Tennessee Highway Safety Office CHASCo Projects 2022-2023

Bethel University: Arrive Alive on February 27, 2023

Event Description: Bethel hosted a tabling fair with various providers handing out substance use information. Bethel’s table encompassed an Alcohol Awareness Display Board, a spin-the-wheel game with questions about distracted driving, and a distribution of food and educational items. This event's intended audience was all traditional undergraduate students. The purpose was to bring awareness about distracted driving and challenge students to not use substances or participate in distracted driving during spring break.

Event Details:
- **Partnerships/Collaborations:** On Campus: Residence Life, Student Life, Maintenance, Community Engagement Scholars
  Off Campus: WRAP, Carroll County Prevention Coalition, ROPS Coordinator, TSPN, Carey Counseling Center
- **Attendance:** Approximately 170 students attended the event.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** Students are beginning to recognize the event and look forward to it. This event is strategically timed to discourage impaired and distracted driving during spring break.
- **Learning Goals and Evaluation:**
  - 88% felt comfortable recognizing the signs of alcohol poisoning.
  - 97% pledged not to use substances or participate in distracted driving this Spring Break.
Dyersburg State Community College: Alcohol Education & Impaired Driving Events on April 18 & 20, 2023

Event Description: Dyersburg State Community College hosted two alcohol education programs in April with the goal of sharing information about alcohol education and impaired driving, while also giving students the ability to interact in a more relaxed atmosphere with officers from the Tipton County Sheriff's Office and the TN Highway Patrol. Local officers were invited to speak and to share with students on impaired driving while utilizing different experiential activities. During both events, students, staff, and faculty were invited to eat lunch together outside in a community atmosphere.

Event Details:

- **Partnerships/Collaborations:** Tipton County Sheriff's Office, TN Highway Patrol, Dyer County Health Department, DSCC Counseling Services and Student Services, DSCC Criminal Justice department, DSCC EMS department, DSCC Staff and Faculty
- **Attendance:** On April 18th at DSCC's Covington location there were 146 attendees. On April 20th at the DSCC Campus in Dyersburg, there were 121 attendees.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** The interactions between DSCC students, staff and faculty with Tipton County Sheriff's officers and TN Highway Patrol's officers in promoting safe driving. Offering those DSCC students who are interested in law enforcement the opportunity to interact with officers in the community. Bringing in hands-on simulators to show students what might happen with Impaired Driving. Providing DSCC students, staff, and faculty time to interact outside of the classroom setting that was inclusive and created a community atmosphere at DSCC.
Middle TN State University: Rethinking Drinking on April 5 & 18, 2023

Event Description: Rethinking Drinking was an educational tabling opportunity targeting college students who attend parties and other social events where alcohol is present. Participants learned about standard drink sizing and participated in a pouring challenge, got information on risk reduction strategies, and gained tips for how to host safer parties and social gatherings. Free mocktails were also available from our collaborating partner, the June Anderson Center, “Consent Bar” which provided education around consent and sexual violence prevention.

Event Details:

- **Partnerships/Collaborations:** The June Anderson Center for Women and Non-Traditional Students
- **Attendance:** MTSU had 110 attendees between the two events
- **What were the most important strengths or benefits of this project for your campus or for project participants** Students received information they found relevant from their peers. Even the group members planning the project reported learning information around standard drinks, BAC levels, and prevention strategies as a result of preparing for the program.
- **Evaluation Results:**
  - 94% indicated the content was relevant to them.
  - 70% reported they gained knowledge because of attending this event.
  - 85% correctly identified standard drink serving sizes of beer, wine, and liquor at the conclusion of the event.
  - 53% reported they were better able to help a friend because of attending this event.
  - 29% reported that their attitude or behavior was very likely to change as a result of attending this event, and another 65% reported their attitude or behavior was somewhat likely to change.
  - 82% of participants were able to list at least one strategy they would use to keep themselves or their friends safe when attending parties and social activities where alcohol was present.
  - 94% of attendees rated the event as “Good” or “Excellent.
The consent bar

"The Blind Eye"

You often do see as a community ignore a potentially dangerous situation because you think "someone else will handle it." This is called the bystander effect. We can counteract this by implementing having an active bystander. As you stand, this tropical punch, commit to not turning a blind eye when you see a fellow MT student in danger.

If you’d like to receive bystander intervention training, contact the MTSU John Anderson Center.
University of Memphis: June 8, 2023 (Display will be ongoing)

Event Description: The University of Memphis created interactive banners for students, faculty, and staff to learn about statistics and social norms regarding alcohol behaviors and the mental health of UofM students. The goal was to create a fun activity that would educate the campus community and the banners can be used at events and programs throughout the year.

