

2024-2025 STRATEGIC PLAN

VISION

To foster opportunity for all by partnering with the Yorba Linda business community.



MISSION

To serve as a catalyst for business growth and a convener for leaders and influencers in order to be a champion for the Yorba Linda business community.

1. LEADERSHIP

Grow Yorba Linda's leadership bench for the future.



3. PROGRAMS AND SERVICES

Grow, collaborate, and continually improve the local business landscape for the benefit of all.



2. RECRUITMENT AND RETENTION

Increase Chamber membership and retain its current members for sustained operations



4. OPERATIONS

Create and maintain a viable and effective Chamber Team for the long term.

Yorba Linda Chamber of Commerce - where business meets opportunity!

We value:

- Commitment
 - Connection
 - Courage
 - Community
- at the YLCC!**

yorbalingchamber.us



YORBA LINDA
CHAMBER OF COMMERCE