

This award is named In Memory of Calvin H. Douglas who was presented with a Lifetime Achievement Award by his chapter just prior to his passing in 2006

Cal Douglas' long career of serving non-profit organizations and several hospitals all over the country began in 1959.

Active in several professional organizations over his career, including the Association for Hospital Development, Cal was awarded the prestigious Fellow Accreditation in 1976 and Certified Fund Raising Executive (CFRE) status through the Association of Fundraising Professionals. He was active in the National Council of Planned Giving, the Council for the Administration of Secondary Education, Rotary International, as well as an ordained elder in the Presbyterian Church USA.

This is a quote from Jim Donovan, today's sponsor of the Cal Douglas Award, who could not be with us today:

This lingering recession has made it even more difficult for fund raising professionals and their volunteer leaders to just maintain giving levels, let alone increase them.

In times like this one needs to hear the voice of wise counsel. That's what Cal Douglas was all about. If he were here today addressing you, I know what he would say to this group...

*Don't take short cuts. Don't get fancy. Stick to the fundamentals.*

*Be passionate about your mission. Put the donors front and center.*

*Spend less time on FaceBook and more time Face to Face with donors and prospects.*

***Remember, you are in a noble profession.***

As President of the AFP Treasure Coast Chapter, it is my privilege to have the opportunity to honor one of our own with the CALVIN DOUGLAS "Spirit of Philanthropy" Award in recognition for their exemplary commitment, service and leadership, not only to our chapter and profession, but to our community and to mankind.

A Florida native, she has practiced as an independent Certified Financial Planner, received her MBA in Non-Profit Management from Florida Atlantic University, and has taught fundraising courses for George Washington University in Washington, DC. She holds the designation of Fellow from the Association for Healthcare Philanthropy and her consulting activities include both capital campaigns and program design. She has over 25 years experience in fundraising and management, and has traveled extensively on humanitarian efforts while with the international relief agency CARE.

Please join me in congratulating and honoring Suzanne Hortsman, FAHP, Executive Director of the Library Foundation of Martin County since 2002, as the recipient of the 2010 CALVIN DOUGLAS "Spirit of Philanthropy" Award.

Applause....while she is coming to platform continue.....

My first recollection of meeting Suzanne goes back many years, to when I was new to the fundraising profession; a number of people were gathered around her, anxious to meet this consummate professional fundraiser and welcome her to Stuart. I attended an AFP meeting, eager and anxious to learn all I could about my newly chosen profession. Suzanne was new to the area, but not new to AFP. As a member of the AFP Palm Beach Chapter since 1991, Suzanne helped establish the Treasure Coast Chapter and was among its first 15 charter members in 1994; her contributions continued as she co-chaired our first NPD in 1995 and co-chaired again with me in 2006; Suzanne helped establish the first Strategic Plan for chapter growth, served on the 1998 Planet Philanthropy Committee and co-chaired this bi-annual Florida Caucus Statewide Educational event in 2004. Suzanne continues to cultivate chapter leadership and has mentored many chapter members and counseled many non-profit boards on individual and professional growth.