WELCOME

VANPOOLING PANEL: A GREAT INNOVATION FOR YOUR AGENCY

PLEASE WELCOME: Erin Hockman | Des Moines, DART



Cara Volh By dark

A workforce transportation solution



Since 1995

Caravan by DART

Enriching Lives, Connecting Communities, Expanding Opportunities

- A low-cost, reliable vanpooling program
 offering alternative transportation for
 commuters with similar travel patterns to reach
 employment opportunities
- Currently operates vanpools through twenty of lowa's ninety-nine counties



Good things come to those who ride!

PROGRAM OVERVIEW

All inclusive monthly rate

- Includes: vehicle, fuel, maintenance, roadside assistance, insurance, emergency ride home reimbursement.
- Rate is based on \$0.095/passenger mile

EMPLOYER

- Recruitment & retention solution
- Tax savings solution
- Green workplace initiatives

PARTICIPANTS

- Decreased wear and tear on vehicle
- Personal mileage (for drivers)
- Tax benefits (dependent on employer preferences)

CARAVAN IS A COST-NEUTRAL PROGRAM

Strategies for sustainability:

- Small staff supported by larger agency
- Smart technology
- In-house maintenance

Affordable, mileage-based fares tailored to working lowans:

- Min: \$95 | Max: \$400/month
- Avg. full-time route (40 miles): ~\$168
- Most employers offer subsidies
- Part-time fare options available



- Pandemic accelerated trend away from suburban office commuters toward shiftbased, manufacturing, rural and micropolitan commuters
- Many vanpool routes travel across multiple transit districts
- Large employers have multiple sites
 throughout the state and prefer to work with
 one transportation provider
- Adapting services for a growing number of non-English speaking passengers.

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THE CHALLENGE OF PUBLICLY OPERATED VANPOOLING

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Fulfilling our mission

THE VALUE OF PUBLICLY OPERATED VANPOOLING

LOCAL VALUE

Aligns with regional goals:

- Economic development
- Workforce mobility
- Climate resilience

AFFORDABLE PRICING

Serves transit dependent populations with affordable rates

- Rural residents
- Second and third shift workers
- Low-income families

COMMUNITY REINVESTMENT

- Donate up to 3 retired vans per year to non-profits to assist with expanding impact through transportation
- Provide van rental options for non-profits and government agencies

INDIVIDUALS, EMPLOYER, & TRANSIT AGENCY WORKFORCE TRANSORTATION SOLUTIONS

We are here to help if you're exploring vanpooling but lack the staff, vehicles, or budget to start from scratch. We offer:

- provide operations, technical support, or joint workforce solutions through public-public partnership.
- consultation to help replicate or adapt the model locally

CONTACT US

CARAVAN@RIDEDART.COM



COLLABORATION OPPORTUNITIES

Public solutions for public goals, built around your community's needs.

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QUESTIONS?

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THANK YOU!

PLEASE WELCOME:

Nathan Knowles | Commute with Enterprise

Brock Grenis | ECIOG

Mark Lander | SWITA



Vanpooling Panel: A Great Innovation For Your Agency

IPTA | 7.18.25







Discussion Topics

- 1. COMMUTE OVERVIEW
- 2. EXISTING LANDSCAPE
- 3. UPDATES & COMING SOON!

