

Bend FC Organizational Chart & Contact Guide

Executive Leadership

- **Executive Director:** Donnie Emerson

Business & Administration

- **Director of Operations/ Business Management:** Jessica Passage
 - **Administrative Assistant:** Perris Burnley
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Coaching & Player Development

Competitive Programs

- **Sporting Director / Boys Director of Coaching:** Cole McCool
- **Technical Director / Girls Gold Teams DOC:** Greg Ryan
- **Assistant Girls Director of Coaching / Girls Black and White Team Supervisor:** Alli Carrillo

Community & Development Programs

- **Community Programs Director/ Rec Director:** Stef Emerson
- **Junior Academy Director:** Kelly Gieber

Program & Operations Leadership

- **Head Coach / School Programs Manager:** Isaac Villanueva
 - **Head Coach / Field Operations:** Thomas Ishida
 - **Camps, Clinics & Futsal Center Manager:** Brady Brent
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Field Development

Field Project Development Team

- James Traynor
 - Kyle Anderson
 - Tyler Moore
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Who to Contact: Questions & Support Guide

Executive Director — Donnie Emerson

Contact for:

- Legal matters
- Club long-term vision, 5 year, ten year plans
- Field project oversight
- Higher-level business operations
- Events & tournament management
- School-based programs
- Media inquiries

Club Day to Day Operations and Business Management — Jessica Passage

Contact for:

- Registration & payments
- Payment plans
- Adult leagues
- Club communication & marketing
- Vendors & bill pay
- Social media
- Facility rentals
- Alternative Program Management

Competitive Programs / Boys DOC— Cole McCool

Contact for:

- Competitive program oversight including JDA
- Boys DOC
- OYSA and Platform league management
- Competitive operations
- Coaching assignments & payroll

Director of Coaching Girls Gold Teams and Club Technical Leadership- Greg Ryan

Contact for:

- Girls Gold Team
- Club Technical Planning
- Coach education

- Technical direction & player development philosophy

Community Programs Director — Stef Emerson

Contact for:

- Recreational youth programs (COSL)
- Bend Premier Cup
- School-based program administration
- Technology systems & support
- Bend Premier Cup

Assistant Girls DOC / Futsal Center Scheduler — Alli Carrillo

Contact for:

- Futsal Center scheduling
- Indoor rentals
- Indoor facility operations
- Girls Select and Comp DOC

Junior Academy Director — Kelly Gieber

Contact for:

- JDA Boys & Girls programs

School & College Programs — Isaac Villanueva

Contact for:

- Bend-La Pine school programs
- College programs

Camps, Clinics, Futsal Programs — Brady Brent

Contact for:

- Camp and Clinics
- Futsal Center Programs
- Alternative Programs
- Futures, Juniors, and Flagfootball

Alternative Program Opts & Field Operations — Thomas Ishida

Contact for:

- Coaching
- Field maintenance & operations

Administrative Assistant — Perris Burnley

Contact for:

- Collections
- Flyers & communications support
- Social media assistance
- Adult league player card registration

Field Project Development Team

Contact for:

- Field development projects & coordination

ED Donnie Emerson- Project Oversight

Grants and Admin- Caroline Greenlaw

Volunteer Team Members:

- James Traynor
- Kyle Anderson
- Tyler Moore

Club Communication Policy

For any club-related issues, concerns, or disputes, please follow the official Bend FC Communication Policy before reaching out to staff.

This guide is designed to help families, players, coaches, and staff quickly connect with the appropriate Bend FC representative.

Contact	Primary Responsibilities
Donnie Emerson	Legal, club vision, field projects, and media inquiries.

Jessica Passage	Registration, payments, adult leagues, and facility rentals.
Cole McCool	Boys competitive program, OYSA management, and coaching payroll.
Greg Ryan	Girls Academy, technical direction, and player development.
Stef Emerson	Recreational youth programs and Bend Premier Cup.
Alli Carrillo	Futsal Center scheduling, indoor rentals, and Girls Select/Comp.
Kelly Gieber	Junior Academy (JDA) Boys & Girls programs.
Isaac Villanueva	School-based programs and college placement.
Brady Brent	Camps, clinics, Stars, Future, and Futsal Center programs.
Thomas Ishida	Junior/Rec Stars programs and field operations.
OPEN	Flag football management.