SMALL BUSINESS
roundtable

Entrepreneurship Exchange 2026

EX26

FUELING THE WORLD'S ENTREPRENEURS

December 9 - 11, 2026 | Washington, D.C.

SPONSORSHIP OPPORTUNITIES

EVENT OVERVIEW

A GLOBAL EXCHANGE CENTERED ON ENTREPRENEURSHIP

The Entrepreneurship Exchange 2026 (EX26) is a high-level convening where visionary leaders in business, policy, and innovation converge to shape the future of entrepreneurship on a global scale. Hosted by the Small Business Roundtable (SBR) in partnership with leading North American entrepreneurship organizations, the fifth annual EX will take place December 9-11, 2026 in Washington, D.C.

Bringing together 75 - 125 small business leaders, think tanks, government officials, entrepreneurs, trade associations and experts from around the world, EX26 emphasizes the significant economic contributions of the small business community while spotlighting the critical challenges it faces. EX26 will dive into the most pressing policy issues impacting entrepreneurs, industry trends, economic development, and the evolving landscape of small business. Through bold, solutions-driven dialogue, EX26 fosters strategic alliances, informs policy, and accelerates sustainable economic growth.

As a sponsor, you gain unparalleled access to decision-makers, industry thought leaders, policymakers, and influential stakeholders, ensuring prime visibility in an environment designed for meaningful connections and strategic collaboration. By supporting EX26, you're not just sponsoring an event—you're investing in the future of entrepreneurship, strengthening your industry influence, and demonstrating your commitment to empowering business leaders worldwide, positioning your brand at the center of global economic discourse.

THEMES AND SIGNATURE PROGRAMMING

THEMES

The discussion at this year's symposium will focus on the following topics:

- North American Trade, Commerce & the USMCA
- Capital Access & Inclusive Economic Growth
- Small Business Challenges & Opportunities
- Scaling Businesses Through Trade & Market Trends
- Small Business, Innovation, and the Race for Global Leadership

EX26 SIGNATURE PROGRAMMING

- Thought Leadership and Panels on the State of Entrepreneurship
- Business Networking Receptions
- Policy Roundtable Discussions
- Engagement with Government Officials
- Stakeholders' Salon Dinners

NOTABLE PAST SPEAKERS



THE HONORABLE RONALD D. JOHNSON
U.S. Ambassador to Mexico



BILL BRIGGS
Deputy Administrator, U.S. Small Business Adinistration



PEDRO HUERTA
County Manager, Amazon Mexico



ROSALYN STEWARD
Assistant Chief Counsel, U.S. Small Business Administration's Office of Advocacy



CASSANDRA DORRINGTON
President & CEO, Canadian Aboriginal and Supplier Counsil (CAMSC)



FERNANDO DÍAZ BARRERO
Director General, Secretariat of Economy, Government of Mexico



RAMIRO CAVAZOS
President and CEO, United States Hispanic Chamber of Commerce (USHCC)



MÓNICA ASPE
CEO, AT&T Mexico

IN THE ROOM

The members of the Small Business Roundtable (SBR) form the heart of the EX26 event, representing a diverse array of business sectors, community organizations, and advocacy groups. These esteemed organizations support and amplify the voices of more than 32 million entrepreneurs and small businesses across the United States, who contribute to the rich and dynamic economic vitality of North America.

SMALL BUSINESS ROUNDTABLE MEMBERS

National ACE — National Asian / Pacific Islander American Chamber of Commerce & Entrepreneurship
Disability:IN
nase
NAWBO — National Association of Women Business Owners
nglcc — National LGBT Chamber of Commerce
NSBA — National Small Business Association — America's Small Business Advocate
NEXTGEN Chamber of Commerce
SBE Council — Small Business & Entrepreneurship Council
USBC — United States Black Chambers, Incorporated
USHCC — United States Hispanic Chamber of Commerce
WIPP — Women Impacting Public Policy

AT THE TABLE

Our event partners are instrumental in shaping the strategic direction of EX26, contributing their expertise, resources, and networks to elevate the dialogue. These organizations bring diverse perspectives and a wealth of experience to the table, ensuring that the programming is impactful and forward-thinking.

