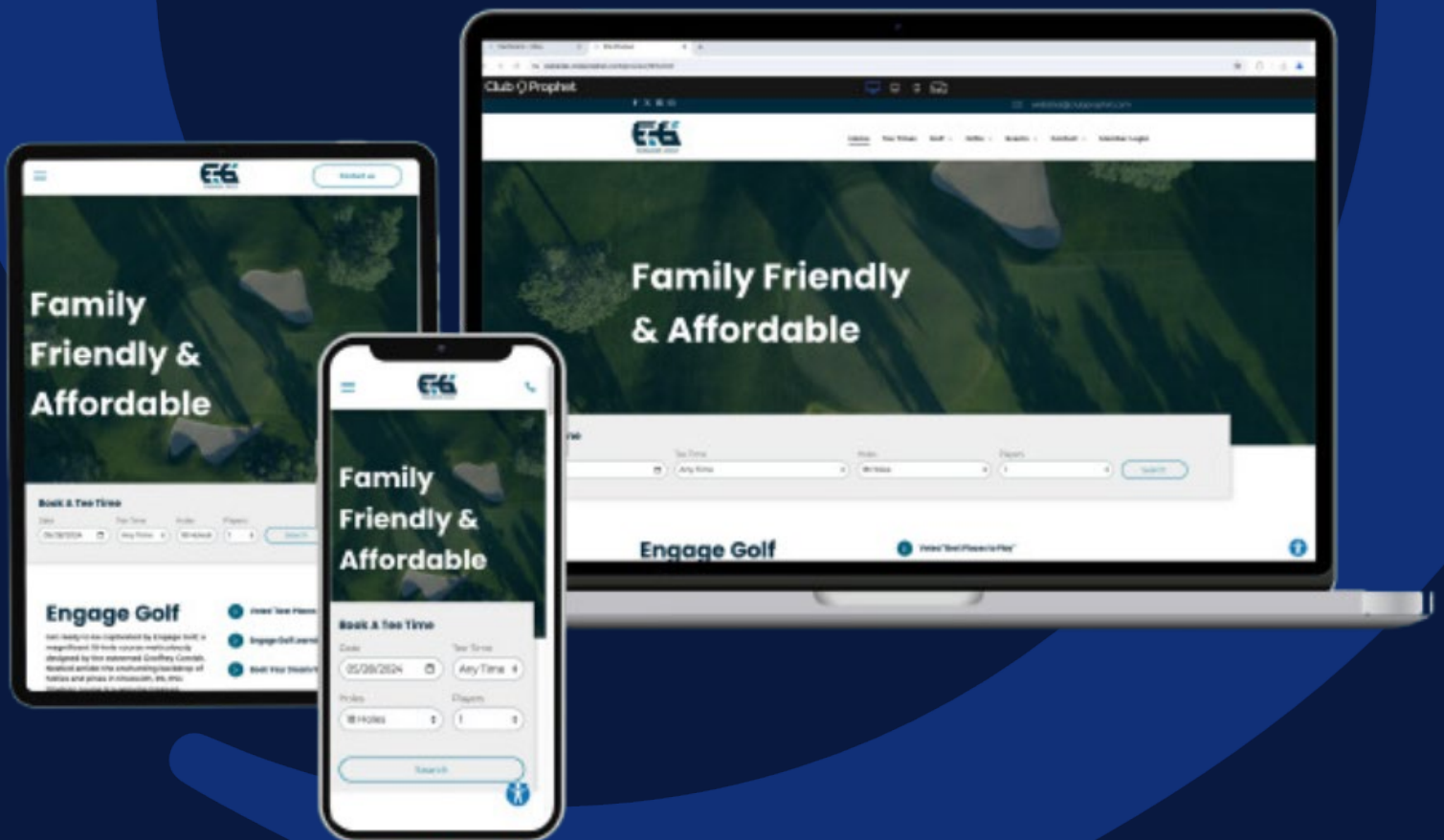


Club Prophet Engage

The next generation of website solutions for the golf industry.



