



## **Friend of the Fair Sponsorship Packages**

*August 16-22<sup>nd</sup>, 2026*

### **Blue-Ribbon Sponsor | \$500**

- Facebook post- Organization Name included in the Blue-Ribbon Group “Thank You for your Sponsorship!”
- Organization Banner displayed on the Stage (provided by the organization)
  - One 3’x5’ banners, provided by the organization
- 2 Free Weekly Parking Passes for fair event

### **Grand Champion Sponsor | \$1,000**

- Facebook post- Organization Name included in the Grand Champion Group “Thank You for your Sponsorship!”
- Organization Banner displayed on the Stage (provided by the organization)
  - Up to two 3’x5’ banners, provided by the organization
- 4 Free Weekly Parking Passes for fair event
- Link to Organization Website on MidlandFair.com- sponsorship page (30 days)
- Organization Name listed on our electronic billboard after fair week “Thank You to our Sponsors” (2 weeks)

**ADDRESS: 6905 Eastman Ave., Midland, MI 48642**

**PHONE: 989-835-7901**

**FAIR OFFICE HOURS: M-F: 8:30 a.m. - 12 p.m., 1 p.m. - 4:30 p.m.**

**EMAIL: [Info@MidlandFair.net](mailto:Info@MidlandFair.net)**

**WEBSITE: [Midlandfair.com](http://Midlandfair.com)**

**FACEBOOK: [@MidlandcountyfairMI](https://www.facebook.com/MidlandcountyfairMI)**



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### *August 16-22<sup>nd</sup>, 2026*

#### **Sweepstakes Champion Sponsor | \$2,000**

- Facebook post- Organization Name included in the Sweepstakes Champion Sponsor group “Thank You for your Sponsorship!”
- Organization Banner displayed on the Stage (provided by the organization)
  - Up to three 3’x5’ banners, provided by the organization
- 10 Free Weekly Parking Passes for fair event
- Link to Organization Website on MidlandFair.com- sponsorship page (60 days)
- Organizational Name listed on our electronic billboard after fair week “Thank You to our Sponsors”
  - For two-weeks
- Sponsorship recognition during public address announcements

#### **Supreme Champion Sponsor | \$5,000**

- Organization Banner displayed on the Stage & or entrance
  - up to five 3’x5’ banners, provided by the organization
- Sponsoring free entertainment for the public
- Facebook Post – Individualized Organization “Thank You for Your Supreme Champion Sponsorship!”
- 20 Free Weekly Parking Passes for fair event
- Link to Organizations Website on Midland Fair.com- sponsorship page (90 days)
- Organizational Name listed on our electronic billboard after fair week “Thank You to our Sponsors”
  - For two-weeks
- Sponsorship recognition during public address announcements, with a tagline or phrase
- Organization name included in all printed advertising distributed by means of: Newspaper (Bay, Midland, Saginaw, Gladwin), Brochure distributions

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