## AFP Treasure Coast: February 2023 Newsletter

Michelle King, CFRE - President <info@afptreasurecoast.org> via mailchimpapp.net Tue 2/21/2023 4:40 PM

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## **AFP Treasure Coast**





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## Michelle King, CFRE - President's Message

January kicked off a new year for the Treasure Coast Chapter. "To Be or Not To Be a CFRE" guided those thinking about attaining the credentials of Certified Fundraising Executive on what the journey would look like. In February we are partnering with the Martin County Estate Planning Council to learn about Charitable Giving Strategies. In March, nationwide speaker, Chad Barger, CFRE, CNP will be on the Treasure Coast presenting to fundraisers, CEO's and board members on ways to Maximize Board Engagement. Later this year we will be presenting the Fundamentals of Fundraising, a two-day course, as well as the 7 Deadly Sins of Planned Giving and How to Ethically Work with Aging Donors. And we are just getting started! We will also host our 28th annual National Philanthropy Day Celebration in November. Your chapter is hard at work to bring you relevant learning to enhance your skillset and promote your growth as a fundraiser.

Your chapter is volunteer driven. Please consider how you can give some of your time to help ensure more great things continue to happen on the Treasure Coast. We need volunteers to serve on committees – membership, education, Be the Cause, etc. See all our committee opportunities here (<a href="https://www.afptreasurecoast.org/committees">https://www.afptreasurecoast.org/committees</a>). Or if you are interested in actively helping to plan one of the most prestigious events of the year, National Philanthropy Day, let us know. Our chapter relies on volunteers to make this all possible and we need you now! Thank you for being a member of AFPTC!

Best, Michelle D. King, CFRE AFP-TC Chapter President



## **NEWS TO KNOW!!**

AFP Global is migrating to a new membership database. This will require action on your part. Find out more here:

https://afpglobal.org/afps-new-membership-database-what-you-need-know



AFP Treasure Coast offers a variety of opportunities for members and others to further their education through free or affordable live or virtual sessions. Here's what's coming up.

<u>Check out this video from Chad Barger - a preview of his presentation!</u>

# **BOOST BOARD ENGAGEMENT**





# March 14, 2023

# Do you want to maximize your board's engagement?

Join us and bring your CEO and other C-Suite executives for this hands-on workshop with national speaker and trainer Chad Barger, CFRE, CNP.

# **Register Today**

DATE: Tuesday, March 14, 2023

TIME: 8:30 am - 11:00 am

LOCATION:

Treasure Coast Hospice Community
Education Room. 5000 NW Dunn Road, Fort Pierce
COST: \$25 AFP Members/\$35 Non-Members/\$20
per additional member from your organization

Breakfast & Networking 8:30 am/Program begins at 9:00 am

#### Register at afptreasurecoast.org/events

Questions? Email us at info@afptreasurecoast.org

#### What to expect...

An informative session filled with board training exercises you can use to boost board engagement at your organization. The exercises are designed to better define board responsibilities, help them talk about your organization in the community, identify fundraising tasks that they are comfortable with, clarify the board-executive director relationship and help them to facilitate more effective committee meetings. Session participants will receive worksheets and samples to aid in implementing the exercises. Bring your CEO.

CHAD BARGER, CFRE, CNP



Chad Barger, CFRE, CNP helps nonprofit professionals across the US and Canada fundraise more efficiently and effectively. He is a top rated speaker, master trainer and coach. Chad owns the firm Productive Fundraising which specializes in teaching the latest research-based fundraising tactics and making them approachable for small, community-based nonprofit organizations.

Meet the Presenter

Chad has spent his entire career as a fundraiser. He has worked in large shops and small in a variety of sectors (including higher education, social services and the arts). The campaigns that he has worked on have raised in excess of \$85 million dollars for the charities that he's had the honor of serving.

Eligible for 2 CFRE
Education Points for
the CFRE
International
application for initial
certification and/or
recertification.



Register Here for March 14, 2023



Want to attend Planet Philanthropy?