Commute with Enterprise at a Glance









#1

America's Largest Vanpool Service Provider 10,000+

Vanpools Nationwide

60,000+

Vanpool Participants

50,000+

Single occupancy vehicles off the road daily¹



1.2 Billion

Commuter Miles Eliminated annually¹



909 Million

Lbs. Tailpipe CO2 emissions reduced annually²



\$724 Million

In Commuter Savings
Annually³



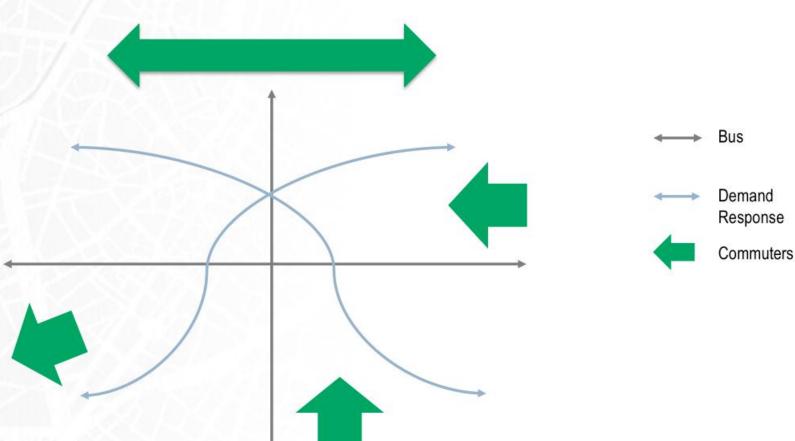
100+

Public Funding Partnerships



WHY IT MATTERS TO PUBLIC SECTOR PARTNERS

COMMUTE **FILLS THE GAP**, REACHING THE UNDERSERVED AREAS OF THE COMMUNITY!



How to Commute with Enterprise













Connect Commuters

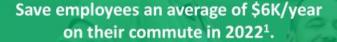
Assign Vehicle

Create Schedule

Commute with Confidence

Enjoy the Benefits





Riders save on fuel, maintenance and depreciation.



Eliminated 1 billion commuter miles in 2022 ².

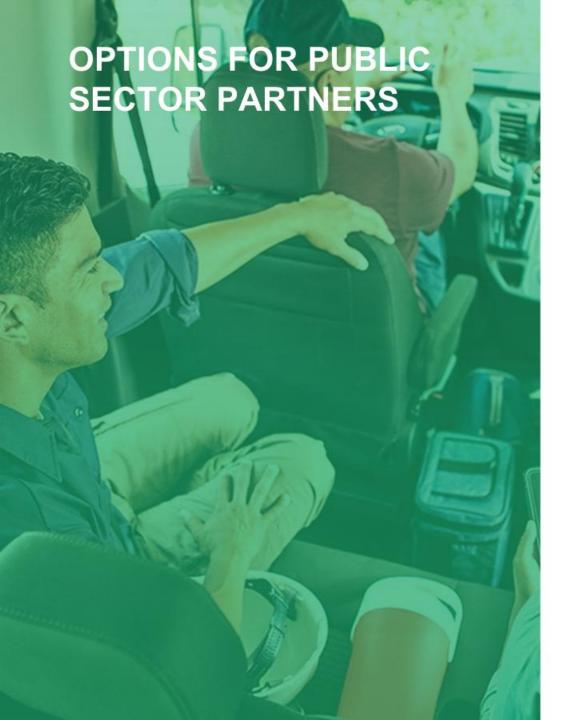
That's 40,000 times around the Earth.



Cut CO₂ emissions by over 800 million lbs in 2022³.

That's the equivalent to the power of 240 acres of forest.

^{1.} Estimates based on 2022 Commute with Enterprise reporting and 2022 AAA costs associated with operating a vehicle including fuel, maintenance, and depreciation. 2. Estimates based on 2022 Commute with Enterprise reporting. Assuming participants previously drove alone. 3. Estimates based on 2022 Enterprise reporting and U.S EPA Calculator, and assuming participants previously drove alone. Commute with Enterprise.com/Showmethemath