Event Details:
- **Partnerships/Collaborations:** Memphis Area Prevention Coalition
- **Attendance:** It is estimated that approximately 5-10 people will see the banners when they are displayed.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** The interactive banner is fun, but the statistics help start conversations about social norms and mental health.
University of TN at Chattanooga: Kick the Habit, Drive Sober Kickball Tournament on March 28, 2023

Event Description: Kick the Habit, Drive Sober was an interactive educational event with students pertaining to substance use and their safety surrounding the use of substances. Students engaged in a kickball tournament and trivia questions were asked regarding their knowledge of safety regarding impaired driving. There was also a large canvas that students used to write about their knowledge of safety and substance use.

Event Details:
- **Collaborating Partners:** CADAS, Focus Treatment Center, and UTC Counseling Center
- **Attendance:** About 140 students attended the event.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** Our most important strengths were the presence of community partners and the willingness of students to participate. Having a popsicle vendor as an incentive was also beneficial.
- **Evaluation Results:** During the event, students wrote on the canvas ways they could prevent a peer from driving under the influence. We had a plethora of responses. We hope that our canvas signifies that students are more aware of safe drinking strategies and how to keep their peers from engaging in risky behaviors.
Event Description: For UT Southern’s campus event, students decided to provide different activities to generate awareness about impaired driving. For the activity, students set up buckets like "beer pong" (using water) and let participants play. Each bucket contained a fact about the use of alcohol or drug abuse will driving.

Event Details:
- **Attendance:** Approximately 75 including attendance, discussions, and engagement about event
- **Collaborating Partners:** Criminal Justice Club
- **What were the most important strengths or benefits of this project for your campus or for project participants** This Project used innovative methods for engaging the student population, provided a student-led initiative that connected with younger students, and students took a number of data points away from the event.
- **Evaluation Results:** We found an overall lack of knowledge about many of the data points covered in the provided materials, along with opportunities for additional instruction and engagement.
Union University: Cornhole Tournament with a Twist on March 27, 2023

Event Description: Cornhole Tournament but with a twist! Students used drunk googles while the guests played cornhole. Before throwing, the guests had to answer a question from the informational posters that were hanging up around the space.

Event Details:

- **Attendance:** Approximately 19 participants in the tournament.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** The best benefit of the project was being able to pass along valuable information without seeming to be superior or judgmental of anyone. We fostered a fun learning environment that all the participants seemed to enjoy.
Event Description: The Play It Safe Picnic was an outdoor event with games, crafts, and food. Each game was accompanied by a peer educator and alcohol, cannabis, and impaired driving questions were asked. Crafts included a bracelet-making station where participants made drink counting bracelets and/or friendship bracelets. This station was accompanied by a peer educator who discussed the importance of counting drinks and having a buddy system to reduce risks while drinking (e.g., drinking and driving). A passport card was created for students to prove their participation and receive incentives at the end of the event.

Event Details:

- **Attendance:** Approximately 32 Instagram likes and 55 attendees
- **Collaborating Partners:** UTPD, Metro Drug Coalition, Vol2Vol Peer Educators
- **What were the most important strengths or benefits of this project for your campus or for project participants?** We were successful at using games to engage students in discussions about impaired driving prevention and risk reduction strategies. Having UTPD there to directly engage with students about impaired driving prevention and recent alcohol-related incident trends on campus was beneficial as well.

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**PLAY IT SAFE PICNIC**

**Thursday, April 20**

**Noon - 2pm at the HSS Lawn**

In collaboration with UTPD and the Metro Drug Coalition

**Play games, eat pizza, and learn about alcohol, cannabis, and impaired driving risk reduction.**

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**TENNESSEE HIGHWAY SAFETY OFFICE**

This project was funded by the TN Highway Safety Office
Columbia State Community College: Prevention & Wellness Fair on April 6, 2022

Event Description: Columbia State Community College held a prevention and wellness fair with many members of the community at their Lewisburg Campus. This campus is very rural and often does not have access to resources. They had community members who were local and some from Nashville to bring information and education. Students helped set up and attended the event as well.

Event Details:

- **Partnerships/Collaborations:** Student Engagement Department.
- **Attendance:** Approximately 20-25 students and staff came through and visited the tables and received community resources.
- **What were the most important strengths or benefits of this project for your campus or for project participants?** The Lewisburg community was happy to have this happen on their local campus.
- **Evaluation:** The project was evaluated on the involvement of the students and the interest of the community to stay connected. So far, the community members are starting a prevention coalition in this service area, and CSCC staff have been asked to continue the work together.