



# 2026 Annual Conference & Rodeo

The Meadows Event Center | Prairie Meadows

Racetrack and Casino

1 Prairie Meadows Dr Altoona, IA 50009

June 17-19, 2026

## Diamond Premium Sponsor | \$4,000

Sponsor and enjoy an evening reception on Wednesday. The reception will be off-site at a local venue and will provide an opportunity for exhibitors and attendees to network and enjoy refreshments.

- Promo video of your choosing to be sent via email to attendees
- Recognition on web materials and communications
- Recognition at the general session and introducing and closing the event
- Acknowledgment through social media prior to the conference
- Acknowledgment as a sponsor in the IPTA Newsletter
- Attendee list provided for outreach and follow-up purposes
- Logo placement on signage during the conference
- Logo placement on conference handout

\*Exhibitor benefits included

## Attendee Registration Gift | \$2,500

- Logoed item for each attendee to receive at registration
- Promo video of your choosing to be sent via email to attendees
- Recognition on web materials and communications
- Recognition at the general session and introducing and closing the event
- Acknowledgment through social media prior to the conference
- Acknowledgment as a sponsor in the IPTA Newsletter
- Attendee list provided for outreach and follow-up purposes
- Logo placement on signage during the conference
- Logo placement on conference handout

\*Exhibitor benefits included

Register at [www.iapublictransit.com](http://www.iapublictransit.com)



## Platinum Sponsor | \$1,500

- Recognition at the registration desk as a Platinum Sponsor
- Recognition and speaking before a general session or at lunch
- One webinar opportunity for members after conference
- 2 postings on social media (leading up to the conference)
- Recognition on web materials and communications
- Recognition at the general session and introducing and closing the event
- Acknowledgment through social media prior to the conference
- Acknowledgment as a sponsor in the IPTA Newsletter
- Attendee list provided for outreach and follow-up purposes
- Logo placement on signage during the conference
- Logo placement on conference handout
- One - 6' table, two chairs and a waste basket for exhibition
- Up to two attendees may attend

## Gold Sponsor | \$850

- Recognition at the registration desk as a Gold Sponsor
- 2 postings on social media (leading up to the conference)
- Recognition on web materials and communications
- Recognition at the general session and introducing and closing the event
- Acknowledgment through social media prior to the conference
- Acknowledgment as a sponsor in the IPTA Newsletter
- Attendee list provided for outreach and follow-up purposes
- Logo placement on signage during the conference
- Logo placement on conference handout

\*Exhibitor benefits included

## Silver Sponsor | \$650

- Recognition on web materials and communications
- Recognition at the general session and introducing and closing the event
- Acknowledgment through social media prior to the conference
- Acknowledgment as a sponsor in the IPTA Newsletter
- Logo placement on signage during conference
- Logo placement on conference handout
- \*Exhibitor benefits included



## Exhibitor Booth | \$450 | \$550

- One - 6' table, two chairs and a waste basket.
- Attendee list provided for outreach and follow-up purposes
- Exhibitor Tradeshow
- Invitation to Exhibitor Reception
- Recognition on conference signage
- \$450 for associate members and \$550 for non-members (Membership per year \$150 and includes promotion and recognition to members)

## Exhibitor Information

### Dates and Times For Exhibiting

#### Wednesday, June 17, 2026

Exhibitor Set Up | Starting at 12:00 p.m.

- Check-in at the conference registration desk upon arrival

Attendee Exhibitor Breaks 2:45 p.m. - 3:00 p.m. & 3:45 p.m. - 4:00 p.m.

Welcome Celebration Dinner | TBD | 6:00 p.m.

#### Thursday, June 18, 2026

Exhibitor Set Up | Starting at 7:00 a.m.

Breakfast | 8:30 a.m.

Attendee Exhibitor Breaks | 10:45 a.m. - 11:00 a.m.

Lunch | 12:00 p.m. - 1:00 p.m.

Exhibitor Dessert Reception | 1:00 p.m. - 1:30 p.m.

Exhibitor Tradeshow & Reception | 4:00 p.m. - 5:30 p.m.

#### Friday, June 19, 2026

Breakfast | 8:30 a.m.

Attendee Exhibitor Break | 10:30 a.m. - 10:45 a.m.

Conference Adjourns | 11:45 a.m.

### Delivery Address

Prairie Meadows IPTA Annual Conference– June 17-19, 2026

[EXHIBITING COMPANY NAME]

Booth #[NUMBER]

1 Prairie Meadows Drive Altoona, IA 50009

(No deliveries prior to 3 days ahead of time)

Return delivery/shipment - Exhibitors are responsible for providing pre-paid return labels. When a label is provided, Prairie Meadows staff will arrange outgoing shipment after the event.