Casas for CASA Fiesta is an annual fundraiser to generate public awareness and funding to support the work of CASA in our community. Casas for CASA Fiesta includes complimentary beverages, catering by Superior Grill, a Wine Pull event, a fabulous silent auction and other donation opportunities.

CASA stands for Court Appointed Special Advocate.

Our Casa’s are community volunteers trained to speak up for abused children in foster care. CASA volunteers and staff work with the juvenile court system and multiple child protection agencies to advocate for the timely placement of children in permanent, safe, and stable homes.

For over thirty years, Capital Area CASA Association has provided a voice for more than 3,500 abused or neglected children through the advocacy efforts of over 1,500 volunteers. Today we have a waitlist of children in foster care who need a someone to speak on their behalf. WE NEED YOUR HELP!

We need your help to sustain our mission.

We depend on local businesses financial support at our annual fundraiser by helping us provide a CASA volunteer for every child who needs one. If you are considering a charitable donation and want to be an integral part of Changing a Child’s Story, please consider sponsoring Casas for CASA 2023

Change a Child’s Story

Become a Casas for CASA sponsor!

August 20 2023
Sunday 5-8 PM
On any given day in Louisiana there are more than 4,000 children in foster care due to abuse or neglect.

1 in 7 children experienced child abuse or neglect in the last year.

CASA volunteers are ordinary people, most with full-time jobs of their own. They work with one or two children at a time averaging 8-10 hours per month.

Nationwide - 97,000 CASA volunteers have served 242,000 children.

1 IN 15 CHILDREN ARE EXPOSED TO DOMESTIC VIOLENCE EACH YEAR.

87 children reached their forever homes in 2022.

178 advocates volunteered and served 316 children in 2022.

ON ANY GIVEN DAY IN LOUISIANA THERE ARE MORE THAN 4,000 CHILDREN IN FOSTER CARE DUE TO ABUSE OR NEGLECT.
**Sponsorship Levels and Benefits**

**PRESENTING SPONSOR - $20,000**
- “Your company” presents Casas for CASA Fiesta on all promotional materials
- Company representative included in event broadcast interviews
- Most prominent placement of company logo on all signage
- 20 tickets to CASA Fiesta event
- Recognition in all promotional materials, ads, press release and post event photo
- Private dining and seating area with designated server
- Link to company website & inclusion on Annual Report
- Supports six months of supervision from a CASA staff for 30 volunteers

**$10,000 - ADVOCATE**
- “Your company” represented at Casas for CASA on all promotional materials
- Company representative included in event broadcast interviews
- Prominent placement of company logo on all signage
- 15 tickets to CASA Fiesta event
- Recognition in all promotional materials & social media platforms
- Link to company website & inclusion on Annual Report
- A $10,000 donation provides materials and training for 90 new volunteers each year

**CHAMPION - $5,000**
- Company logo displayed on event signage
- 10 tickets to CASA Fiesta event
- Inclusion in all promotional materials & social media platforms
- Link to company website & inclusion on Annual Report
- A Champion donation provides CASA volunteers for 15 abused or neglected children each year

**$2,500 - PROMOTER**
- Company logo displayed on event signage
- 5 tickets to CASA Fiesta event
- Inclusion in some promotional materials & social media platforms
- Link to company website & inclusion on Annual Report
- Promotes radio and TV advertising to recruit new volunteers

**SUPPORTER - $1,000**
- Company name displayed on event signage
- 2 tickets to CASA Fiesta event
- Inclusion in some promotional materials & social media platforms
- Link to company website & inclusion on Annual Report
- Supports purchase of annual recognition items for volunteers for one year

**IN-KIND**
- In-kind sponsorships are available for the CASA Fiesta food and beverage donations, venue, media and printing only.
Presenting ($20,000)
Advocate ($10,000)
Champion ($5,000)
Promoter ($2,500)
Supporter ($1,000)

SPONSORSHIP AGREEMENT

Company name: ________________________________
Contact person: ______________________________
Mailing Address: ________________________________
Street Address: ________________________________
City, State, Zip: ________________________________
Phone: __________________ Fax: __________________
Email: __________________ Website: __________________

Name as you would like it to appear in promotional materials:

________________________________________

Other special instructions/ requests:

________________________________________

__________________________
Type of sponsorship:

CASH SPONSORSHIP LEVEL (PLEASE CHECK)

- Presenting ($20,000)
- Advocate ($10,000)
- Champion ($5,000)
- Promoter ($2,500)
- Supporter ($1,000)

OTHER: $______________

~or~

IN-KIND SPONSORSHIP LEVEL (PLEASE COMPLETE)

Value of in-kind donation $ ________________________________
Description of in-kind donation ________________________________

__________________________
BY: ____________________ DATE: ____________________

Sponsor representative

For more information, contact Allison Traxler at (225) 379-8598 or atraxler@casabr.org. Please submit completed form to Allison Traxler at atraxler@casabr.org, or mail to 848 Louisiana Avenue, Baton Rouge, LA 70802