With **Club Prophet Engage** your golf course gains a website platform that can drive business results, reduce workloads, grow brand recognition, and build stronger customer connections.

KEY FEATURES

Custom Designs

Page 3

Analysis & Reporting

Page 4

Performance & Security

Page 5

Multi-Device Responsive

Page 6

Search Engine Optimization

Page 7

Accessibility

Page 8

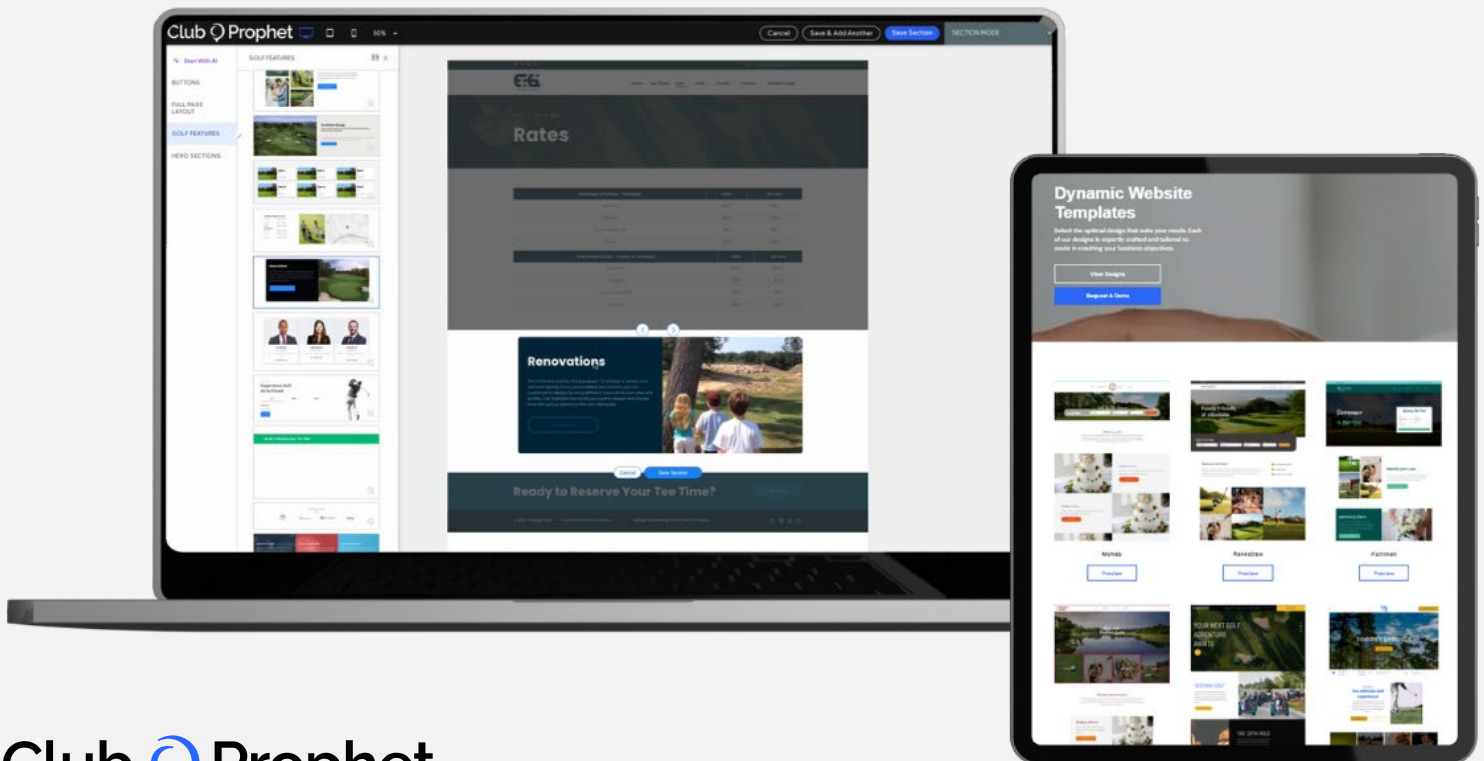
KEY FEATURES

Custom Designs

We bring countless hours of design experience to each website we build and provide professional, functional layouts that drive the types of customer actions you value most — whatever those actions may be,

With **Club Prophet Engage** you can choose from dozens of templated layouts or create your own from scratch. Built-in branding features make it easy to set preferred colors, logos, and other elements to create a consistent branded experience.

