Fundamentals of Fundraising Course

Thursday, July 20 & Friday, July 21, 2023 8:00 AM - 5:30 PM

The **AFP Fundamentals of Fundraising Course** is designed by experienced fundraising professionals to meet the real-world needs and challenges nonprofit organizations face every day. The **International Standard** for training the fundraising novice, the **AFP Fundamentals of Fundraising Course** offers a complete overview of the development function, featuring the most current information and techniques. This 16-hour program includes case studies and projects for groups and individuals, making the learning experience both substantive and enjoyable.

This intensive program will provide an overview of skills, techniques and program components for individuals with less than 5 years of fundraising experience. Full participation in the **AFP Fundamentals of Fundraising Course** is applicable for **16.0 points** of CFRE Credit in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

The Modules are:

- Module 1:** Overview of Fundraising
- Module 2:** Developing an Integrated Fundraising Program
- Module 3:** Marketing for Ongoing Success
- Module 4:** Building & Sustaining Relationships
- Module 5:** Securing the Gift
- Module 6:** Volunteers – Partners in Fundraising
- Module 7:** Management & Accountability

Cost:

This program usually costs \$450 per person but thanks to a generous grant from The Community Foundation Martin-St. Lucie and Children's Services Council of St. Lucie County, the program is being offered for just \$125 for AFP members and \$175 for non-members. Register today at www.afptreasurecoast.org/events

Where and When:

Thursday, July 20 & Friday, July 21, 2023 8:00 AM - 5:30 PM
Treasure Coast Hospice Wishart Parrish Room
1201 SE Indian Street, Stuart, FL 34997

Lunch Sponsor:



Sponsored by:





LEADING WITH A BRIGHT IDEA

*Increasing your Awareness and Understanding of IDEA
(Inclusion, Diversity, Equity and Access) Tenets*

This interactive session includes mini-lessons and activities to show the need for IDEA principles and the unintended consequences of transactional approaches.

THURSDAY, JUNE 29, 2023

CHECK-IN: 8:30 AM | PROGRAM: 9:00-10:30 AM

NORTHERN TRUST, 755 BEACHLAND BLVD

CRYSTAL MORRIS, MS

CEO of One Caring Adult, Inc.



Morris is a dynamic facilitator who reviews governance blueprints to demolish blind spots contributing to low employee morale, disengagement, and attrition. She lays a firm foundation for cultural humility and models trauma-informed practices to establish healthy and productive workplace ecosystems.

[**CLICK HERE
TO REGISTER**](#)



Full participation in this session qualifies for 1.5 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

DRIVEN BY CAUSE PHILANTHROPIC SUMMIT

Presented by Arreva & Nova Southeastern University

2023 Driven By Cause Philanthropic Summit **presented by Nova**

Southeastern University and Arreva, on Wednesday, July 12th on the campus of Nova Southeastern University.

This premier philanthropic summit, designed for nonprofit executive directors, development directors, Board members and fundraising professionals, is an unparalleled opportunity to network, engage, and learn from renowned national and Florida speakers, executive directors, and educators, addressing some of the most profound topics in the nonprofit industry. All the day's speakers, as well as Florida Sports Team Foundation Leaders, from the Florida Panthers, Miami Marlins, and Miami Dolphins, will be participating in an exclusive, highly interactive, roundtable session for open dialogue between the speakers and attendees. Attendees participating in the summit will also be able to receive 7 CFRE credits.

[2023 Driven By Cause Philanthropic Summit](#) on Wednesday, July 12th on the campus of Nova Southeastern University right here in South Florida.

Check out the speakers, as well as the Florida Sports Team Foundation Leaders, from the Florida Panthers, Miami Marlins, and Miami Dolphins, who will be participating in this premier philanthropic summit. This is an unparalleled opportunity to network, collaborate, and engage.

Get your tickets by clicking [here](#) now, or at the link below. <https://www.arreva.com/arreva-2023-philanthropic-summit>



Cue the Rocky theme music, because
[AFP LEAD](#)
is headed to Philly!

Join hundreds of fellow nonprofit fundraising leaders for AFP's annual leadership conference, October 19-21 in Philadelphia, PA! Registration is now open. Whether you're an ascending fundraising leader, or you want to brush up on the latest trends in nonprofit leadership, AFP LEAD is a must-attend event to become a better leader in the fundraising sector.

[Learn More and Register](#)



SUNDAY 9-1PM | FLAGLER PARK

If you're a nonprofit organization serving Martin County or the City of Stuart, promote your cause at our downtown farmer's market. Sponsored by Stuart Main Street, this is offered at no additional charge to you.

*no political or religious organizations please



If you're interested in joining us and checking our availability, email: market@stuartmainstreet.org

ONLINE PORTAL COMING SOON!



The AFP Treasure Coast sponsored "COMMUNITY CALENDAR" is live! [Check here for events posted to date.](#) To have your event posted, email info@afptreasurecoast.org with the details.

Celebrating AFP's 63rd Anniversary!

\$50 off Global Membership Dues for new members!

In honor of AFP's 63rd Anniversary, we will be offering a \$50.00 discount off of global membership to new members joining the Professional and Associate categories. This discount will be **available June 1 through July 31**. [Get Coupon](#)

Check the [AFP Global website](#) for Members-Only Complimentary webinars in June.

Still having issues with the new platform, if you have questions regarding membership, please contact Karli Tiedemann (ktiedemann@bgcmartin.org)

DID YOU UPDATE WITH AFP GLOBAL?

AFP Global is migrating to a new membership database. This will require action on your part. Find out more here: <https://afpglobal.org/afps-new-membership-database-what-you-need-know>



You can always find current position openings on the AFP Treasure Coast Chapter website:

<https://www.afptreasurecoast.org/careers>

2023 AFP Treasure Coast Board of Directors

President: Michelle King, CFRE

President Elect: Abigail Flood

Immediate Past President: Elisbeth Glynn, CFRE

Treasurer: Renee Booth, CFRE

Secretary: Michele Jacobs, CFRE

VP/Membership: Karli Tiedemann

VP/Education: Agnes Palmer, CFRE

VP/Communications: Katelyn Johnson

Member at Large: Jessica Bright

Member at Large: Taylor Gilmour, MPP, CFRE

Member at Large: Kenya Reinhardt

Co-Chairs: National Philanthropy Day

Abigail Flood and Agnes Palmer, CFRE

Association of Fundraising Professionals Treasure Coast Chapter

Our mission: To strengthen philanthropy in Martin, St. Lucie, and Okeechobee Counties by providing education, training and resources for professional development and ethical fundraising practices.

[Visit the AFP Treasure Coast website.](https://www.afptreasurecoast.org)



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