

RALLYPOINT ADVISORS

WE DELIVER VALUE THROUGH CONSULTING, CONTRACTING, AND LOGISTICS EXCELLENCE.



RALLYPOINT
ADVISORS

Corporate Data

RallyPoint Strategies LLC DBA Rallypoint Advisors

Cage Code: 13W21

UEI: CGS8NPQY13N4

POC: Phil Wright-Grant

Title: President/ Owner

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Differentiators

- Veteran Expertise: 100% veteran-owned, with leadership experience in complex, mission-critical operations.
- Integrated Solutions: Comprehensive consulting that spans strategic planning, contract readiness, operations, logistics and AI innovation.
- Scalable & Compliant: Expertise in scaling small businesses and ensuring compliance with federal, state and industry regulations.
- Mission-Driven: Commitment to measurable outcomes that improve performance, reduce costs and drive growth.

Industry codes- see full list in DSBS

NAICS Codes

- 541611 – Administrative Management and General Management Consulting Services
- 541614 – Process, Physical Distribution, and Logistics Consulting Services
- 541612 – Human Resources Consulting Services
- 611430 – Professional and Management Development Training
- 541618 – Other Management Consulting Services
- 541513 – Computer Facilities Management Services
- 541990 – All Other Professional, Scientific, and Technical Services
- 488510 – Freight Transportation Arrangement
- 488320 – Marine Cargo Handling
- 488991 – Packing and Crating
- 488119 – Other Airport Operations

Past Performance

Past performance summaries and references are available upon request. We have supported multiple clients with strategic planning, contract management and operational improvement initiatives.

Certifications

Service-Disabled Veteran-Owned Small Business (SDVOSB)



Core Competencies

RallyPoint Advisors provides mission-driven consulting to help small businesses and government agencies scale effectively and stay compliant. Our core services include:

- Small Business Strategy & Development: Business planning, market positioning, proposal/grant writing, budgeting, leadership training, executive coaching, and contract/program management.
- Contract & Compliance Management: Regulatory alignment, SOP development, operational audits, workflow optimization, cost-reduction, strategic partnerships, and workshop facilitation.
- Logistics & Operational Support: Supply chain management, procurement, vendor coordination, inventory tracking, facility operations, and full-scope event/project logistics.
- Leadership & Execution Oversight: Executive management, financial planning, HR, stakeholder engagement, and marketing/communications strategy.

Capability Narrative

RallyPoint Advisors is a certified Service-Disabled Veteran-Owned Small Business that helps organizations grow strategically and operate efficiently. Our team delivers integrated support across the business lifecycle: strategic planning, business model development, proposal writing, financial modeling, organizational development, executive coaching, and contract/program management. We guide clients through compliance, policy and SOP development, workflow optimization, audits, cost-reduction initiatives, strategic partnerships and training. Our logistics expertise covers supply-chain management, procurement, freight coordination, inventory tracking, facility operations and project/event logistics. We also provide executive leadership services, financial planning, human capital management, stakeholder engagement, marketing/communications and AI-driven solutions like predictive analytics and intelligent automation. Combining veteran-led discipline with innovative consulting and technology, RallyPoint Advisors equips clients with scalable, compliant operations and measurable results.



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