Maintaining and editing your website is also super simple, with an easy drag-and-drop interface you can quickly remove/add pages, change images, update text, and more!



KEY FEATURES

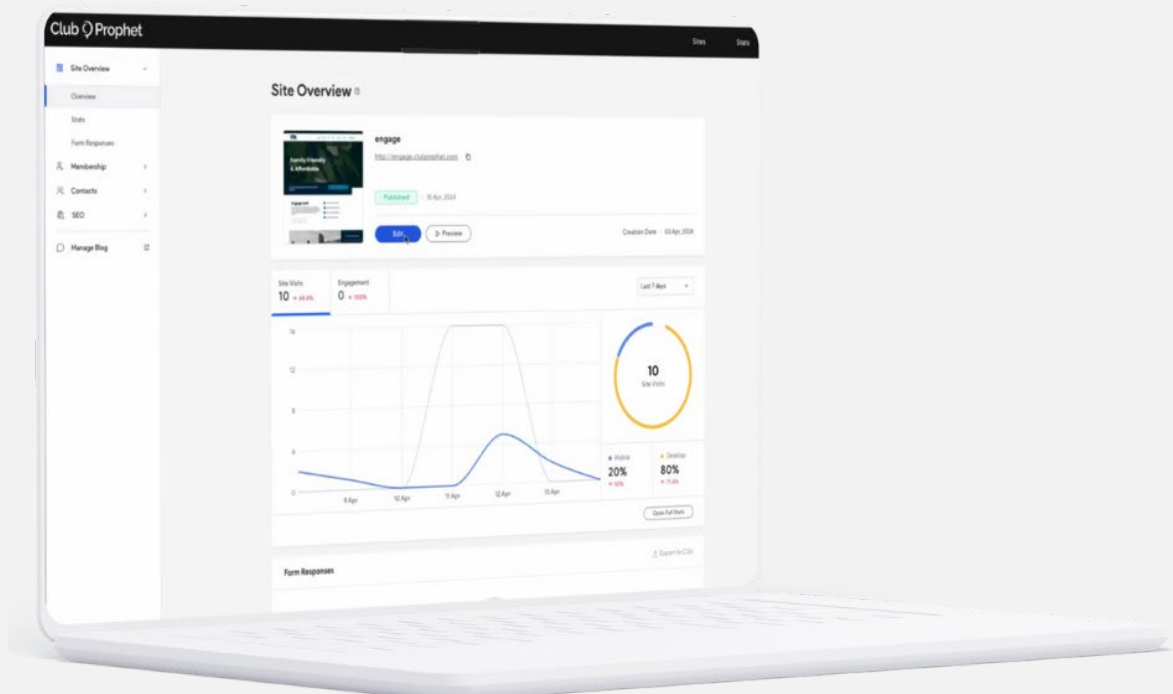
Analysis and Reporting

With Club Prophet Engage we integrate web metrics and reporting directly within the platform so that you can easily monitor your key performance indicators in a centralized dashboard.

Track performance for:

- Traffic sources by device, location, and operating system
- Website engagement over time (visits, clicks, views, etc.)
- Page level activity (views, time on page, bounce rate, etc.)
- User behavior (calls, form fills, etc.)

Additionally, we make it easy to connect external web metric platforms like Google Analytics so that your course can enjoy optionality.



KEY FEATURES

Performance

High-speed website performance isn't a luxury for a great website—**it's a requirement**. Not only do people expect a page to load quickly, but site speed is a major component of search engine rankings.

