

September Awareness Month Sponsorships

Recovery Month/ Suicide Prevention Awareness Month

Each September, the Tennessee Association of Alcohol, Drug & other Addiction Services (TAADAS) and the Tennessee Suicide Prevention Network (TSPN) unite professionals, advocates, and community members across Tennessee to promote suicide prevention, celebrate recovery, and strengthen the support systems that save lives. Your sponsorship puts your organization at the center of this vital, statewide movement.

Three Events. One Month. One Sponsorship.



TSPN Statewide Conference

September 9–10
Trevecca Nazarene University

- 200+ mental health professionals
- Professional education & certification
- Keynote speakers & breakout sessions

Recovery Month Dinner & Awards Night



TAADAS Recovery Month Dinner & Awards

September 10
Trevecca Community Church

- 200+ community leaders & decision-makers
- Awards ceremony honoring recovery champions
- Networking with regional influencers



Fall Festival & Hands Across the Bridge

September 11
Nashville Riverfront







- 600+ community members & families
- Statewide advocacy & awareness
- Iconic bridge walk for prevention

Contact Tanner Speakman at accountsreceivable@taadas.org

Why Become a Sponsor?



Sponsoring September Awareness Month connects your organization with thousands of engaged community members while amplifying your commitment to mental health and recovery advocacy across Tennessee.

 <h3>Massive Reach</h3> <p>Visibility with 1,000+ attendees across three major statewide events</p>	 <h3>Digital Amplification</h3> <p>Promotion to 12,000+ followers across TSPN & TAADAS social platforms</p>	 <h3>Brand Alignment</h3> <p>Association with addiction recovery and suicide prevention advocacy</p>
 <h3>Direct Access</h3> <p>Engage community leaders, professionals, and decision-makers face-to-face</p>	 <h3>Multi-Channel Recognition</h3> <p>Recognition across print materials, digital channels, and event signage</p>	
 <h3>Snapshot: By the Numbers</h3> <ul style="list-style-type: none">• 1,000+ in-person attendees• 12,000+ social media audience• 8,500+ email subscribers• 95 counties reached statewide• 3,000+ individuals directly impacted		

Your Sponsorship Creates Real Impact

Every dollar invested in September Awareness Month goes directly toward programs, events, and outreach that change – and save – lives across Tennessee.

- **Support 3,000+ Tennesseans**
Reach people at every stage – from mental health professionals to families seeking hope and healing.
- **Expand Suicide Prevention Education**
Fund training, resources, and awareness campaigns that equip communities to recognize and respond to crisis.
- **Celebrate Recovery Leadership**
Honor the individuals, organizations, and advocates driving recovery across the state every single day.
- **Strengthen Community Partnerships**
Connect organizations, leaders, and advocates who are working together to build resilient communities.
- **Promote Hope and Healing**
Amplify a message of recovery, resilience, and possibility – one that resonates far beyond September.



Presenting Sponsor — \$7,500 (Best value!)

Maximum visibility across all September Awareness Month events. As the exclusive Presenting Sponsor, your organization's name and brand will be woven into every element of this month-long statewide initiative.

Premier Recognition

- Named Presenting Sponsor of September Awareness Month
- Logo on all promotional materials
- Recognition in opening remarks at each event
- Dedicated sponsor spotlight across social media & newsletters

Extended Promotion

- TSPN & TAADAS website logo placement through December 31
- TSPN monthly & TAADAS weekly member newsletter recognition September–December
- 150-word article in TAADAS Times promoting services

TSPN Statewide Conference

- 6 conference registrations
- VIP table seating
- Full-page premium program advertisement (artwork to be provided by sponsor)
- 5-minute speaking opportunity

TAADAS Recovery Month Awards & Dinner

- VIP host table for 8 guests
- Recognition as Reception Sponsor
- Logo on event signage and program

TAADAS Fall Festival

- Title sponsorship of Fall Fest
- Premium exhibit table location
- Logo on festival program and t-shirt

Other Sponsorship Packages

Each tier is crafted to deliver meaningful visibility and community connection — choose the level that aligns with your organization's goals and budget. Custom sponsorship packages are available upon request. Please note TSPN exhibit tables are limited and will be available on a first come, first served basis.

Champion — \$5,000 per event

- 6 TSPN conference registrations or 6 TAADAS Recovery Month dinner tickets
- TSPN conference: Coffee break & premium exhibitor table or TAADAS Awards: Reception
- Full-page program ad at event of your choice
- Premium festival table placement
- Website & newsletter recognition through Q4

Leadership — \$3,500 per event

- 4 TSPN conference registrations or 4 Recovery Month dinner tickets
- VIP exhibitor table at the event of your choice
- Half-page program ad
- Festival recognition and exhibit table
- Website & newsletter recognition through October

Community — \$2,500 per event

- 3 TSPN conference registrations or 2 Recovery Month dinner tickets
- Exhibit table at Fall Festival or TSPN conference
- Quarter-page program ad

Supporting — \$1,000 per event

- 2 TSPN conference registrations or 2 Recovery Month dinner tickets
- Exhibit table at Fall Festival or TSPN conference

Exhibitor \$500 per event | \$900 for 2 events

- Exhibit table at selected event(s)
- 2 registrations per event
- Program listing

Swag bag item \$200 each item

- One item in swag bag
- Swag bag will be part of the TSPN conference

Contact Tanner Speakman at accountsreceivable@taadas.org

Let's Build This Together



We'd love to partner with your organization this September. Whether you're ready to commit or simply want to learn more, our team is here to answer every question and tailor a package that works for you.

TSPN Statewide Conference

[Learn More](#)

Website: tspn.org

TAADAS Recovery Month Dinner & Awards

[Learn More](#)

Website: taadas.org

Fall Festival & Hands Across the Bridge Event

[Learn More](#)

Website: taadas.org

Got Questions? Contact Tanner Speakman for ALL Events

[Contact Today](#)



Sponsorship Deadline: To ensure your organization receives full promotional benefits – including printed materials, digital promotion, and pre-event recognition – we encourage sponsors to commit by **July 30, 2026**. Space for the TSPN Conference exhibit tables is limited.

Photos from 2025 events

