



**FARMINGTON**  
chamber of commerce

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# **SPONSORSHIP PACKET**

# SHOWCASE YOUR BUSINESS TO THE FARMINGTON AREA



## **Involvement & Advocacy**

Representing businesses and employees in the Farmington area, the Chamber serves as your voice. We engage in dialogue with local government representatives.

## **Grand Openings/Ribbon Cuttings**

Let the Chamber help you celebrate your grand opening and other special milestones at no extra cost. We invite business leaders and officials to your special event!

## **Chamber E-Communication**

Advertising of your organization's events and promotions in our bi-monthly e-newsletter, social media channels, and website at no extra cost!

## **Online Membership Directory Listing**

Listing and link to your website in our online directory at [www.farmingtonar.com](http://www.farmingtonar.com).

## **Networking & Events**

Networking opportunities will be available each year, from our monthly Java Connections, Business After Hours, Small Business Season and more.

## **Economic Development**

The Farmington Chamber builds a bridge between education and local employers. We are continually working together with our partners to strengthen the workforce and quality of life through promoting awareness of the ongoing efforts of educational organizations in our community.

## **Business Resources**

Need information on starting or expanding a business? Financial assistance? The Chamber can help you with your needs by helping you with information and resources on a variety of business related topics/issues.

**Farmington Chamber of Commerce**

**[farmingtonchamberar@gmail.com](mailto:farmingtonchamberar@gmail.com)**

## **? Do consumers really support businesses because they are chamber members?**

Most consumers (59%) think that being active in the local chamber of commerce is an effective business strategy overall. It is 29% more effective, however, for communicating to consumers that a company uses good business practices and 26% more effective for communicating that a business is reputable.



# PREMIER CLUB



**Increased exposure to Chamber Socials**

1,200 Facebook followers New Instagram Account



**Tickets to Annual Meeting and Gala**

**Email Campaign Advertising**



## What is Premier Club?

Premier Club is an upgraded, add on, amenity to your regular Chamber membership. It is offered on a yearly basis. We currently offer 2 different packages for the Premier Club: Diamond and Platinum. Each are tailored with specific marketing opportunities for your business!

## Why should I be interested in the Premier Club?

We are a strong advocate for the business community. With each sponsorship level you will be able to participate in direct marketing campaigns that go out to our network of local members. Building trust and confidence around your brand with other Chamber members in the area.

Premier Club Amenities	Diamond \$3,000	Platinum \$1,500
VIP SEATING AND 4 TICKETS TO ANNUAL MEETING	4 TICKETS	2 TICKETS
RECOGNITION AT ANNUAL MEETING	✓	✓
FIRST ACCESS TO JOE BAILEY GOLF TOURNAMENT TEAM SIGN-UP	✓	✓
CHAMBER SOCIAL MEDIA POSTS	4 POSTS PER QTR.	2 POSTS PER QTR.
ADVERTISEMENT SPACE IN CHAMBER NEWSLETTERS.	6 PER YEAR	4 PER YEAR
FULL COLOR LOGO ON SPONSORSHIP BANNER	DISPLAYED AT NETWORKING EVENTS, ANNUAL MEETING & FARMERS MARKET	DISPLAYED AT NETWORKING EVENTS, ANNUAL MEETING & FARMERS MARKET
BUSINESS SPOTLIGHT ON WEBSITE	FULL YEAR	6 MONTHS
CHAMBER EVENTS PAGE AND REGISTRATION PAGE	LOGO ON ALL FACEBOOK EVENT PAGES	LOGO ON SELECT FACEBOOK EVENT PAGES*

\*ANNUAL MEETING, FARMERS MARKET AND ALL NETWORKING EVENTS



# JOE BAILEY MEMORIAL GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES



Proceeds support the Farmington High School  
Scholarship Program

## **Presenting Sponsor: \$2,000**



Recognition in e-newsletter, in event emails, and on social media, verbal recognition at event, four man team, logo on event page, full color sign at event, large logo included on event brochure.

## **Gold Sponsor: \$1,000**



Recognition in e-newsletter, in event emails, and on social media, verbal recognition at event, logo on event page, full color sign at event, large logo included on event brochure.

First access to team registration.

## **Silver Sponsor: \$500**



Recognition in e-newsletter, in event emails, and on social media, verbal recognition at event, logo on event page, full color sign at event, name listed on event brochure.

First access to team registration

## **Bronze Sponsor: \$300**



Listing in e-newsletter, in event emails, and on social media, verbal recognition at event, company name on event page, company name on sign at event, name listed on event brochure (small font).

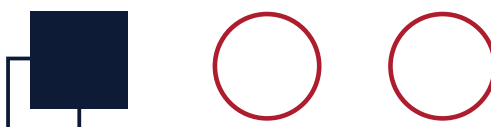
## **Hole Sponsor: \$100**

Listing in e-newsletter, in event emails, and on social media, logo on sign at hole

## **Cart Sponsor: \$25**

Logo on sheet in the golf carts at event.

