

1. Introduction

At Des Mullins Electrical & Solar , we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you interact with us, including through our website www.desmullinselectrical.com.au and our Facebook and Instagram lead ads.

2. Information We Collect

We may collect the following types of personal information:

Contact Information: Name, email address, phone number, and postal address.

Service Details: Information related to your electrical or solar service inquiries.

Marketing Preferences: Your preferences for receiving marketing communications.

AP News

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Wikipedia

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Wikipedia

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3. How We Collect Information

We collect personal information through:

Direct Interactions: When you fill out forms on our website or contact us directly.

Lead Ads: When you submit your information through our Facebook or Instagram lead ads.

Third-Party Services: When you engage with our services through third-party platforms, subject to their privacy policies.

Facebook

Facebook

+1

Facebook

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4. Use of Information

We use your personal information to:

Provide Services: Respond to your inquiries and provide the services you request.

Marketing: Send you promotional materials about our services, where permitted by law.

Improve Services: Enhance our website and service offerings based on user feedback and interactions.

5. Sharing of Information

We do not sell your personal information. We may share your information with:

Service Providers: Third-party vendors who assist us in operating our business, such as marketing platforms and customer service providers.

Legal Obligations: When required by law or to protect our rights and safety.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure.

7. Your Rights

Under the Australian Privacy Act 1988, you have the right to:

Access: Request access to the personal information we hold about you.

Correction: Request correction of any inaccurate or outdated information.

Withdrawal: Withdraw consent for marketing communications at any time.

To exercise these rights, please contact us at nick@desmullinselectrical.com.au.

8. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance user experience. You can set your browser to refuse cookies or alert you when cookies are being sent.

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Des Mullins Electrical & Solar

Email: nick@desmullinselectrical.com.au

Phone: 0412 982 199

Address: Koorinal, NSW 2650, Australia