Event Description from APSU Student: Novalee Feichko: We choose our project activity because we know that college students always love free food and like interactive events. So, we went with a game and movie night as a healthy alternative outlet for college students. We wanted to reach the student body on campus and educate them on options to have fun on a Friday night without drinking. We provided everyone with an infographic with facts about drunk driving in TN and had resources for students who might be struggling or know someone who needs help.

Event Success Statistics:

- **Attendance:** Approximately 20. The most significant challenge was getting many people to come to the event. The week we held the event, many other things were going on. So, we didn't have as big a turnout as we wanted.

- **What were the most important strengths or benefits of this project for your campus or for project participants?** The most important strength of this project was giving students information on how to get help when they need it. Not all students knew about the on-campus resources and being able to make them aware of it allows more people to get help if they need it.

- **Evaluation Results:** After the event, we had a debriefing, where we asked everyone these questions, and the overall majority appreciated that they had something to find resources for help. The overall majority also said that they already knew some alternatives to drinking. The room was split 50/50 for whether they would come out again for more events. They agreed that it would depend on the activities.
  - Do you have the confidence to find resources to help you out in a situation involving alcohol?
  - Did this event give you more insight into healthy outlets instead of drinking?
  - If we were to hold more consistent events on campus as alternative forms of drinking, would you attend?
Bethel University: Arrive Alive on March 2, 2022

Event Description: Bethel hosted a tabling fair with various providers handing out substance use information. Bethel's table encompassed an Alcohol Awareness Display Board, a spin-the-wheel game with questions about distracted driving, and a distribution of food and educational items. This event's intended audience was all traditional undergrad students. The purpose was to bring awareness about distracted driving and challenge students to not use substances or participate in distracted driving during spring break.

Event Success Statistics:

- **Partnerships/Collaborations:** Student Engagement Office; Housing Office; Maintenance; Carroll County Prevention Coalition; TN: Save a Life
- **Attendance:** Approximately 144 students attended the event.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** The timing of this project was a strength because it took place the week before Spring Break. Another strength was that this project was enacted by students. The coordinator and volunteers were all students, which encouraged student participants to believe the information given and act on it.
- **Learning Goals and Evaluation:**
  - 98% of participants indicated a better understanding of the risks of driving under the influence
  - 87% wrote at least one risk of driving under the influence.
  - 94% pledged not to use substances or participate in distracted driving this Spring Break.
Columbia State Community College: Prevention & Wellness Fair on April 6, 2022

Event Description: Columbia State Community College held a prevention and wellness fair with many members of the community. Present included: ROPS with Narcan training, local prevention coalition, sexual assault and domestic violence agency, local counseling groups, TSPN, and safe sexual practices. My table had information in multiple languages on drinking and driving as well as distracted driving, thumb drives with our AOD policy and an educational PowerPoint on the effects of alcohol on the brain, BAC for general and athletes, and a proper pour challenge based on various alcoholic beverages.

Event Success Statistics:

- **Partnerships/Collaborations:** Student Engagement Department.
- **Attendance:** 28 students signed up for a lunch after visiting our booth. We estimated our count to be around 55 students and staff who came through and visited the tables and community resources. We had 89 views on our social media post.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** We had the most community participants to date, allowing our students to be exposed to needed health and prevention information for themselves and peers/family.
- **Evaluation Results:** We used the challenge to evaluate our audience and their knowledge gained from the event. After taking the challenge we explained the correct answers and content and how to properly pace themselves.
Middle TN State University: Painting with a Twist on March 2, 2022

Event Description: Raider Health Corps members prepared a presentation on impaired driving prevention, including messaging around standard drink sizes and campus social norms. The presentation took place within a guided painting workshop in which participants were coached through painting an MTSU-themed image. The event lasted about 2 hours in an in-person setting and targeted students enrolled in the Intro to Health and Wellness academic course.

Event Success Statistics:

- Partnerships/Collaborations: Department of Health and Human Performance, Community and Public Health area
- Attendance: We had 10 attendees for this event.
- What were the most important strengths or benefits of this project for your campus or for project participants: It was student led, so the involved members got good experience developing the workshop and learning event coordination. It approached the topic with creativity. It was held in person, so a social element was present.
- Evaluation Results:
  - Q1 - Do you feel the activity and presentation was informative regarding alcohol safety and impaired driving? 100% of participants said yes
  - Q2 - Do you feel the presenters were effective with their teaching on alcohol safety and impaired driving? 100% of participants said yes
  - Q3 - After attending this event, did you learn any new information regarding alcohol safety, impaired driving, or strategies for peer intervention? 100% said yes
University of Memphis: Darty (Day + Party) Alcohol Awareness & Safety Event on March 3, 2022

Event Description: The DARTY was an interactive event that any current university students could drop in to learn about AOD, sexual health, and overall wellness information in a fun, non-threatening setting. Students would drop in, sign their names, take a swag bag to collect prizes and information from each booth they visited that had a sober game to play. After interacting with all the tables and games that they wanted, they would then head over to the boxed lunches to have a meal with other students. After the students were finished at the event, they were given a QR code or link to fill out a feedback survey about the event.

Event Success Statistics:

- **Partnerships/Collaborations:** Recreation Center and Students for Recovery & Sobriety Coalition
- **Attendance:** About 50 students attended the event and had over 25 likes and over 1,000 plays on our Instagram reel about the event
- **What were the most important strengths or benefits of this project for your campus or for project participants** Having the event in person and right before spring break was a strength, so the information was presented in a timely matter and disseminated through the participants and those they interacted with after the event that they shared the information and resources they gained at the event.
- **Evaluation Results:** Of those surveyed after participating:
  - About 81% of students strongly agreed or agreed that the Darty was relevant to their current life experiences
  - About 90% of students reported that they agree or strongly agree that they learned about things to do without alcohol in Memphis.
  - About 90% of students strongly agreed or agreed that the DARTY provided information that was helpful to learning more about having safe fun
  - About 90% of students strongly agreed or agreed that they would recommend the DARTY event to a friend.
  - About 90% of students strongly agreed or agreed that they would want to attend more events hosted by Students for Recovery and Sobriety Coalition
University of TN at Chattanooga: B.Y.O.D.D on March 9, 2022

Event Description: BYODD was an interactive scavenger hunt across the UTC campus. There were several stations that offered both educational and prevention across several different topics including suicide prevention, social norms, alcohol education, nutritional wellbeing, and positive affirmations.

From Student Organizer: I wanted to create a scavenger hunt throughout campus that incorporated not only efforts to prevent and reduce driving while impaired, but also other services that we offer in our office. We did the social norms campaign during that week along with knowing the next week, students would be leaving campus for spring break. We had the message to always have a designated driver or a plan if intoxicated. We wanted to ensure that all our Mocs would be safe and cautious over spring break.

Event Success Statistics:
- **Attendance:** About 55 students attended the event.
- **What were the most important strengths or benefits of this project for your campus or for project participants** We provided a variety of resources across several different topics.
- **Evaluation Results:** Of those surveyed after participating:
  - 92% of participants were able to identify social norms that exist among college students regarding alcohol use and driving under the influence?
  - 85% of participants learned something new at Red Solo Cup trivia?
  - 100% of participants gained knowledge of supportive resources available on campus.
  - 82% of participants developed an understanding of the different BAC levels between female and male individuals.