



INSTRUCTIONS

JA Business Team Account & Stand Creation



Co-funded by
the European Union

Company Portal/Virtual Expo



STARTING FROM 01.OCT



Company/Start Up name,
Country, Level, Contact

**REGISTRATION OF
JA Businesses**

FROM 08.JAN



Logo,
Product/Service Description,
Mission, Social Media, etc

BUILDING OF STANDS

**We advise to provide as
much information for
consideration for online
award application**

Create your JA Business Account



Visit the Gen-E Website

www.gen-e.eu



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Europe's Largest Entrepreneurship Festival

📍 Riga, Latvia 📅 7-10 July 2026

Join thousands of young entrepreneurs, innovators, and changemakers for four days of inspiration, learning, and networking in the heart of the Baltics.



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Either Or Access



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Welcome to Gen-E Hub

Choose how you want to access the system.

Individual Access

For JA Staff, Teachers, Coordinators,
Mentors, and Volunteers

Access the Gen-E
management system to
manage registrations, view
analytics etc.

Use your personal or work email

JA Business Team Access

For Youth Teams Managing Their JA
Business

Create and update information
about your JA Business and
virtual expo stand.

Use your JA business email



JA Business Team Access

Enter your team's business
email address to access your
JA Business profile.

Email

Login

Register Your JA Business

Create your JA Business profile to participate in Gen-E and set up your virtual expo stand.

⚠ **Note:** Use a shared email address for your team (not personal emails). All team members should have access to this email.

Team Business Email

Education Level

Country

Number of team members

JA Business Team Access

Enter your team's business
email address to access your
JA Business profile.

Email

Login

Check Your Email!

We've sent a secure login link to your team's email address.

What to do next:

- 1.** Open your team's email inbox
Check the email address you just entered
- 2.** Look for an email from Gen-E Admin
Subject line: "Login to the JA Business Portal"
- 3.** Click the login button in the email
Or copy and paste the link into your browser
- 4.** You'll be logged in automatically
No password needed!

E-MAIL CONFIRMATION



Subject Line: Login to the JA Business Portal

From: Gen-E Admin no-reply@gen-e.eu

Example below:



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 Ja Businesses

Editing Item in Ja Businesses



▼ Default Information

Email *

Level *

Upper-secondary

 

Country *

Cyprus

 

Number of Team Members *

2

 

ONLINE AWARDS TIMELINE



JA Businesses are able to apply for an online award, on the back-end of the Virtual Expo, once the account has been created.

24.FEB – 01.MAY



**ONLINE AWARDS
APPLICATIONS**

02.MAY – 14.MAY



PRE-SELECTION

20 MAY



JURY INTERVIEWS

01-05.JUNE



**PUBLIC
WINNERS
ANNOUNCEMENT**

7-9.JULY



**ATTENDING
& SHOWCASING
IN LATVIA**



JA
Europe

Member of
JA Worldwide



JA
Latvia

A Member
of JA Worldwide

For any issues please reach out to event@gen-e.eu



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