EX26 OFFICIAL PARTNERS

U.S.-Mexico Foundation
NC
México Canada Alliance of Commerce
Canadian American Business Council
American Chamber Mexico
AMCHAM Canada — American Chamber of Commerce in Canada
ICC Mexico
CAMSC — Canadian Aboriginal and Minority Supplier Council
SBE — State Business Executives
COMPRO DIVERSO — Red Mexicana de Compradores, Proveedores y Reclutadores Diversos
AMIA — Asociacion Mexicana de la Industria Automotriz, A.C.
pro mujer

BENEFITS OVERVIEW

Benefit	Signature $150K	Platinum $50K	Wi-Fi $35K	Reception $35K	Salon Dinner $25K	Gold $20K
Sponsor recognition in program materials	& Badge	—	—	—	—	—
On-stage speaking opportunity	3 min	—	—			—
Commercial on main stage	60 sec	30 sec	—	—	—	—
Logo placement on signage	Prominent	Standard	Prominent	Standard	Standard	Standard
Logo placement on website	Prominent	Standard	Standard	Standard	Standard	Standard
Website link to sponsor's site	Yes	Yes	Yes	Yes	Yes	Yes
Access to all in-person events	Yes	Yes	—	—	—	—
Social media promotion	Yes	Yes	Yes	Yes	Yes	—
Recap newsletter promotion	Yes	Yes	Yes	Yes	Yes	Yes

EXCLUSIVE

CORPORATE SIGNATURE SPONSOR

$150,000

Sponsor Recognition

- Recognition as the Corporate Signature Sponsor of EX26
- Featured in the EX26 program materials as the Corporate Signature Sponsor
- Sponsor's logo featured on attendee registration badges

On-stage Opportunities

- Three-minute in-person speaking role on stage for a senior corporate executive at EX26
- Sixty-second commercial on the main stage at EX26

Brand Placement

- Priority logo placement on EX26 signage
- Priority logo placement on the EX26 website
- Direct link from the EX26 website to the sponsor's company website

Event Access & Promotion

- Access to all in-person events at EX26
- Promotion of the sponsorship through dedicated SBR social media post
- Inclusion in the EX26 recap newsletter sent to the SBR National Network

CORPORATE PLATINUM SPONSOR

$50,000

Sponsor Recognition

- Recognition as the Corporate Platinum Sponsor of EX26
- Featured in the EX26 program materials as the Corporate Platinum Sponsor

On-stage Opportunities

- Thirty-second commercial on stage at EX26

Brand Placement

- Logo placement on EX26 signage
- Logo placement on the EX26 website
- Direct link from the EX26 website to the sponsor's company website

Event Access & Promotion

- Access to all in-person events at EX26
- Promotion of the sponsorship through dedicated SBR social media post
- Inclusion in the EX26 recap newsletter sent to the SBR National Network

WI-FI SPONSOR

$35,000

Sponsor Recognition

- Exclusive Wi-Fi sponsorship of EX26

Brand Placement & Customization

- Prominent logo placement on individual Wi-Fi signage at EX26
- Logo placement on the EX26 website
- Direct link from the EX26 website to the sponsor's company website
- Option to choose the Wi-Fi network name and password (pending venue capabilities)

Event Promotion

- Promotion of the sponsorship through dedicated SBR social media post
- Inclusion in the EX26 recap newsletter sent to the SBR National Network

EXCLUSIVE

WELCOME TO EX26 RECEPTION SPONSOR

$35,000

Sponsor Recognition

- Exclusive recognition as the Welcome Reception Sponsor of EX26
- Featured in the EX26 program materials as the exclusive Welcome Reception Sponsor

On-stage Opportunity

- Three-minute in-person speaking role for a senior corporate executive during the reception
- Opportunity for the sponsor to lead an official toast during the reception

Brand Placement

- Logo placement on EX26 signage
- Logo placement on the EX26 website
- Direct link from the EX26 website to the sponsor's company website

Event Promotion

- Promotion of the sponsorship through dedicated SBR social media post
- Inclusion in the EX26 recap newsletter sent to the SBR National Network

EXCLUSIVE

WELCOME TO EX26 SALON DINNER SPONSOR

$25,000

Sponsor Recognition

- Exclusive recognition as the Welcome Mexico Salon Dinner Sponsor of EX26
- Featured in the EX26 program materials as the exclusive Welcome Mexico Dinner Sponsor

On-stage Opportunity

- Three-minute in-person speaking role for a senior corporate executive during the dinner

Brand Placement

- Logo placement on EX26 signage
- Logo placement on the EX26 website
- Branded custom menu insert
- Direct link from the EX26 website to the sponsor's company website

Event Promotion

- Promotion of the sponsorship through dedicated SBR social media post
- Inclusion in the EX26 recap newsletter sent to the SBR National Network

EXCLUSIVE

CORPORATE GOLD SPONSOR

$20,000

Sponsor Recognition

- Recognition as the Corporate Gold Sponsor of EX26
- Featured in the EX26 program materials as the Corporate Gold Sponsor

Brand Placement

- Logo placement on EX26 signage
- Logo placement on the EX26 website
- Direct link from the EX26 website to the sponsor's company website

Event Promotion

- Inclusion in the EX26 recap newsletter sent to the SBR National Network

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LET'S BUILD EX26 TOGETHER

For sponsorship inquiries,
please contact ex26@smallbusinessroundtable.org

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