Monday, June 12<sup>th</sup> - Wednesday, June 14<sup>th</sup>

Wednesday, June 14<sup>th</sup>

Apply for a scholarship! Your chapter is making one scholarship available to cover the registration for any active member.

Email your <u>completed application</u> to <u>info@afptreasurecoast.org</u> by 5:00 PM on Friday, March 3 to be considered.



<u>2023 Planet Philanthropy</u> <u>Monday, June 12<sup>th</sup> - Wednesday, June 14<sup>th</sup></u> Rosen Centre, Orlando

Planet Philanthropy is the premier fundraising conference for Florida!

Attendees come from Miami to Jacksonville, Pensacola to Orlando and Tampa, and everywhere in between! The conference also attracts fundraisers from all over the country and Puerto Rico. Annually, more than 300 nonprofit leaders from various organizations ranging from social services, education, health, religion, the arts, and much more will join us to learn about the latest and greatest resources to enhance their knowledge and skills.

<u>View Planet Philanthropy Full-Conference Registration Fees here</u>



### AFP ICON 2023: Join Us for "Les Bons Temps" in New Orleans!

Registration is now open for AFP ICON 2023, April 16-18, in New Orleans. The world's No. 1 fundraising conference is back in The Big Easy, bringing three full days of learning, connecting and inspiration. Register today at our lowest rate offered, and as they say in New Orleans: laissez les bons temps rouler (let the good times roll)! Register Today



We want to extend a warm welcome to the new and renewed members of our AFP Treasure Coast chapter! We are looking forward to working together with them to inspire philanthropy in the community.

#### 2023 New Members:

Kym Hurchalla, Friends of the Everglades
Jeanine Nestor, IRSC
Avery Tomlinson, United Way of St. Lucie & Okeechobee
Alexandrea Squires, Go Build Love
Inez Van Ravenzwaaij, Stuart Air Show

### Renewing Members

Mindi Fetterman, The Inner Truth Project
Taylor Gilmour, Cleveland Clinic Martin Health Foundation
Rachel Sheperd, Hobe Sound Early Learning Center
Ashton Standish, Humane Society of the Treasure Coast, Inc.
Gigi Suntum, Caring Children Clothing Children
Katie Watts, Molly's House

#### CONGRATULATIONS ELISABETH GLYNN, CFRE

Elisabeth Glynn, CFRE, is appointed Secretary of the Association of Fundraising Professionals (AFP) Florida Caucus.



Glynn currently serves as the Director of Philanthropy for United Way of Martin County, where she has been instrumental in leading and executing the organization's fundraising efforts and building relationships with donors, foundations, and corporate partners. In this role, she has demonstrated a deep commitment to supporting the community and improving the lives of those in need.

As Secretary of the AFP Florida Caucus, Glynn will play a critical role in supporting the organization's mission to provide education, collaboration and networking opportunities for AFP members in the 12 Florida Caucus chapters. She is the Immediate Past President of AFP Treasure Coast Chapter, serving Martin, St. Lucie and Okeechobee counties. Glynn is a certified fundraising executive (CFRE) through CFRE International with over 20 years of experience in the nonprofit sector and holds a degree in Psychology from Loyola University New Orleans.



You can always find current position openings on the AFP Treasure Coast Chapter website:

https://www.afptreasurecoast.org/careers

#### **2023 AFP Treasure Coast Board of Directors**

President: Michelle King, CFRE President Elect: Abigail Flood

Immediate Past President: Elisbeth Glynn, CFRE

Treasurer: Renee Booth, CFRE Secretary: Michele Jacobs, CFRE VP/Membership: Abigail Flood



VP/Education: Agnes Palmer, CFRE VP/Communications: Katelyn Johnson

Member at Large: Jessica Bright

Member at Large: Taylor Gilmour, MPP, CFRE

Member at Large: Kenya Reinhardt

Co-Chairs: National Philanthropy Day Abigail Flood and Agnes Palmer, CFRE

#### **Treasure Coast Chapter**

Our mission: To strengthen philanthropy in Martin, St. Lucie, and Okeechobee Counties by providing education, training and resources for professional development and ethical fundraising practices.













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#### Our mailing address is:

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