

## Use of photographs – terms and conditions

### 01 – Price of photographs

Depending on the intended use of each photograph, the unit price varies. Special conditions may be offered when purchasing a larger number of photographs.

For purchases of one to five photographs (per type of use), the unit price of each photograph is as shown in the table below. Between six and ten photographs (per type), a discount of 5% will be applied. From eleven to twenty photographs (per type), a discount of 10% will be applied. From twenty-one photographs (per type) onwards, the discount to be applied will be considered in each specific situation.

Photo usage typology - licenses	Unit price (€)
<p><b>1. Individual</b></p> <p>The individual license is intended for single users, i.e. people who work independently on their projects. With this type of license, it is not possible to transfer the image or license to another user.</p> <p>It is a personal, non-commercial license with no limit on the number of uses.</p> <p>Examples of uses covered: business cards, prints, gifts/offers, presentation in academic papers, workshops, etc.</p>	10 €
<p><b>2. Editorial, documentary, informative and educational</b></p> <p>This license may be used by a group of people, teams or companies and only allows one use for each specific project or campaign.</p> <p>It includes uses as diverse as: websites, social networks, blogs, magazines, newspapers, guides, accompanying articles, leaflets, reviews, information panels in gardens, farms, museums, printed on paper or digital format, as long as they contain only non-commercial information.</p> <p>The photographs may be granted for educational purposes or projects, in these circumstances, benefiting from special and facilitated conditions of transfer.</p>	35 €

<p><b>3. Comercial</b></p> <p>This license can be used by a group of people, a team or a company and only allows one use in each specific project or campaign.</p> <p>License granted to all commercial uses, including online advertising, marketing, sales, merchandising, various promotional materials, among others.</p> <p>Includes applications as diverse as: websites, social networks, blogs, magazines, catalogues, labels, advertising material in nurseries, garden centres and specialist shops.</p> <p>The use of photographs in books (paper or digital edition) is included in this license.</p>	50 €
<p><b>4. Royalty Free</b></p> <p>In this modality, the client pays a one-time fee, which allows them to use the image without restrictions, by a group of people, team or company, allowing its use in multiple projects or campaigns and indefinitely, as many times as they wish.</p>	200 €
<p><b>5. Exclusive use</b></p> <p>Request information by contacting us via email ( <a href="mailto:geral@ecosdepedra.com">geral@ecosdepedra.com</a> ), or using the form below, expressing your interest, indicating the purpose for which the photograph is intended and requesting the terms and conditions of transfer, with a view to its exclusive use.</p>	To be assessed according to the situation
<p><b>6. Other uses not previously covered</b></p> <p>Request information by contacting us via email ( <a href="mailto:geral@ecosdepedra.com">geral@ecosdepedra.com</a> ), or using the form below, expressing your interest, indicating the purpose for which the photograph is intended and requesting the terms and conditions of transfer.</p>	To be assessed according to the situation

## 02. General conditions

The photographs are available at:

[www.flickr.com/ecosdepedra](http://www.flickr.com/ecosdepedra)

- If you would like to use a certain photo, please get in touch via email ( [geral@ecosdepedra.com](mailto:geral@ecosdepedra.com) ), or using the form on the website, expressing your interest, indicating the purpose for which the photo is intended and requesting the terms and conditions of assignment. For each desired photo, its corresponding link must be indicated on the Flickr page. Photos may be provided for commercial or non-commercial purposes.
- After the use request, a document will be sent to the customer containing a value proposal for the desired photo(s), as well as their dimensions, payment method, among other elements that may be requested. Educational purposes or projects will benefit from special and easier transfer conditions.
- Once the agreement has been established, the desired photo(s) will be sent to the client, via email or via Flickr itself, with the photos being temporarily available for download.

### Important:

1. It will not be possible to provide for commercial purposes, photographs in which it is noticeable or possible to identify the place where they were recorded (example: public parks and gardens, botanical gardens, etc.).
2. It will not be possible to provide, for commercial purposes, photographs that involve transactions with other European Union Countries (intra-community transactions) or with Third Countries.

The photographs hosted at [www.flickr.com/ecosdepedra](http://www.flickr.com/ecosdepedra) are my entire property and cannot be copied, downloaded, sold or used in derivative works, without prior written authorization.

Abrantes, 2025

Jorge Moura | ecos de pedra

