

BRADFORD CITY SUPPORTERS TRUST
BOARD MEETING 5th February 2025

MINUTES

In attendance

Manny Dominguez (MD), Adam Baker (AB), and Matthew Pickles (MP)

Apologies

Simon Hagerty (SH)), Jean-Paul Portas (JPP), Carl White (CW), Nick Asquith (NA), Justin Brett (JB), Tony Deacon (TD) and Pete Jacques (PJ)

ACV

MP reported that Naz Shah had responded but her diary for surgery appointments was full but hadn't forgotten and would get back to us. MD said he would email Andy Wash the case officer specialised with this this representing FSA members. He is also on the Don's Trust Board.

Issues to raise at Structured Dialogue meeting

- Difference in how much is offered and amount wanted in terms of Club purchase of the stadium.
- Ticketmaster admin fee for telephone purchases
- Loyalty points
- Season Ticket prices
- Matchday rescheduling for TV
- Brightness of LED advertising boards

Supporters Board

Questions were also raised about telephone admin fee, Midland Rd closure notice before games.

Officer Roles

AB said he would be Secretary again

MP said he would think about the Treasurer role.

AGM Minutes & Chairs Report

AB reported that he still needs to do the minutes.

MD reported he has updated the 'On the Pitch' aspect of the report for the City Gent and even further into this year as an article for the Trust.

Alan Carling

MD and Adam reported that the funeral and Wake was well attended and was well organised. MD reported that e and TD intended to visit Beryl on the 19th to pick up important documents before organising a meeting to sift through it all and begin to inform the bank of changes of circumstance with regards to the Treasurer for the Trust.

Equality sub committee

A report of the Equality sub committee that took place on the 29th January was provided which was a bout doing a photography project identifying minority group individuals doing community work around Bradford City.

Stories from Valley Parade project

MD reported he met with Hannah Ward to discuss 'how we could help with the project initiated by University of Bradford Research Department and running with a purpose of holding an exhibition in the Summer for the City of Culture theme.

Activity on the concourse

MD Reported that we made £84.50 on the card reader and £38.50 in cash, which is £123 in total, which may be a record ahead of the Walsall game on the 25th Jan. £30 more came in on Tuesday 28th Jan ahead of the Morecambe game and we made another £30 down in Wimbledon on the following Saturday. That brings the total income from sales to £280.60 over January February, because on Jan 4th when we beat Grimsby at home we made £97.60. £71.60 was in cash that day.

Membership report

There are **988** contacts, up 4 since last January, of which **509** regularly receive our email communications, down by 2.

There is a suppression list of **281** where members' emails have bounced, opted out of receiving emails or are no longer contactable. There has been an increase of 3 new members from the last Saturday home match in Jan, although all 3 have either have misspelt their email addresses or have not provided one and just given their telephone numbers.

Social media figures:

On Facebook, our numbers have seen a steady increase - Facebook group members: **893**. An increase of **2** since Dec. The Likes Page has also seen an increase: **1,500plus** likes (we can no longer get an actual figure) and **1,623** 'Followers' - an increase of **4** new followers since Dec according to the Meta Business Suite. There is a Facebook reach of **4,523** - an increase of 1.2% from Dec.

On Twitter we are down **2** following - **388** since Dec, and we are up by 3 on 'Followers' now at **274**, up **2** since Jan.

On Instagram we have **76** followers. This has stayed the same as last month.

Next Trust Board meeting

Will be Wed 19th March 25