





SPONSORSHIP PROPOSAL

About Us:

We are the dragon boat team that represents the Japan America Society of Colorado (JASC) and its mission to connect through culture.

We are like a big family! We regularly have hangouts for karaoke, birthdays, and especially fueling after a 2-hour practice. We're connected by a love for Japanese culture.

About JASC:

The mission of Japan America Society of Colorado (JASC) is to expand people to people relationship between Colorado and Japan by serving as a bridge to connect via business, education, and cultural opportunities.

Why Partner with Us:

It's the perfect way to get connected with our community! Whether you're part of a large organization that would like to gain more awareness from the Japanese community in Colorado or a small business looking to gain 10+ regulars promoting your business through word-of-mouth, we have just the opportunity for you.

Edgewater Beer Garden has been a sponsor of Nichi-Bei-GO for the past two years which has led to it becoming:

- The location where JASC hosts their monthly happy hour called 3rd Thursday Nomikai starting in January 2025
- The go-to post-practice hangout location for not only Nichi-Bei-GO, but other dragon boat teams who practice at Sloan's Lake in May & June

Who You'll Reach:

The Dragon Boat community:

- Teams looking for great venues to meet up outside of and after practices
- People who enjoy outdoor activities in Colorado
- At highest sponsorship level, exposure to 10,000+ people at the festival

The JASC community:

- People who are interested in Japan and Japanese culture
- Japanese people who have moved to Colorado temporarily or permanently

SPONSORSHIP PACKAGES

御産船 (Gozabune) Royal Yacht	北前船 (Kitamaebune) Merchant Ship	和船 (Wansen) Traditional Boat
<ul style="list-style-type: none"> • 3"x3" company logo on back of team shirts 		
<ul style="list-style-type: none"> • Business profile shared in JASC Newsletter (sent to over 2,000 subscribers) 	<ul style="list-style-type: none"> • Logo shared in JASC Newsletter (sent to over 2,000 subscribers) 	
<ul style="list-style-type: none"> • Company link and logo featured on Nichi-Bei-GO page on JASC website PLUS company profile (700 views/year) 	<ul style="list-style-type: none"> • Company link featured on Nichi-Bei-GO page on JASC website PLUS company logo (700 views/year) 	<ul style="list-style-type: none"> • Company link featured on Nichi-Bei-GO page on JASC website (700 views/year)
<ul style="list-style-type: none"> • Team gathering hosted regularly at your business after practices OR • Company logo on all promotional content excluding recruitment flyer (including digital) 	<ul style="list-style-type: none"> • Team gathering hosted at your business during the season OR • Company logo on printed promotional flyers excluding recruitment flyer 	<ul style="list-style-type: none"> • Team gathering hosted at your business in the off-season OR • Company logo on printed promotional flyers for CDBF
<ul style="list-style-type: none"> • JASC social media mention (all active platforms) 	<ul style="list-style-type: none"> • Mention on the JASC Instagram and Facebook pages 	<ul style="list-style-type: none"> • Mention on the JASC Instagram
<p style="text-align: center;">\$500</p>	<p style="text-align: center;">\$200</p>	<p style="text-align: center;">\$50</p>

御座船 (GOZABUNE) ROYAL YACHT PACKAGE

What your logo will look like on the back of team shirts



御座船 (GOZABUNE) ROYAL YACHT PACKAGE

THANK YOU TO THE 2026 TEAM SPONSORS OF



YOUR
LOGO
HERE

Your company profile/description would be featured here letting our members and community know what your company does which helps your business gain exposure within our marketing reach.



Paddle Co.
ADVENTURE GEAR

Paddle Co is a premier outdoor gear company specializing in high-performance, sustainably-sourced kayaks, canoes, and stand-up paddleboards designed to enhance exploration and enjoyment on the water.



Paddle Co.
ADVENTURE GEAR



In our newsletter
announcement,
your logo and
company profile will
be featured like
this



御座船 (GOZABUNE) ROYAL YACHT PACKAGE

This is what your company link, logo, and profile would look like on the Nichi-Bei-GO page

THANK YOU TO OUR 2026 TEAM SPONSORS:



Paddle Co.

Your company profile/description would be featured here letting our members and community know what your company does which helps your business gain exposure within our marketing reach.

If it doesn't make sense to host a team gathering at your business or you would prefer this option, here's some examples of promotional flyers that would include your logo...



*Digital Only

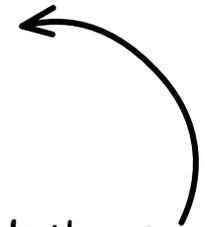
御産船 (GOZABUNE) ROYAL YACHT PACKAGE

Your social media mention on the JASC LinkedIn and Facebook page will look like this...