We routinely test the speed of your site to double check that we maintain top performance. Here are a few ways we achieve speeds demanded by both Google, Bing and your visitors:

- **Optimized images** – Images are compressed without losing quality and sizes are generated for multiple device types.
- **Server Response Time** – Sites are hosted on an infrastructure tailor-made for speed.
- **Global CDN** – We use a global CDN so that load-time is just seconds regardless of user location.

Security

The reliability and security of your website is paramount. All our websites are hosted on Amazon Web Services (AWS) and maintain a **99.9% uptime** so that you benefit from world-class system availability.

We also offer HTTPS encryption via SSL certificates for an added layer of security for you and your online customers.

KEY FEATURES

Multi-Device Responsive

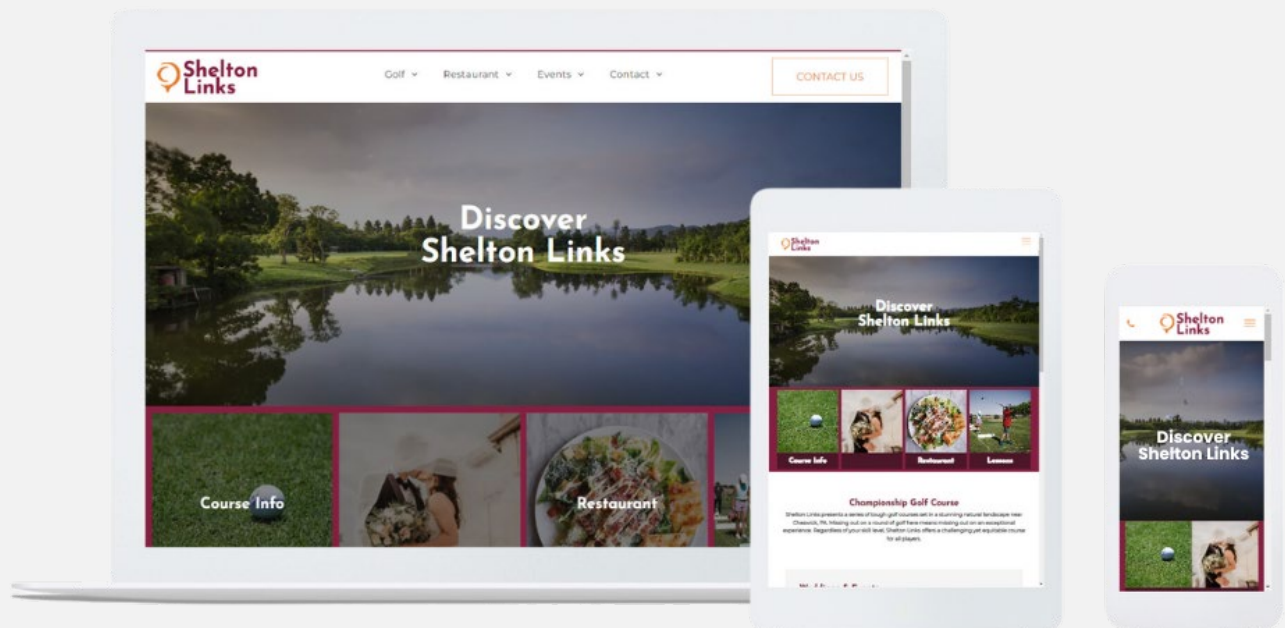
As mobile usage continues to increase, the most successful websites are compatible across device types. That's why Club Prophet Engage deploys responsive web design out of the box.

Traditionally, responsive design means stretching and shrinking to fit different screen sizes. However, **we take it a step further** by tailoring content for different devices.

That means certain features may only appear on relevant device types, for example a Click-to-Call button being limited to a mobile phone display.

The experience and the needs of a visitor can greatly differ between a mobile and desktop device, and we make sure that your content **and** designs consistently reflect that.

