

SYSTEM BUILDER

CREATE-F-0002

FAMILY

CODE

CREATE

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Turn one promising idea into a coherent, reusable system of parts, rules, states and interactions.

WHAT IT IS

SYSTEM BUILDER is for the moment after the idea. It takes a concept that sounds promising and forces it to become an actual system: what exists, what each part does, how the parts interact, what changes state and what rules preserve coherence.

It is especially useful when a concept keeps expanding through ad-hoc features. Instead of bolting on more pieces, the formula derives a compact internal grammar that can support growth without turning the project into a pile of exceptions.

BEST FOR

Products, interfaces, content formats, creative systems, service models, workflows, game or interaction mechanics, brand behaviors and tools that need an internal grammar before further expansion.

WHAT YOU GIVE IT

A core concept, its intended outcome, hard constraints, any existing components that must remain and the level of system detail you need.

WHAT IT RETURNS

A system blueprint containing governing principles, components, responsibilities, relationships, states, transitions, rules, exceptions, extension points and a consistency test for future additions.

HOW TO USE IT

1. Start with one concept that is already worth developing; this formula is not meant to choose the idea for you.
2. List any existing parts that are fixed so the system grows around reality rather than replacing it in theory.
3. Use the resulting rules as a filter: new features or components should either fit the grammar or make the need for a rule change explicit.

GOOD FIT IF...

Choose this formula when the idea is good but every new addition risks making the project less coherent.

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