

MR. PAUL VIGARIO

CEO & Founder of SurfCT, Healthcare Visionary

BUILDING FUTURE GENERATIONS—OUTSIDE THE BOX.

Meet Paul Vigario. As the founder and CEO of SurfCT, he has spent over two decades engineering the future of dentistry and healthcare, transforming more than 12,000 practices worldwide. Paul Vigario doesn't follow trends—he builds what's next. He's the force behind some of the most iconic healthcare brands in the world—built by aligning vision, design, technology, and treatment philosophy into one seamless system of growth. These aren't speeches. They're rewrites. And when Paul steps off the stage, the real transformation begins.



SIGNATURE TALKS

WHAT ONLY PAUL CAN DELIVER.

Doctors don't need another lecture.

They need a **jolt of clarity**. A **reframe**. A call to **go beyond what's comfortable**.

Whether he's speaking to associates, practice owners, dental students, enterprise health systems, or executives, Paul brings the kind of real-world insight that leaves teams thinking bigger and acting bolder. No fluff. No formulas. Just real, resonant shifts in mindset.

PAUL VIGARIO'S SIGNATURE LECTURE: "OUTSIDE THE BOX"

Format: 45-minute to 2-hour immersive experience

Ideal For:

- Aspiring practice owners & associates
- Established dentists seeking practice elevation or expansion
- Visionary leaders in healthcare and design
- Dental students preparing for next-generation practice ownership



LECTURE OVERVIEW

“Outside the Box” is more than a lecture—it’s a paradigm shift. Paul Vigario invites audiences to rethink what’s possible in dentistry by aligning vision, branding, technology, and treatment philosophy to create practices that are not only profitable, but purposeful.

VISION & ALIGNMENT

Learn how aligning your vision, design, technology, and treatment philosophy creates a seamless, elevated patient experience that fuels trust, loyalty, and exponential growth.

BRANDING

Understand the power of intentional branding to position your practice for want-based dentistry—attracting patients who don’t just need care, but desire your expertise.

SYSTEMS

Explore how powerful internal systems form the foundation for consistent case acceptance, operational clarity, and sustainable, long-term scalability.

ADDITIONAL TOPICS PAUL COVERS:

- **Creating Want-Based Healthcare:** Crafting patient experiences that inspire choice, not obligation.
- **Building Iconic Brands & Scalable Systems:** Uniting vision, process, and presence to create brands that grow with intention.
- **Revolutionizing Healthcare Through Design + Technology:** How aesthetics and innovation converge to shape the future of care.
- **Transformational, Not Transactional:** Elevating the patient experience through emotion, connection, and excellence.

PREVIOUS SPEAKING ENGAGEMENTS

BEVERLY HILLS
DENTAL LABORATORY
oral design LOS ANGELES



AESTHETIC ADVANTAGE
NEW YORK • PALM BEACH • LONDON



Midwestern University
Tomorrow's Healthcare Team



HIGH POINT
UNIVERSITY
HEALTH



ACP AMERICAN COLLEGE OF
PROSTHODONTISTS
NEW YORK SECTION



BOOK PAUL FOR YOUR NEXT EVENT

Paul is available for speaking engagements ranging from 45-minute keynotes to immersive 2-hour experiences.

To inquire about availability and honorarium details, please contact us directly.

Event sponsorship opportunities may also be available through SurfCT—let us know if you're interested in aligning with our global brand.