



INSTRUCTIONS

JA Business Team Account & Stand Creation



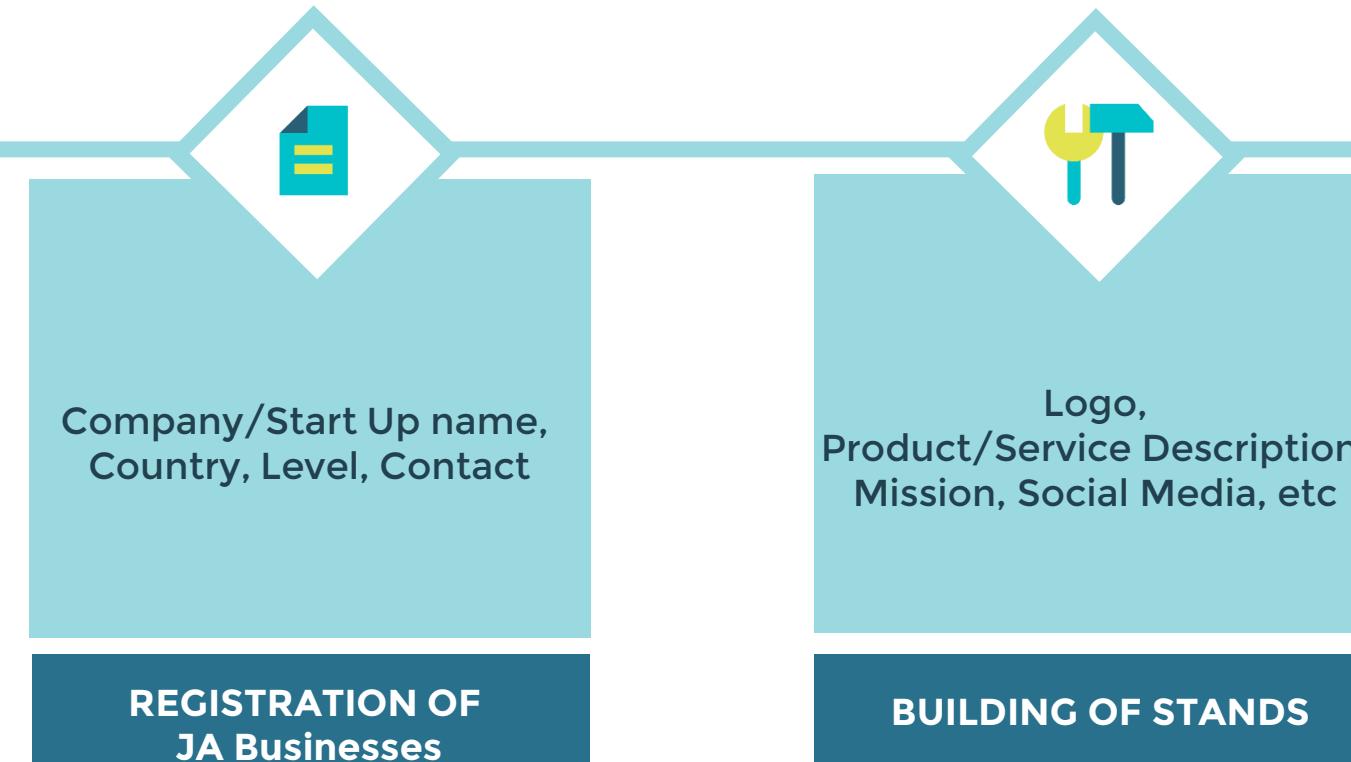
Co-funded by
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Company Portal/Virtual Expo



STARTING FROM 01.OCT

FROM 08.JAN



We advise to provide as much information for consideration for online award application

Create your JA Business Account



Visit the Gen-E
Website
www.gen-e.eu



Member of
JA Worldwide



A Member
of JA Worldwide



Co-funded by
the European Union



Europe's Largest Entrepreneurship Festival

 Riga, Latvia  7-10 July 2026

Join thousands of young entrepreneurs, innovators, and changemakers for four days of inspiration, learning, and networking in the heart of the Baltics.