61% of digital media time is spent on mobile or tablet devices



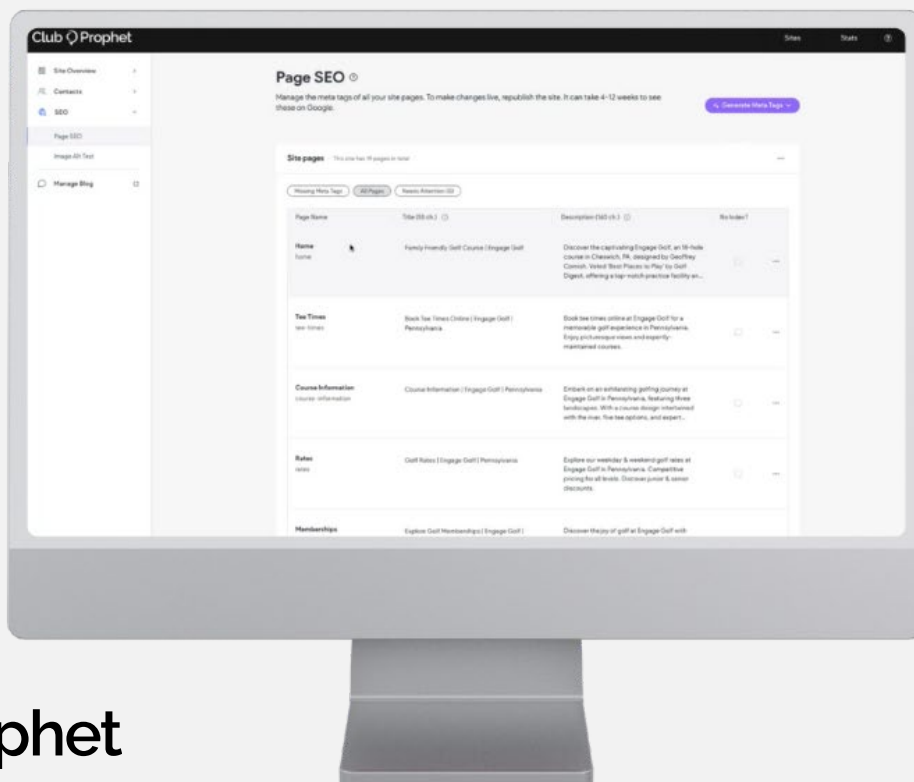
KEY FEATURES

Search Engine Optimization

Search engine optimization (SEO) is one of the most powerful tools available to your golf course as it impacts how well your site does in rankings on search engines like Google and Bing. The higher your site climbs in rankings, the more likely it will gain new traffic, visits and customers.

Knowing this, we employ the best of the best SEO practices on all Engage websites. We accomplish this with AI writing assistants and quick-view dashboards that simplify SEO work so your site can be as Google- and Bing-friendly as possible.

Less than **2%** of all clicks go to search results beyond the first page



KEY FEATURES

Accessibility

An ever-evolving goal, we've partnered with AudioEye to provide continued support at every stage of your accessibility journey.

Centered on the ADA Web Content Accessibility Guidelines (WCAG), we proudly provide this industry leading capability to our customers.

Discover the benefits of:

- **Automated Remediations** – Our automated solution can find and fix up to 50% of common accessibility violations before they can impact your visitors.
- **Continuous Monitoring** – Unlike other accessibility solutions, we scan your website for every visitor, which will help to catch new issues before they do



A new standard of excellence.

Create web experiences that inspire your customers and deliver results for your business with Club Prophet Engage.

A successful website is made from a blend of beautiful design, clearly written content and well-thought-out user experience.