INTUITIVE, DIGITAL CUSTOMER INTERFACE



SHARED RESOURCES

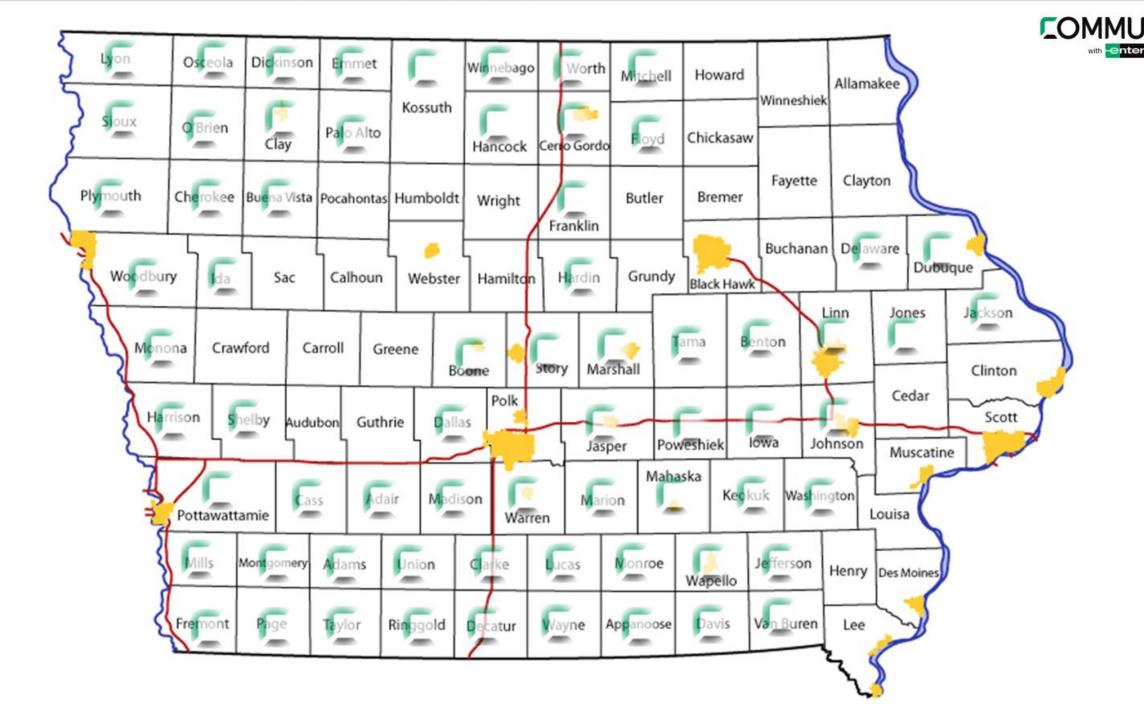




EXISTING LANDSCAPE

- Existing Vanpools in Iowa: 36 (196 participants)
- lowa Public Sector Partners: 10
 - Siouxland Regional Transit System (SRTS)
 - North Iowa Area Council of Governments (NIACOG)
 - Region 6 Resource Partners (PeopleRides)
 - East Central Iowa Council of Governments (ECICOG)
 - Heart of Iowa Regional Transit Agency (HIRTA)
 - Southwest Iowa Regional Transit Agency (SWITA)
 - Southern Iowa Trolley (SIT)
 - Regional Transit Authority (RIDES)
 - 10/15 Transit
 - Delaware, Dubuque, Jackson County Regional Transit Agency (RTA)









A Personalized Vanpool Option for the Modern Workforce



Subscribe and Ride the Days You Want



Fuel-Included



Reservations Path for Hybrid Schedules



Auto Check-In / Accuracy in Rider Reporting



Messaging in App



Easy Connections to MaaS platforms



COMING SOON!

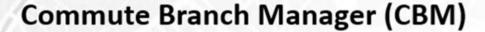
- Webinar
- NTD Training Session (August 11th at 2PM)
- Shuttle













Commute Sales Executive (CSE)



SWIPCO ENVIRONMENTAL IMPACT FY2025

AVGERAGE NO. of VANPOOLS

PASSENGER MILES

REDUCED

CO2 EMISSIONS
REDUCED (LBS)

TOTAL TRIPS ELIMINATED











4

125,586

81,827

62,360

1,775





ECICOG ENVIRONMENTAL IMPACT FY2025

AVGERAGE NO. of VANPOOLS

PASSENGER MILES

COMMUTER MILES
REDUCED

CO2 EMISSIONS
REDUCED (LBS)

TOTAL TRIPS ELIMINATED











24

1,516,220

1,077,255

820,961

33,181



NEXT UP: TRANSIT ECONOMIC IMPACT STUDY