



KADDRA Inc. (INPUTS).

“FARMERS FIRST”

MISSION:

The company is formed as follows:

- To develop and sustain strong farming communities in Africa, through agricultural approach: (Sierra Leone)
- To teach them about micro economics,
- To teach them healthy approached to living stability and financial competence.

Designed to draw families together and develop within each family and community to maximize the ways in which they farm the Land.

WHAT WE DO

Kaddra Inc. is a 501(c) 3 non-profit organizations, that supports and invests in the sustainability and the improvement of living conditions, stability, health, education and economic growth in the communities of four chiefdoms in Kambia District, Sierra Leone (West Africa), through agricultural approach.

Kaddra Inc would help strengthen and uplift the spirit of the smallholder farmers, fighting to end hunger threat in the Communities, by helping them become self-sufficient in food production. This would help in the eradication of poverty and hunger now threatening the country.

Activities, targeting community farmers.

Farming in most parts of the country is for subsistence in which food crops such as Rice, Yams, Cassava and groundnuts are grown for food. Farmers often grow these crops through mixed cropping. The company (Kaddra Inc.), organizing groups of farmers in the communities with the aim of helping them to use Hybrid crops, so that they can produce more, both for food and for sale.

The challenges are great, but can be overcome by providing with modern technique tools to unlock great crops for the production. When introducing Hybrid crops production and micro

economics are taught to farmers, these would not only encourage for a large scale of crops production, but would unite families and communities, and also would maximize the ways in which they farm their lands.

Kaddra Inc started the first operation in Kambia district, (Sierra Leone) by organizing 40 youths including farmers and farm owners in the communities, with the aim of helping them to use hybrid crops for large scale production.

OUR MODEL

Farmer's network based strategies planning.



A, (LISTENING)

Reaching out your farm products to Manufacturer or to retail marketing business as the end user, there is a large sale of labor work and also out of pocket expense. The organization's work includes conducting workshop meetings with the farmers, **listening** to their needs and set up a format or a program to bring solution to their problems.

B. (Implementation)

WHAT WE INVEST

The organization invested in staff and volunteer members, for their skills, knowledge and capabilities as the foundation for successful organization. They will teach farmers about modern agricultural techniques, micro finance, Micro economics and many more; such as:

- *Raising entrepreneurial awareness.*
- *Planning the business.*
- *Basic book keeping*
- *Managing the business*
- *Hiv/Aids, Ebola & Sensitization*

This will teach them healthy approached to living stability and financial competence (Building trust with decision-makers). Indeed, It will also help to develop and sustain strong farming communities,

How does it work?

1. Micro-economies. This is a service teaching farmers, regarding the allocation of resources, how to do the right decision on, why some goods have different values, also how to coordinate and cooperate to one another.

2. Micro-finance. This is a service to encouraging farmers to receive high-quality seeds and fertilizer on credit basis. It's a reasonable payment system that enables them to pay back their loans. This will help them become self-sufficient.

- *Revolving loan- This will benefit as many women as possible. Each beneficiary will be given a start-up capital (\$500). One month grace period is given as a start-up and 10% pay back to be given to the new beneficiary.*

3. Support infrastructure construction- This project will be focused on supporting the construction of:

- *Fielder roads- This will ease transportation of goods and services to the market.*
- *One primary school: - Building the capacity of two community teachers each community.*
- *Water and sanitation: Building Wells-water with hand pump and Toilets each community*

C. (PROCEDURES FOR MONITORING)

It is the responsibility of the Kaddra staff and communities leaders, to ensure a through collaboration, free and open flow of information among all relevant actors. Such as:

- *Materials used to ensure quality and standards,*
- *Timeliness of delivery of planned activities.*
- *Completion of the different stages of work, and*
- *Provide regular update and progress reports to donors.*

Monitoring will be on going throughout the life span of the project.

One of the monitoring strategies to be applied is the preparation of

- Quarterly narrative and financial reports.
- An annual detailed report will be written.

It is very essential, because it helps to compare project up to date progress and expenditure as against the budget. It contains statistic of

- Beneficiaries,
- Production,

- Sales problems lesions and
- Recommendations for projects of similar nature.

D. EVALUATION.

At the end of the project a final evaluation will be conducted by representatives from Kaddra organization and investors or the donors. This will focus mainly on the impact from the community and direct beneficiaries point of view.

EXIT Strategy

At present, owner has invested financially and more heavily in sweat equity in an effort to start building a non-profit profile and gain exposure for its Mission and Vision. It is time for a physical presence and investors will be asked to support that initiative.

Thanks.

Amadu B Kamara

347-355-2597

President/CEO

abrimakamara@yahoo.com

www.kaddrafarm.org