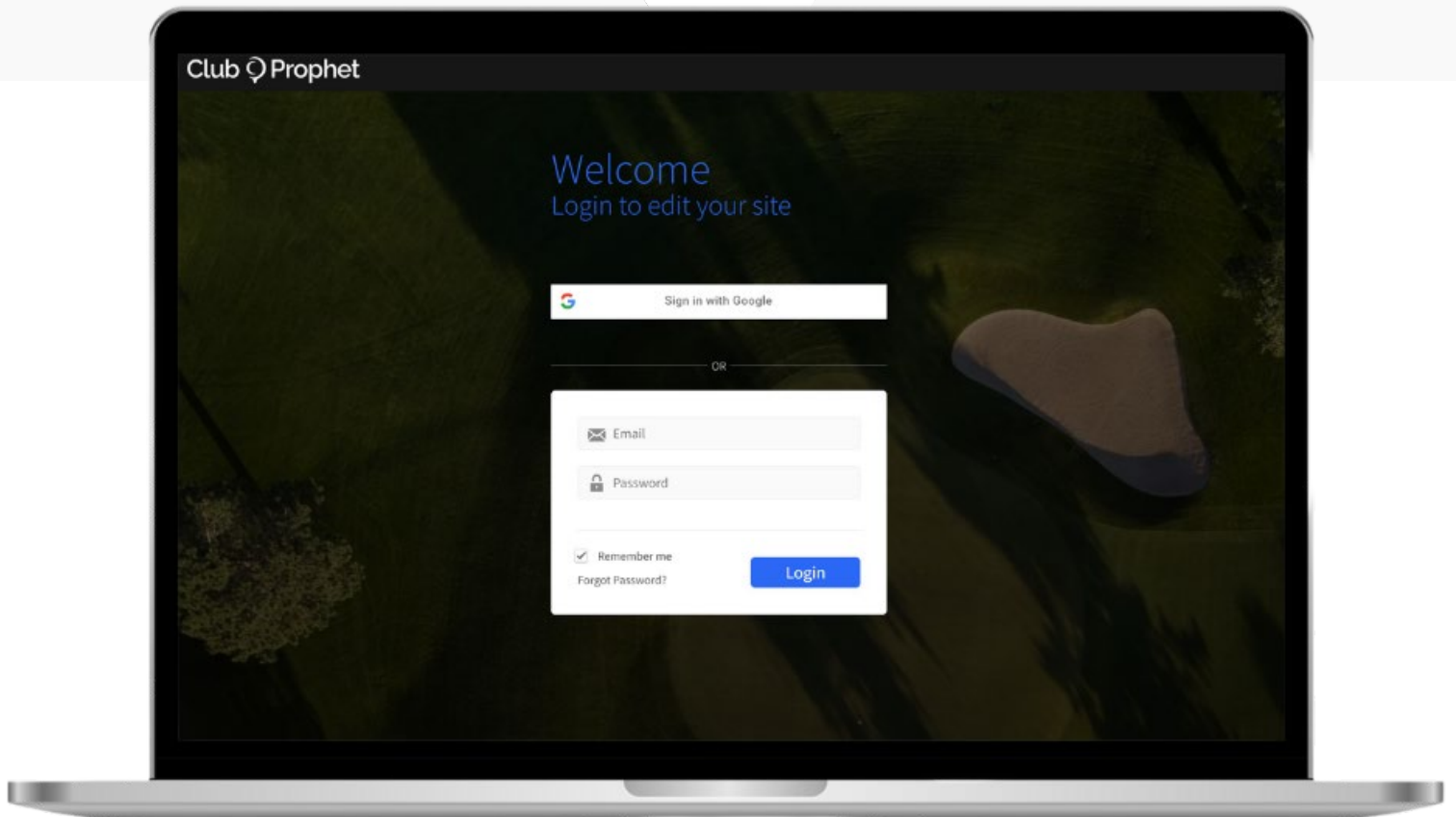
But who wants to just be 'standard,' when you can be so much more? To maximize your website's potential, you need to create a visitor experience that is highly engaging and speaks directly to your customers' needs.

We deliver professional, high-quality websites for golf courses that evoke emotion and improve interaction. Simply put, these websites deliver real, measurable results that will delight your customers.

Our state-of-the-art features are proven to increase search engine ranking, boost sales, and deliver a better overall experience across every device type.

Get a website platform that's both easy-to-use and powerful.

Simplify site management, deliver key results, and improve performance with a website customized for your brand.



Club Prophet

Ready to get started?

Our dedicated onboarding team is ready to support you throughout the website creation and migration process.

With years of golf website experience, our onboarding specialists can guide and support you through the process with confidence and efficiency.

[Click below to get started.](#)

[LET'S GO](#)