

Bend FC Staff P.R.I.D.E.

Professionalism

Professionalism means doing the right thing—especially when no one is watching. We are committed to creating an environment built on accountability, consistency, and trust. Everyone connected to our organization can expect respect, reliability, and leadership that sets a positive example on and off the field.

Respect

Respect is shown in how we treat, value, and listen to one another. We put people first by honoring different perspectives, backgrounds, and time commitments. Through humility, inclusion, and kindness, we help create a safe, challenging, and supportive environment that promotes growth, teamwork, and success.

Integrity

Integrity is the foundation of who we are. We act with honesty, fairness, and transparency in all situations. By holding ourselves to high ethical standards and taking responsibility for our actions, we build trust and make decisions that reflect our values both on and off the field.

Discipline

Discipline is the shared commitment to effort, focus, and accountability. It requires self-awareness, strong work ethic, and consistency in pursuing our vision. By understanding our roles and supporting one another, we strengthen team unity and uphold high standards of behavior and performance.

Excellence

Excellence is the relentless pursuit of improvement. We strive to be our best in training, competition, and character. Through continuous learning, innovation, and resilience, we celebrate progress, learn from challenges, and push ourselves to reach our full potential—individually and collectively.