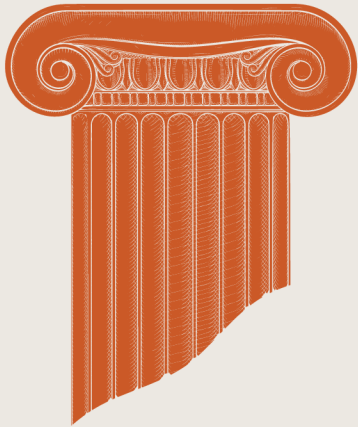


Sustaining Sponsorship Opportunities

Corporate sponsors make it possible for Preservation Durham to provide technical assistance, educational outreach, and advocacy in ways that are accessible and impactful throughout Durham County.



Mission Driven

Established in 1974, Preservation Durham's mission is to protect Durham's culturally diverse history, heritage and historic assets through education, advocacy, and action.



Marketing

Receive brand recognition on Preservation Durham's website, Open Durham, newsletter, social media, and at all events.



Networking

Enjoy free and discounted tickets to Preservation Durham events throughout the year. Take advantage of networking opportunities with like-minded individuals and companies.



2026 Programs & Events



Your support makes this important work possible each year:

Annual Home Tour & Lecture

May 16-17, 2026

Annual event touring private homes and buildings that draws 400+ attendees. Lecture is a supplemental event that draws 100 on average.

Historic Plaque Program

Public history program to mark historic properties of significance across Durham County. PD assists with research for this as well as local landmark and National Register applications.

Walking Tours

Monthly April - September

Public tours downtown to share Durham's architectural history. Tours of 20 attendees consistently sell out.

Open Durham

OpenDurham.org is a community-driven digital archive dedicated to preserving and sharing the history of Durham with 10,000+ visits a year.

Preservation Party & Awards

November 2026

Event to celebrate excellence and innovation in historic preservation and public history in Durham County.

Advocacy & Technical Support

Preservation Durham is your advocate for preserving Durham County's unique character through direct intervention and policy recommendations. Staff responds to an average of 20 inquiries and requests for assistance from the public and business community each month related to historic properties across Durham County.

2026 Sponsorship & Ad Levels



Presenting Partner: \$7,500

- (10) Event Tickets
- Full page color ad, inside front cover
- Professional Associates Directory Listing
- Logo on Preservation Durham website
- Logo on OpenDurham.org
- Logo on all printed and digital event materials
- Verbal acknowledgement of level at Annual Members Meeting, Home Tour Lecture, and annual fundraiser

Preservation Partner: \$2,500

- (6) Event Tickets
- Full page color ad in program booklet
- Professional Associates Directory Listing
- Logo on Preservation Durham website
- Logo on OpenDurham.org
- Logo on all printed and digital event materials
- Verbal acknowledgement of level at Annual Members Meeting, Home Tour Lecture, and annual fundraiser

Preservation Advocate: \$750

- (3) Event Tickets
- 1/2 page color ad in program booklet
- Logo on Preservation Durham website
- Logo on all printed and digital event materials
- Professional Associates Directory Listing

Questions?

Contact Julianne Patterson:
jpatterson@preservationdurham.org

Preservation Champion: \$5,000

- (8) Event Tickets
- Full page color ad, inside or outside back cover
- Professional Associates Directory Listing
- Logo on Preservation Durham website
- Logo on OpenDurham.org
- Logo on all printed and digital event materials
- Verbal acknowledgement of level at Annual Members Meeting, Home Tour Lecture, and annual fundraiser

George Watts Hill Circle: \$1,000

- (4) Event Tickets
- Full page color ad in program booklet
- Logo on Preservation Durham website
- Logo on OpenDurham.org
- Logo on all printed and digital event materials
- Professional Associates Directory Listing
- Verbal acknowledgement of level at Annual Members Meeting

Preservation Friend: \$500

- (2) Event Tickets
- 1/2 page color ad in program booklet
- Logo on Preservation Durham website
- Logo on all printed and digital event materials

A La Carte - Advertisement Only

1/2 page B&W ad in Home Tour program booklet: \$350 + \$50 for color

1/4 page B&W ad in Home Tour program booklet: \$250 + \$25 for color

1/8 page B&W ad in Home Tour program booklet: \$125 + \$25 for color