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Either Or Access



Europe's Largest Entrepreneurship Festival

📍 Riga, Latvia 🗓 7-10 July 2026

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Welcome to Gen-E Hub

Choose how you want to access the system:

Individual Access

For JA Staff, Teachers, Coordinators, Mentors, and Volunteers

Access the Gen-E management system to manage registrations, view analytics etc.

[Use your personal or work email](#)

JA Business Team Access

For Youth Teams Managing Their JA Business

Create and update information about your JA Business and virtual expo stand.

[Use your JA business email](#)



JA Business Team Access

Enter your team's business
email address to access your
JA Business profile.

Email

Login

Register Your JA Business

Create your JA Business profile to participate in Gen-E and set up your virtual expo stand.

 Note: Use a shared email address for your team (not personal emails). All team members should have access to this email.

Team Business Email

demo2@email.com

Education Level

Select a level ▾

Country

Select a country ▾

Number of team members

JA Business Team Access

Enter your team's business
email address to access your
JA Business profile.

Email

Login

Check Your Email!

We've sent a secure login link to your team's email address.

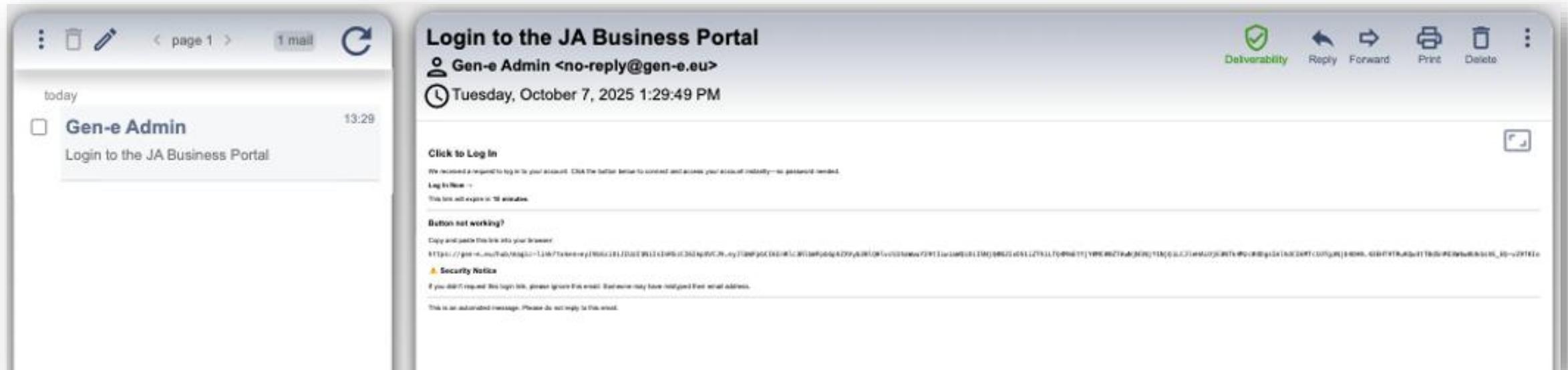
What to do next:

- 1.** Open your team's email inbox
Check the email address you just entered
- 2.** Look for an email from Gen-E Admin
Subject line: "Login to the JA Business Portal"
- 3.** Click the login button in the email
Or copy and paste the link into your browser
- 4.** You'll be logged in automatically
No password needed!

E-MAIL CONFIRMATION



Subject Line: Login to the JA Business Portal
From: Gen-E Admin no-reply@gen-e.eu
Example below:







Gen-e Admin



Ja Businesses



Ja Businesses



Editing Item in Ja Businesses



Default Information

Email *

testemailjaeurope@yopmail.com

Level *

Upper-secondary



Country *

Cyprus



Number of Team Members *

2



ONLINE AWARDS TIMELINE



JA Businesses are able to apply for an online award, on the back-end of the Virtual Expo, once the account has been created.

24.FEB - 01.MAY

02.MAY - 14.MAY

20 MAY

01-05.JUNE

7-9.JULY

ONLINE AWARDS
APPLICATIONS

PRE-SELECTION

JURY INTERVIEWS

PUBLIC
WINNERS
ANNOUNCEMENT

ATTENDING
& SHOWCASING
IN LATVIA



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For any issues please reach out to event@gen-e.eu