

SFO Board Meeting: 8-19-26 Agenda

1) Search for CPA to handle 501c3 and fundraising agreement

- Updates on search for new CPA
- Use of <https://parentbooster.org> to create a 501c3 for a booster club - need to weigh fees and limitations. We are having a very hard time finding a CPA firm to represent us. Most are not taking additional clients. This site was recommended by Johnny's CPA.

2) Sports Updates (Spence will provide numbers updates closer to the meeting)

- Rec Soccer Update:
- Club Soccer Update
- Football Update
- Cheer Update
- Fall Baseball Update
- Fall Softball Update:
- Fall Volleyball Update
- Adult League Softball Update
- Adult Wiffle Ball Update: 4 teams - no charge to teams. All teams had 6 games plus tournament. Definitely plan to have again next summer. Plan is to charge each teams \$25 to cover cost of materials. Already had teams reaching out for another season.
- Other Sporting Matters

Current registration numbers: 514 unique players for fall sports. This does not include adult softball. Last year we had 418 unique players. That's 23% growth in one year.

Fall sports numbers as of 12pm 8-17-2026 for 8/19/2026 meeting. Total of 513 unique athletes registered. Waiting on two more Academy soccer players to register, so likely will end up with 200 players. We're already at a record number of soccer players at 198. 227% growth based on records I have access to.

Questions From Britta

- Need to order chalk for fall ball- approx. 20 bags
- Can we get a new gator donated?
- Possibility for new baseball/softball/soccer field for our growing programs

3) Financial Update:

New business:

4) Formalize registration refund policy:

Initial idea is to keep 25% as an administrative fee. The exception would be if a player tries out for their middle school team and makes it AND lets us know that in advance. I would propose we offer 100% back on those instances. It costs us time and energy to process the refund, update registration numbers, and keep up with the wait list. We also make decisions such as number of teams based on current registration numbers. It's often a very close call on whether we have 2 or 3 teams.

5) Ideas to lower numbers of refund requests. Soccer had 10+% registrations ask to be refunded.

- The uptick in refunded soccer registrations is likely due to the early registrations we held in order to start the NCYSA club soccer. If we are able to return to a normal registration schedule for rec or separate club from rec this problem should lessen.

6) alternate idea is to charge a fee to be on the wait list. If we have an spot and they join, they get the fee applied to their registration. If they don't join, ether because we did not have open spaces, or because they changed their minds, we keep the fee. I'm thinking \$25 might be enough of a fee to actually make them think about joining the wait list . We have had multiple people join the wait list, and due to timing with people leaving, were on the wait list less than 6 hours and STILL turned down a spot on a team.

7) Growth, Expansion & Caps

- From my understanding we have hit the maximum number of teams we can handle in multiple sports and growth in these programs needs to be curtailed.
- I propose that each director create a simple report expressing the number of teams their sport can or could effectively support with a breakdown of team numbers and participant numbers.
- Where programs are maxed out or for when they become maxed, a standardized method of capping programs and allowing access to registrations would need to be formalized.
- The standardization of team caps will help us deal with short- and long-term growth in our area and should help strengthen our program due to its high demand.

8) New Blood:

- Johnny: We have a lot of new people in our area who are energetic and passionate about youth sports. I know personally that I do not intend to be SFO President forever, and I know there is some barrel-chested young go getter out there that could be doing a better job than I am. With that being said if you are interested in stepping away from your current role with the board reach out to me publicly or privately so we can discuss what we need to do to find the appropriate replacement.

9) Open Discussion: (please post all other business in comments below, they will be addressed if meeting time remains)

- Note to Board: I have a hard out at 7:30 to catch Aubrey's first JV Football game. If everyone would like to stay to continue discussions that's fine, but our goal will be to adjourn at 7:30.

SFO 8/19/2026 Meeting Minutes

1. CPA Search and 501(c)(3) Fundraising Agreement

- The board discussed options for securing a CPA to manage the organization's 501(c)(3) requirements and fundraising agreement.
- A new CPA has been identified, and Ray C. will contact him to discuss services.
- If a CPA cannot be secured, the board will consider hiring a Florida-based CPA who utilizes remote staff in India.
- The board also discussed using Parent Booster to establish a new 501(c)(3) organization, tentatively named "Sherrills Ford Optimist Booster."
- No objections were raised, and the board agreed to move forward with the process.

2. Sports Updates

- Rec Soccer: 198 or 200 players registered. Approximately 10% of registrations were canceled due to early registration timing.
- Club Soccer: Operations are running smoothly.
- Football: Sherrills Ford Optimist Football continues to perform well and is being managed effectively.
- Cheer: Program is progressing well.
- Fall Baseball: Program update was positive.
- Fall Softball: Program update was positive.
- Fall Volleyball: Regular updates were provided.
- Adult League Softball: Regular updates were provided.
- Adult Wiffle Ball: Regular updates were provided.

Questions from Britta

- Request to purchase approximately 20 bags of chalk for fall ball was approved.
- Request for a donated replacement Gator utility vehicle was approved.

- The possibility of developing additional fields to support growing program participation was discussed.

3. Finance Update

- Regular financial updates were provided to the board.

4. Refund Policy and Waitlist Fees

- The board briefly discussed the topic and agreed that additional review and evaluation are needed.
- Spence will be asked to provide input and help lead the discussion at the next meeting.

5. Growth, Expansion, and Registration Caps

- The board discussed growth management and capacity limitations across programs.
- Sport Chairs were asked to review available facilities, resources, and needs and recommend registration caps where necessary to ensure program quality.

6. Board Recruitment and Succession Planning

- Board members planning to transition out of their roles were encouraged to discuss their intentions with Johnny.
- Ray C proposed posting board opportunities publicly to attract new volunteers interested in serving on the board.
- The board will review interested candidates and identify suitable replacements for departing members.

7. Meeting Adjournment and Next Meeting

- The meeting began at 6:00 PM and adjourned at 7:30 PM.
- Several agenda items were deferred to the September meeting.
- A poll will be created to identify a more suitable meeting day for September, as several members are unable to attend Wednesday meetings consistently.