Our golf tournament attracts professionals, decision makers and potential clients- all of whom could become your next customers. Stand out from competitors by actively participating in and supporting the chamber golf outing, showing your commitment beyond just business transactions



# ANNUAL MEETING



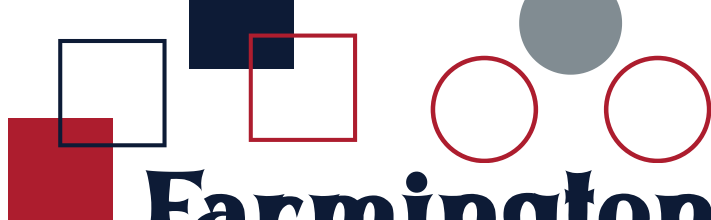
ELEVATE YOUR BRAND AND SEIZE THE SPOTLIGHT  
OF OUR ANNUAL MEETING

Package Includes	\$1500 GOLD	\$1000 SILVER	\$500 BRONZE	\$250 PATRON
TICKETS TO DINNER WITH PREMIER SETTING	6 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS
RECOGNITION	✓	✓	✓	✓
LARGE LOGO ON MARKETING MATERIALS, E-NEWSLETTER, EVENT PAGE	✓	✓		
MEDIUM LOGO ON MARKETING MATERIALS, E-NEWSLETTER, EVENT PAGE			✓	
SMALL LOGO ON MARKETING MATERIALS, E-NEWSLETTER, EVENT PAGE				✓
NAME LISTED ON MARKETING MATERIALS	✓	✓	✓	✓
SOCIAL MEDIA SPOTLIGHT PRIOR TO EVENT	✓	✓		
SPEAKING TIME AT EVENT	✓			



THE CONNECTIONS MADE, BRAND RECOGNITION GAINED,  
AND RELATIONSHIPS FORMED CAN LEAD TO LONGTERM  
BUSINESS GROWTH





# Farmington Farmers Market



23 market days with a growing customer base.  
Local products from Farmers, Gardeners, Bakers and Artisans.  
Average of 21 vendors per week showcasing fresh produce, food  
products, plants, flowers, soaps, artisan products and crafts.  
Local live music. SNAP, WIC and Senior discounts.

## WHY ALIGN YOUR BRAND WITH FARMINGTON'S FARMERS MARKETS?

### **Connect with new consumer and business markets:**

Our customers span generations and include families, foodies, healthy eaters and green consumers. Our markets also provide the opportunity to connect with vendors and businesses in the surrounding area.

### **Build customer loyalty and trust:**

Sponsoring Farmington's farmers markets demonstrates your company's commitment to localism, community health and nutrition, small (including women-owned) businesses, sustainability, diversity and economic development.

### **Communicate key messages and new products:**

Tell your company's story to  
Farmington's Farmers Market dedicated following.



## Opportunities on the Next Page



## Farmers Market Sponsorship Levels



\$3,000

### BARN RAISER

\$3,000

Weekly Logo on Social Media  
Monthly booth at Market  
Lg Logo on Banner displayed weekly at Market  
Logo & link on Website, Large  
Logo on 2024 Market T-shirts

\$1,500

### HARVESTER

\$1,500

Bi-Monthly Logo on Social Media  
Monthly booth at Market  
Medium Logo on Banner displayed weekly at Market  
Logo & link on Website, Medium  
Logo on 2024 Market T-shirts

\$750

### SEED SOWER

\$750

Bi-Monthly Logo on Social Media  
Booth at Market, 4X Year  
Sm Logo on Banner displayed weekly at Market  
Logo & link on Website, Small  
Name on 2024 Market T-shirts

\$300

### GARDNER

\$300

Weekly Logo on Social Media  
Booth at Market, 2X Year  
Name on Banner displayed weekly at Market  
Business Name on Website  
Name on 2024 Market T-shirts



# More Farmers Market Sponsorship Opportunities



## KIDS DAY \$300

2nd Tuesday of the  
Month

Sponsorship will help  
children experience the  
Farmers Market through  
arts & crafts and Market  
Bucks

Logo on Kids Day Banner  
Booth Space on Kids  
Day  
Social Media  
Recognition

## PICK YOUR OWN SPONSORSHIP AMOUNT

\$25-∞

Sponsorship will help all  
programs at the Farmers  
Market

Logo on  
Sponsorship Banner  
Social Media  
Recognition

## LIVE, LOCAL BANDS \$100

Sponsorship will help  
customers and vendors  
enjoy live music each  
week

Logo on Music  
Sponsorship Banner  
Social Media  
Recognition

## DOUBLE YOUR DOLLARS PROGRAM \$100

Sponsorship will help  
customers on a fixed  
income be able to shop  
for fresh fruits and  
vegetables

Logo on  
Sponsorship Banner  
Social Media  
Recognition





# MORE OPPOTUNITIES COMING SOON



## **Small Business Season**

A campaign to keep \$\$ here in Farmington from November 1- December 31st.

## **Email Campaigns**

Advertise in

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