



ALICIA FORTE

Managing Director

AliciaForte@MSSWTHK.com

Education & Certifications

- Bachelor of Science | Corporate Finance and Accounting | Bentley University
- Master of Accountancy | Bentley University
- Lean Six Sigma Green Belt | Management & Strategy Institute

Languages

English

Awards

- Most Influential Women in Florida, 2025
- Ursuline Academy Athletic Hall of Fame, 2024
- KPMG Award of Distinction, 2022
- District Soccer Coach of the Year, 2022

Background

Alicia Forte is a strategic and innovative leader with more than 15 years of experience driving operational excellence, cultural change, and audit modernization across global professional services firms.

She began her career at PwC as an auditor before transitioning into roles focused on improving the audit experience itself. Early in her career, she helped engagement teams identify process efficiencies, enhance quality, and streamline workflows through a continuous improvement lens. Alicia then expanded her expertise in learning and development, gaining skills in training design, facilitation, and large-scale learning execution.

She later joined KPMG, returning to continuous improvement as both a consultant and facilitator to engagement teams while also contributing to firmwide process-redesign initiatives. In this role, she led CI operations and communications, including oversight of a change-agent network of more than 100 professionals. Alicia then moved fully into audit transformation where she designed and implemented strategic initiatives and modernized core audit processes. She also oversaw all change management and communications activities across the transformation portfolio, ensuring strong adoption, alignment, and long-term success.

Professional and Industry Experience

As a certified Lean Six Sigma Green Belt, Alicia has led large-scale initiatives that streamline processes, improve efficiency, and deliver measurable results. Her human-centric approach strengthens teams, elevates client experiences, and drives organizational excellence. Her work includes developing an engagement management standardized approach for audit, modernizing resource deployment, shaping people-experience strategies, building change-agent networks, and advancing technology and AI adoption within the audit practice. Alicia has designed and facilitated workshops for leadership teams, engagement teams, and clients, focusing on process enhancement, collaboration, communication, and performance improvement. Her career is marked by a consistent ability to drive measurable results while bringing teams together around shared goals. Across every role, Alicia delivers a thoughtful blend of strategy, structure, and human connection, positioning her as a trusted advisor in accounting transformation and operational excellence.

Technical Expertise

Continuous Improvement, Process Redesign, Audit Transformation, Change Management, Project Management, Business Strategy, Workshop Facilitation, SQMS, Client Experience and Engagement management

Other Activities

Beyond her professional career, Alicia serves as the Girls Varsity Soccer Coach at Riverdale High School in Fort Myers, actively supports the Alzheimer's Association, and is an alumna of Bentley University Women's Soccer.