THANK YOU TO THE 2025



YOUR
LOGO
HERE



If there's a team
outing at your
business, those
photos will go
here

The Instagram posts on the Nichi-Bei-GO and JASC pages will be formatted slightly different for optimal reach!

北前船 (KITAMAEBUNE) MERCHANT SHIP PACKAGE

THANK YOU TO THE 2026 TEAM SPONSORS OF



We believe that a bowl of noodles is more than just a meal; it's an experience. Whether you're a "Togarashi-on-everything" fanatic or a purist looking for the perfect Tonkotsu, we've got a stool waiting for you.

In our newsletter announcement, your logo will be featured like this



Paddle Co.
ADVENTURE GEAR

Paddle Co is a premier outdoor gear company specializing in high-performance, sustainably-sourced kayaks, canoes, and stand-up paddleboards designed to enhance exploration and enjoyment on the water.

YOUR
LOGO
HERE



JAPAN AMERICA
SOCIETY OF COLORADO
コロラド日米協会

Paddle Co.
ADVENTURE GEAR



北前船 (KITAMAEBUNE) MERCHANT SHIP PACKAGE

This is what your company link and logo would look like on the Nichi-Bei-GO page

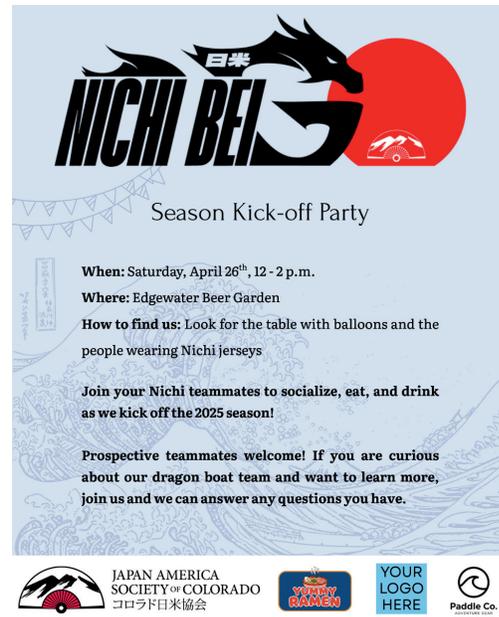
THANK YOU TO OUR 2026 TEAM SPONSORS:



Paddle Co.

We believe that a bowl of noodles is more than just a meal; it's an experience. Whether you're a "Togarashi-on-everything" fanatic or a purist looking for the perfect Tonkotsu, we've got a stool waiting for you.

If it doesn't make sense to host a team gathering at your business or you would prefer this option, here's some examples of printed promotional flyers that would include your logo...



北前船 (KITAMAEBUNE) MERCHANT SHIP PACKAGE

Your social media mention on the Nichi-Bei-GO and JASC Meta pages will look like this...

THANK YOU TO THE 2026 TEAM SPONSORS OF

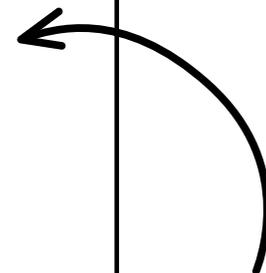


YOUR
LOGO
HERE




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SOCIETY OF COLORADO
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Paddle Co.
ADVENTURE GEAR

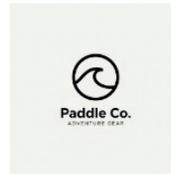


If there's a team
outing at your
business, that
photo will go
here

和船 (WANSEN) TRADITIONAL BOAT PACKAGE

This is what your company link would look like on the Nichi-Bei-Go page

THANK YOU TO OUR 2026 TEAM SPONSORS:



Your Company Link Here

We believe that a bowl of noodles is more than just a meal, it's an experience. Whether you're a

If it doesn't make sense to host a team gathering at your business or you would prefer this option, here's an example of the printed promotional CBDF flyers that would include your logo



Your social media mention on the Nichi-Bei-Go Instagram page will be a photo of a team outing at your business with the name mentioned (and tagged if applicable) in the caption*

*For businesses that opt out of team gatherings social media mentions will be in the caption of a practice photo



UPDATED 2025/2026

LET'S TALK!

Thank you for taking the time to look through our sponsorship options.

We'd love to collaborate and create something amazing together!

If you're ready to become a 2026 Nichi-Bei-GO Team Sponsor, [click here](#) or scan the QR code below!



If you have questions or would like to talk to someone about team sponsorship, feel free to reach out to the team member that initially contacted you or

Deirdre Erkman, Team Captain: deirdre.m.erkman@gmail.com

Again, thank you for your time and consideration! We hope you will join the Nichi family as a team sponsor for 2026!

**Cheers,
Team Nichi-Bei-GO**