Elite FT Privacy Policy
Effective Date: November 18, 2026
Elite FT respects the privacy of our customers and is committed to protecting the personal information provided through our website, registration systems, and communications.

1. Information We Collect
When customers register for programs, request information, or communicate with Elite FT, we may collect:

- Parent or guardian names and contact information
- Email addresses and phone numbers
- Participant names, ages, and registration details
- Program enrollment and scheduling information
- Payment and transaction information processed through authorized payment providers
- Communication preferences and SMS consent records

2. How We Use Information
Elite FT uses customer information to:

- Process registrations and manage program enrollment
- Communicate program schedules, changes, and cancellations
- Send registration confirmations and appointment reminders
- Respond to customer questions and provide support
- Send promotional information about upcoming camps, classes, programs, and special offers when appropriate consent has been obtained
- Improve our services and customer experience

3. SMS Messaging and Consent
Customers who voluntarily opt in to receive SMS messages from Elite FT may receive transactional messages, promotional messages, or both, depending on their consent.
Text messaging originator opt-in data and consent will not be shared with any third parties, excluding aggregators and providers of the text messaging services.
SMS consent is not sold or shared with third parties for their independent marketing purposes.
Message frequency varies. Message and data rates may apply.
Customers may reply STOP to unsubscribe from SMS messages or HELP for assistance.

4. Information Sharing
Elite FT may use authorized service providers, including registration, payment processing, website hosting, and messaging platforms, to support business operations.
These providers receive information only as necessary to perform services on behalf of Elite FT, subject to applicable privacy and security obligations.
Elite FT does not sell customer personal information.

5. Data Security
Elite FT uses reasonable administrative, technical, and organizational safeguards designed to protect customer information against unauthorized access, disclosure, alteration, or loss.
No electronic storage or transmission method can be guaranteed completely secure.

6. Data Retention and Deletion
Elite FT retains personal information as reasonably necessary for business operations, customer service, legal compliance, and recordkeeping.
Customers may request access to, correction of, or deletion of their personal information by contacting info@eliteft.com.
Deletion requests will be reviewed and fulfilled as appropriate, subject to applicable legal and recordkeeping requirements.

7. Children's Privacy
Elite FT provides programs for children and collects participant information through parents or legal guardians as necessary for registration and program administration.
Parents or guardians may contact Elite FT with questions or requests concerning their children's information.

8. Changes to This Policy
Elite FT may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date.

9. Contact Information

Elite FT
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Glen Carbon, IL 62034
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Phone: 618-972-1830
Website: https://eliteft.com